

Driving Industry Forward: Priority Markets for Wichita's Global Clusters

Hosted by the World Trade Council of Wichita

Join us to learn which of Wichita's clusters compete globally and what countries hold the most opportunity.

Thursday, April 26, 2018

Wichita Marriott, 9100 E Corporate Hills Drive
6 pm Networking Reception - *Sponsored by Kansas Global*
7 pm Dinner & Program

Kansas Global and its key partners, JP Morgan Chase and Brookings, will present Wichita's results from a pilot project of the Brookings Global Cities Initiative (GCI). The intent of the initiative is to amplify the impact of metropolitan trade strategies through new research and problem-solving.

Wichita participated in this pilot project in a cohort with 8 other competitively selected cities. Each metro worked to identify priority markets for its industry sectors within the global context, resulting in an array of priority industries in markets as diverse as the cities who participated.

Reservations can be made on-line at
www.wtcouncil.wichita.edu

Cost:
Members \$30
Non-Members \$40
Students \$15