



WICHITA STATE  
UNIVERSITY

W. FRANK BARTON  
SCHOOL OF BUSINESS

Center for International Business  
Advancement and World Trade  
Council of Wichita



International  
Business  
Studies  
Association



Thursday, September 26, 2024

## "P&G: Global Strategic Challenges and Opportunities"

**Wichita Country Club - 8501 East 13th Street North—Wichita, KS**

**6:00 pm Social & Networking Reception**

**7:00 pm Banquet**

**7:45 pm Introductions: Dr. Usha Haley— Chair, WTCouncil**

Barton Distinguished Chair & KS Faculty of  
Excellence—Wichita State University

**8:00 pm Keynote Address: Mr. Tadd Fowler**

Senior Vice President—Treasurer, Global Taxes  
The Procter & Gamble Company

**8:30 pm Discussion / Questions**

**8:45 pm Adjourn**

**Reservations Required:** <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for  
check payments email [wtcouncil@wichita.edu](mailto:wtcouncil@wichita.edu) or [sherryl.hubble@wichita.edu](mailto:sherryl.hubble@wichita.edu)

***COVID vaccinations and/or masks are recommended but optional. Walk-ins without prior  
reservations not accepted***

***Social, Dinner & Presentation: Members—\$50.00 Non-members — \$60.00  
WSU Student—\$30.00***

***Menu selection: Beef Short Ribs \_\_\_ Parmesan Crusted Chicken \_\_\_ Char Crusted Halibut \_\_\_  
Vegetarian - Pasta Primavera \_\_\_***