

Extended BIO

Usha Haley

Usha Haley is the W. Frank Barton Distinguished Chair in International Business and Professor of Management at the W. Frank Barton School of Business, Wichita State University. She has lived and worked on four continents. Other full-time faculty positions in International and Strategic Management include at West Virginia University, Massey University (Auckland, New Zealand), the University of New Haven, University of Tennessee-Knoxville, New Jersey Institute of Technology/Rutgers, Australian National University (Australia), National University of Singapore (Singapore), and ITESM-Monterrey (Mexico). She has taught graduate courses at Harvard University, and Purdue University among others, and in executive-development programs in the USA, Australia, Russia, Hungary, Mexico, Vietnam, Italy, Finland, India, and Singapore.

Her research focuses on multinational corporations and international strategic management, especially in Asian and emerging markets, including business-government relations, innovation, technology development, strategic decision-making, sanctions and subsidies. She also works on strategies for scholarly impact. She has over 275 publications and presentations including 32 journal articles (in *Journal of International Business Studies*, *Human Relations*, *Journal of Management Studies*, *Technological Forecasting & Social Change*, *California Management Review*, and *Harvard Business Review*, among others), 7 books, 2 on international best-seller lists, and 38 book chapters. Her books include *Subsidies to Chinese Industry* (headlined twice in the *Economist*, reviewed in *Strategy+Business* as “important” and “influential”, and China findings described by *JP Morgan* as “with no equal in terms of scope, breadth and impact”); *Multinational Corporations in Political Environments* (reviewed in the *Wall Street Journal* and *Academy of Management Review*); *Chinese Tao of Business* (reviewed in the *Wall Street Journal* as the only business book on Asia to buy); and, *New Asian Emperors* (reviewed in the *Economist* as an “important study”).

Usha testified before the *US Senate* on Shuanghui’s takeover of Smithfield Foods, considered the most important case on FDI in a decade. She also testified on her research on China/Asia to the *US China Economic and Security Review Commission (USCC)* and twice before the *Committee on Ways and Means*, including on federal legislation, the *Non-market Economy Trade Remedy Act* whose findings were incorporated into US regulation (HR 1229). She has presented her research multiple times before the *US International Trade Commission*, *US Department of Commerce* and *US Trade Representative*. Her research on Chinese subsidies has served as the basis of 3 pieces of anti-dumping regulation in the European Union.

Competitive research grants she received as Principal Investigator include from the *National Science Foundation (NSF)* for international technology development; *Academy of Management (AOM)* for a strategic initiative on scholarly impact; *USCC*; the *National Research Center for Coal & Energy*; and, *WVU Research, Global Affairs and Energy* for reliable, global supply chains. She co-Chairs the All Academy AOM Practice Theme

Committee on external engagement through research. She serves/served on 9 corporate, non-profit and governmental planning and advisory boards, including USGlass Inc. She Chairs the *World Trade Council of Wichita* which includes both Fortune 100 and small/medium sized enterprises. She is currently editing a special issue of the *Academy of Management Learning and Education* on “Learning and Education Strategies for Scholarly Impact” She sits on 6 academic journals’ editorial boards, served as founding co-Editor in Chief or Regional Editor for 4 journals, and edited 4 journal special issues on strategic management. She is co-Editor-in-Chief of the book series *Multinational Investment and Business*, World Scientific. Her service as grants reviewer includes for the *NSF*, *Centers for International Business Education and Research (CIBER)*, *Marsden Fund* (New Zealand), and *Networks of Centers of Excellence* (Canada).

She has served 23 times as keynote speaker including at the *Brazilian Steel Institute* (Brazil), *Latin American Steel Industry Association* (Argentina), *Global Economic Summit* (India), *Organization for Women in International Trade*, *Center for Strategic and International Studies*, *Timbro* (Sweden), *Foreign Correspondents Club* (Hong Kong), *ITESM* (Mexico), *National Committee on US-China Relations*, *TIE-The Indus Entrepreneurs*, and, *Trinity College, Cambridge University* (UK). Her expertise has been profiled over 500 times in the international media (almost weekly over the last decade) including multiple times in the *New York Times*, *Wall Street Journal*, *Financial Times*, *USA Today*, *Guardian*, *CNN*, *Economist*, *Washington Post*, *National Business Review*, *Australian*, *PBS*, and *NPR*.

Among research awards, she received the *Academy of Management’s Practice Impact Award* for scholarly impact; was featured as “thought leader” on emerging markets at the *Economist’s* flagship *High-Growth Markets Summit*, London; received Emerald Publishing’s *Lifetime Achievement Award* from a panel of academics, businesspersons and policy makers for contributions to understanding Asia Pacific business; was named an *American Made Hero* for her work on behalf of US manufacturing; received the *Glorious India Award* (along with Jagdish Bhagwati and Padma Desai) for her contributions to academics and policy over a career. Her teaching awards include *University Lecturer of the Year*. Her PhD is from the Stern School of Business, New York University, with Master’s degrees from New York University and the University of Illinois at Urbana-Champaign, and a Bachelor’s degree from Elphinstone College, Bombay, India.

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