

Office of Career and Professional Development

Located within the W. Frank Barton School of Business, the Office of Career and Professional Development links academic programs to meaningful professional growth opportunities to prepare students for internships and employment in their desired field.

HIGHLIGHTS

Your talent pipeline begins here. The innovative programs within the OCPD connect our partnering companies with the brightest students and future leaders.

PROGRAMMING

Opportunities provided through the OCPD are dependent on continued funding. Not all programs may be offered based on fund allocation. A naming gift of **\$5 million** creates the endowment necessary to continue programming within OCPD in perpetuity.



Barton School Launch Package

- LinkedIn Profile
- Resume
- Cover Letter
- Professional Headshot
- Bio
- Barton Experience

Additional Programming

- Transcript
- Career Fair
- Company Visits
- Distinguished Speaker Series
- Entrepreneur in Residence
- Executive in Residence
- Internships
- Mentoring, shadowing and coaching
- Professional EDGE
- Strength-based testing
- Student Clubs



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Office of Career and Professional Development



SPONSORSHIP LEVELS	Diamond \$40,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Company logo or name on website	✓	✓	✓	✓	✓
Company logo on Woolsey rotating digital screens	✓	✓	✓	✓	✓
Access to Shocker Central Employment postings	✓	✓	✓	✓	✓
Invitation to keynote presentations	✓	✓	✓	✓	✓
Opportunities to table in Woolsey Hall	✓	✓	✓	✓	
Social Media Spotlight on Barton School of Business LinkedIn	✓	✓	✓	✓	
Advisory board seat with OCPD	✓	✓	✓		
VIP invitations to private events with visiting entrepreneurs and executives	✓	✓	✓		
Opportunity to Host a Professional EDGE session	✓	✓			
Producing a customized recruiting video	✓	✓			
Customized individual recruitment plan	✓	✓			
Complimentary event/meeting space in Woolsey Hall per academic year	✓	✓			
Host a 'Lunch and Learn' with students to highlight your corporation	✓				
Annual meeting with Barton School Dean	✓				
Producing a premier customized recruiting video	✓				
Company name or logo on all OCPD marketing materials and events	✓				
Barton School press release announcing partnership	✓				



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