Academic Vita

Achita (Mi) Muthitacharoen, Ph. D. achita.muthita@wichita.edu

EDUCATION

Ph. D. The University of Memphis, May 2002
Major: Management in Information Systems, Minor: Computer Sciences

M.B.A. The University of Memphis, May 1997
Area of Emphasis: Management in Information Systems

B.A. Thammasat University, Bangkok, Thailand

Major: Economics, Minor: Information Systems

PROFESSIONAL EXPERIENCE

I NOT ESSIONAL EXILENCE	
W. Frank Barton School of Business,	Professor in MIS
Wichita State University, KS, 67260	(Fall 2016 – Present)
W. Frank Barton School of Business,	Associate Professor in MIS
Wichita State University, KS, 67260	(Fall 2008 – Summer 2016)
W. Frank Barton School of Business,	Assistant Professor in MIS
Wichita State University, KS, 67260	(Fall 2002 – Summer 2008)
DePaul University, Chicago, IL, 60604	Assistant Professor in MIS (Fall 2001 – Summer 2002)
BlueCross and BlueShield of Tennessee	Business Information Analyst
Memphis, TN, 38103	(1997 – 1998)

JOURNAL PUBLICATIONS

Muthitacharoen, A. and Tams, S. "Uncovering Conditions that Bound the Applicability of Online Bidder Strategies," *International Journal of Electronic Commerce*, 2017, 21, 1, pp. 67-98

Chen, L. D. and Muthitacharoen, A. "An Empirical Examination of the Consequences of Technostress: Evidence from China," *Information Resources Management Journal*, 2016, Vol. 29, Issue 2, pp. 14 -36

- Muthitacharoen, A.; Saeed, K. A., and Barut, M. "Uncertainties from Product Monetary Values: The Game Changer in Online Auctions," *International Journal of Electronic Commerce*, Fall 2014, 19(1), pp. 65-98
- Muthitacharoen, A. and Perry, J. A. "Examining Effectiveness of Partitioned Pricing Strategies and its Transparency in Online Auction Marketplaces," *Journal of Information Technology Management*, December 2013, 24(4), pp. 1-13
- Muthitacharoen, A.; Zhang, X., and Gillenson, M. L. "What matters and what doesn't: Examining the Effectiveness of Surcharge Policies in C2C Online Auctions," *Journal of Information Technology Management*, September 2013, 24(3), pp. 1-12
- Muthitacharoen, A.; Claycomb, C., and Pellkowski, J. "Exploring Market Dispersion and Factors that Predict Market Success: The case of three E-auction markets," *Communications of the AIS*, October 2011, 29(1), pp. 345 366.
- Muthitacharoen, A.; Palvia, P., and Grover, V. "Building a Model of Preferred Technology: The Case of e-Channel Acceptance," *Decision Sciences Journal*: February 2011, 42(1), pp. 205 -237
- Muthitacharoen, A. and Saeed, K. "Examining User Involvement in Continuous Software Development (A Case of Error Reporting System)" *Communications of the ACM*, 52:9, Sept. 2009 pp. 113 117
- Saeed, K. A. and Muthitacharoen, A., "To Send or Not to Send: An empirical assessment of error reporting behavior," *IEEE Transactions on Engineering Management,* Vol. 55, No. 3, Aug 2008, pp. 455-467
- Muthitacharoen, A., Gillenson, M. L. and Suwan, N. "Segmenting Online Customers to Manage Business Resources: A Study of the Impacts of Sales Channel Strategies on Consumer Preferences. 2006, *Information & Management*, Volume 43, No. 5, pp. 678-695
- Muthitacharoen, A., Palvia, P. C., Brooks, L. D., Krishnan, B. C., Otondo, R. F., and Retzlaff-Roberts, D. "Reexamining Technology Acceptance in Online Task Behaviors," *Electronic Markets*, 2006, Volume 16, No. 1, pp. 4-15.
- Chen, L., Muthitacharoen, A. and Frolick, M. "Investigating the Use of Role Play to Improve Communication Skills of IS Professionals: An Empirical Evidence," *Journal of Computer Information Systems*, Volume 43, No. 4, pp. 67-74.
- Muthitacharoen, A. and Palvia, P., "B2C Internet Commerce: A Tale of Two Nations," *Journal of Electronic Commerce Research*, Vol. 3, No. 4, November 2002, pp. 201-212.

MANUSCRIPT UNDER REVIEW & WORK IN PROGRESS

- Muthitacharoen, A., "Revisiting Bidder Heterogeneities in Online Auctions: The case of Soft Vs Hard Closing Formats," Previously accepted and presented at the *ICIS 2009*, Communications of the AIS
- Muthitacharoen, A. and Chen, L. "The Hidden Effects of Opening Bids in Online Auctions," Previously accepted and presented at *ICIS 2013*
- Muthitacharoen, A., Pelkowski, J. and Claycomb, C. "Heterogeneities of Bidder Strategies in E-Auction Markets: The case of U.S. and Australian eBay," Targeted at the *Communications of the AIS Status: Data analysis completed*.
- Muthitacharoen, A. "The reference price effect on the success of buy-it-now strategies in online auctions. (The case of collectible coins and gift cards)," Targeted at *Marketing Letters Status:*Data collection completed.
- Rai, A. and Muthitacharoen, A. "Exploring Determinants of Dynamic Pricing in E-Marketplace: The Case of Products with Short Life Cycle" Targeted at *Information Systems Research Status: Data collection completed.*

CONFERENCE PROCEEDINGS

- Muthitacharoen, A. (2017) "Unequal Qualities of Online Bids and their Relationships with Seller's Strategies in Electronic Auctions," the 23rd Americas Conference on Information Systems, Boston, MA, August 10th August 12th, 2017.
- Muthitacharoen, A. "Understanding the Interdependencies between Bidding Strategies in Online Auction," The 21st Americas Conference on Information (AMCIS), San Diego, CA, 2016
- Muthitacharoen, A. "Competing with the right enemies: The road to higher bidder surpluses in online auctions," the 45th Decision Sciences Conference, Tampa, FL, 2014
- Muthitacharoen, A., and Tams, S. "Examining Interdependencies between Seller's and Buyer's Strategies in Online Auctions: The case of sellers' choice of auction duration," The 18th Americas Conference on Information (AMCIS), Seattle, WA, August 2012
- Muthitacharoen, A. "The Hidden Effects of Opening Bids in Online Auctions," The 33rd International Conference on Information Systems (ICIS), Orlando, FL, December 2012.
- Muthitacharoen, A. "Revisiting Bidder Heterogeneities in Online Auctions: The case of Soft Vs Hard Closing Formats," The 30th International Conference on Information Systems (ICIS). Phoenix, AZ, December 2009

- Muthitacharoen, A. and Perry, J. T. "Understanding the Role of Surcharge Information Transparency and Pricing Strategies in Online Auctions," The 15th Americas Conference on Information Systems (AMCIS), August 2009
- Saeed, K. A. and Muthitacharoen, A. "It's that Dreaded Error Report: An Empirical Assessment of Error Reporting Behavior," Pre-ICIS Special Interest Group in Human Computer Interaction (SIGHCI), Las Vegas, NV, December 2005.
- Muthitacharoen, A. and Suwan, N. "Segmenting Online Consumers Based on Preference Developments,"
 Proceeding of the Tenth Americas Conference on Information Systems (AMCIS), New York City,
 NY, August 2004
- Muthitacharoen, A. and Suwan, N. "Software Piracy: A Synthesis of Past Studies," Proceeding of the Fifth Annual Global Information Technology Management World Conference (GITM), San Diego, CA, June 2004
- Muthitacharoen, A. and Palvia, P. "Explaining Alternative Behaviors of Online Consumers: An Integration of the Technology Acceptance Model to Preferential Decision," Proceeding of the Ninth Americas Conference on Information Systems (AMCIS), Tampa, FL, August 2003
- Muthitacharoen, A., Palvia, P., and Brooks, L. "How Online Information Search Influences Online Purchasing Behavior: A Causal and Effect Validation," Proceeding of the Eighth Americas Conference on Information Systems (AMCIS), Dallas, TX, August 2002
- Muthitacharoen, A. and Palvia, P. "Who Prefer Internet Stores?: Different Perceptions in Different Countries," Proceeding of the Third Annual Global Information Technology Management World Conference (GITM), New York, NY, June 2002
- Muthitacharoen, A. and Palvia, P. "A Theoretical Enhancement of Intention Theories: The Case of Information Systems Model," Proceeding of the Seventh Americas Conference on Information Systems (AMCIS), Boston, CT, August 2001
- Muthitacharoen, A. "Evolutionary Acceptance Stages of Internet Adopter (A Decision-Making Approach)," ICIS Doctoral Consortium, the 22nd International Conference on Information Systems (ICIS), New Orleans, LA, December 2001
- Muthitacharoen, A., Nattawat, S., Chen, L-D., and Sakaguchi, T. Determination of the Virtual-Store Role vis-à-vis Conventional Stores: A Consumers' Perspective. *Proceedings of the Decision Sciences Institute 31st Annual Meeting (DSI)* (p. 657), November 21-24, 2000, Orlando, FL
- Muthitacharoen, A. "Consumer's Preference between the Internet and Conventional Stores: An Exploratory Study," Proceeding of the Sixth Americas Conference on Information Systems (AMCIS), Long Beach, CA, August 2000
- Muthitacharoen, A. and Chen, L. "Training Effect on Acceptance of Technology," Proceeding of the Sixth Americas Conference on Information Systems (AMCIS), Long Beach, CA, August 2000
- Muthitacharoen, A. and Sakaguchi, T. "Long-term Effect of Group Decision Support Systems on Group Commitment: A Theoretical Model," Proceeding of the Sixth Americas Conference on Information Systems (AMCIS), Long Beach, CA, August 2000

- Muthitacharoen, A. "Comprehensive Key Factors of Consumer-Oriented E-Commerce: The Case on The World Wide Web," Proceeding of the First Annual Global Information Technology Management World Conference (GITM), Memphis, TN, June 2000, pp. 30-33
- Muthitacharoen, A. "Investigating Consumer's Attitude toward Internet Shopping," Proceeding of the Fifth Americas Conference on Information Systems (AMCIS), Milwaukee, WI, August 1999, pp. 532-534

PROFESSIONAL DEVELOPMENT

SAP NetWeaver: The University of Wisconsin, Milwaukee, WI, July 2008

SAP Business Intelligence I & II: University of California, Chico, August 2008

PSY 903 (Research Methodology): Wichita State University, 2008

Participant of MIS Quarterly New Authors Workshop, the International Conference on Information Systems (ICIS), Milwaukee, WI, December, 2006

Participant of MIS Quarterly Executives Workshop, the Americas Conference on Information Systems, Keystone, CO, August, 2007

OTHER RELEVANT EXPERIENCE

The University of Memphis, Memphis, TN	Graduate and Teaching Assistant (1997 – 2001)
The University of Memphis, Memphis, TN	Tutor (Fall 1997)
Thammasat University, Bangkok, Thailand	Research Assistant (1995)

TEACHING EXPERIENCE:

Courses Taught at Wichita State University

Management Information Systems (MIS 874: Graduate Level) Fall 2003, 2004, Spring 2013, Fall 2014, Spring 2015, 2016, 2018

The course focuses on information systems as organizational resources to be managed. Students would have opportunities to explore the links between business strategy and information technology and addresses the organizational implications of investing in information systems. The goal of the class is to prepare today's managers with necessary know-how to successfully manage information technology.

Database Management Systems (MIS 884: Graduate Level) Spring 2007 and 2008

This class prepares you to deal with issues in planning and managing organization-wide integrated database. It emphasizes logical database design and relational database implementation, including SQL,

assuring database integrity, database conversion, database administration, and data management for computer integrated manufacturing.

Managing IS Function (MIS 696 – MIS Capstone Course) Spring 2014

The course addresses the issues of managing the information systems (IS) function. Topics include the role of IS as a corporate entity, developing a strategic plan for IT investments, organizing the IS department, IS personnel management, IS project management, the role of IS as a user-support entity, auditing the IS function and emerging issues in managing the IS department.

Dynamic Web Programming (MIS 610)

Fall 2004, 2005, 2006, 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2015, 2017

This elective class provides students with the knowledge in the area of web development. It covers the topics of how to develop commercial websites for today's businesses. Using the ASP and ASP .NET technology, students will have exercises of how to implement and construct dynamic website that interact with ADO technology. Several theories in marketing will be combined to enhance understanding in consumer's decision-making in electronic market.

Database Management Systems (MIS 600/ MIS450) Fall 2009, 2017 and

Spring 2004, 2005, 2006, 2007, 2008, 2009, 2011, 2012, 2013, 2014, 2015, 2016, 2018

This required course for MIS majors introduces students to various methodologies for conceptual data modeling including Entity-Relationship Data Modeling and Object-Oriented Database Design. Relational database management systems, the SQL standard, and data administration issues are thoroughly covered. A required database programming project allows students hands-on development with SQL servers in a client/sever environment. Electronic commerce transaction procession, data warehousing, data mining, and distributed database management are also covered.

Management Information Systems (MIS495/ MIS395)

Fall 2005, 2006, 2012, 2013, 2015 and Spring 2006, 2007, 2009, 2011, 2012

A study of the structure and the strategic role of computer-based information systems. Includes information on the resource management perspective emphasizing issues of information architecture, data integration and administration, and risk management in information systems development efforts.

Introduction to Computer Programming (MIS 310) Fall 2003, 2007, 2008, 2009, 2010, 2011

The course introduces the uses the VB .Net programming language to teach fundamental programming concepts in a visual programming environment. The course is designed for learning how to solve business problems by using event-driven programming.

Fundamentals of Data Structures, File Design, and Access (MIS 250) Spring 2003

The course introduces data structuring concepts necessary for building business application systems. Utilizes file design and access applications as the vehicle to teach traditional concepts of in-memory data

structures. Programming projects employ most recent programming technology, Visual Basic .Net. Studies computer file organizations ranging from sequential to indexed sequential. The projects additionally incorporate the concepts of using Object-Oriented Technology to design programming interfaces.

Fundamentals of Computer Programming (MIS 200) Fall 2002

The first course in programming for MIS major introduces students to computer programming concepts and structured programming techniques. Starting with an overview of computer architecture, students are introduced to programming in C++. The objective of this course is to provide a skill of interpreting business problems into formulas that can be solved by C++.

Experimenting with Emerging Technologies (MIS 190) Summer 2006, 2007

Information systems occupy a pivotal role in our lives. No matter what we do, in some shape or form we are interacting with a system that has been developed to satisfy our needs. Considering the important of information systems in everyday live, this course is designed to provide the students with knowledge and hand's on training with various information systems. The class will be structured in a way that the students will be exposed to various concepts and then a large part of the classes will be spent on hands on training. The students will learn how to effectively use information technology to do financial management, search the Internet for information, and develop personal web sites. Our intent is to make this class a mutual learning experience, so please don't hesitate to ask questions, provide suggestion in improving the class, and talk to us about any issues related to this class or in general.

Courses Taught DePaul University

Electronic Commerce Application Models (ECT 355) Autumn 2001, Spring 2002, Winter 2002

This course examines the application of Internet technology to support consumer-oriented e-commerce, enterprise e-business solutions, and emerging business-to-business trading models. The focus will be on models for online retail, consumer behaviors, shopping portals, shopping cart design, personalization, interactive marketing and related technologies. Students will study different models for e-commerce applications and develop applications to support catalogue, shopping cart, and order fulfillment processes.

Courses Taught the University of Memphis

Network Design & Management (ISDS 3790) Summer 2000

Introduction to business telecommunications concepts and terminology; decentralization of computer processing, communication links, communications-oriented hardware and software, network design, and network management

Analytical Tools for Business Decisions (ISDS 3711) Summer 2000

Applied analytical and qualitative methods for analysis of common business decision problems; regression, math programming and optimization; forecasting, computer simulation, and decision analysis.

Introduction to Business Micro Computer Applications (ISDS 2749) Fall 1999, 2001, Summer 2000, 2001, Spring 2000, 2001

Introduction to use of microcomputers for performing business activities; use of lab environment with direct instruction uses of current software (including Microsoft Office and Visual Basic) and electronic communication.

Business Statistics I (ISDS 2710) Spring 2000, Summer 1999

Introduction to basic statistical procedures for analysis and interpretation of business data; collection and presentation of data, probability theory, measures of central tendency and variability, sampling distributions, estimation of parameters, and principles of hypothesis testing. Introduction to a statistical software package.

INTERNAL SERVICES

Department-Leveled Services

Member: Faculty Search Committee, Fall 2017 - *Present*Member: MIS Curriculum Change Committee, Spring 2017

Chair: Instructor Review Committee, Spring 2017
Member: MIS Advisory Board, Fall 2007 – *Present*

Coordinator: MIS Program Assessment (10+ years) (AACSB and HLC), Fall 2007 - Present

Coordinator: Change IT/MIS program to be a STEM program, Spring and Fall 2016

Chair: MIS Search Committee, Fall 2010 - Spring 2011

Coordinator: MIS Curriculum Change (MIS 690 and MIS 884), Fall 2010 Coordinator: MIS Program Review, Fall 2008, Spring 2004, and Fall 2002

Website Administrator: FREDS, Summer 2003 – Summer 2009 Member: MIS Search Committee, Summer 2003 – Spring 2004

Barton School Services

Member: Faculty Panel, Barton School Career Fair, Spring 2018

Member: Accounting Curriculum Committee, Fall 2017

Member: Undergraduate Program Committee, Fall 2011 - Fall 2014; Summer 2003 - Summer 2009

Member: Business School Website Committee (1 year), Fall 2013 – Summer 2014

Member: Faculty Panel for Business Orientation (5 years) (BADM 101, BADM 190c, and BADM 301), Fall

2007 - Spring 2012

Member: Faculty Affair Committee (2.5 years), Fall 2009 – Summer 2011 and Fall 2005

Member: Faculty Judge, High Touch Cary Scholarship (7 years), Summer 2010 - Present

Member: Faculty Judge, AGH Scholarship, Fall 2015

Member: Faculty Team, Junior Stock Challenge, Fall 2010

Member: Business Week Committee, Fall 2007 - Spring 2008

Participator: IBSC Workshop, June 2006

Member: Business Jeopardy Faculty Team, March 2006

Member: MIS Assessment (North Central Accreditation), 2006 – 2007

Member: MIS Program Revision Committee (Revise MIS Major and Propose MIS Minor), Fall 2004

Member: Faculty Panel at the International Student Orientation, Spring 2005

University Leveled Services

SPTE Committee – Spring and Fall 2017

Member: Faculty Senate, Fall 2014 – Present

McGregor Scholarship Committee, Spring 2016

Koch Scholarship Committee, Fall 2015 - Spring 2016

Member: WSU Vice President of Academic Affair Search Committee (1 year), Fall 2012 – Spring 2013

Member: Faculty Judge for the Graduate Research and Scholarly Projects (GRASP), Spring 2005

Business Outreach (Examples of Most Recent Activities)

Wolters Kluwer (Spring 2018 – **Present**): Developing a project that students can do in class to test proof of concept.

Koch Industry (Spring 2018): Help promote IT Insight Day.

Koch Business Solution (Summer 2015 – **Present**): Developing a mock-up project for students and coordinating student project competition.

Textron (Fall 2017 – **Present**): Coordinating with the Co-op office to find internship/co-op opportunity.

NetApp (Fall 2017): Help identify job candidates.

Grit Virtual Inc. (Fall 2017): Invite CTO from Grit Virtual to meet with MIS students

High Touch Inc. (Fall 2017): Help identify job candidates.

Textron Aviation (Fall 2017): Invite IT manager to meet with MIS students.

BKD (Fall 2017): Meet with Director of IT Risk Services to identify job candidates and discuss future collaborations.

AccuWeather (Summer 2017): Help identify job candidates.

Office of the Controller of Currency (Spring 2017): Seek placement opportunities for MIS students.

High Touch Inc. (Spring 2017): Help promote Discovery Scholarship Event.

GMLV Architecture (Spring 2017): Help identify job candidates.

McCurdy Auction (Spring 2017): Help identify job candidates.

Textron Aviation (Fall 2016): Help identify job candidates.

Flint Hill Resources (Fall 2016): Help identify job candidates.

Cargill (Spring 2016): Hold a mock-up interview for MIS students with IT managers from Cargill

Student-Related Services

Ad-hoc Advisor: Fall 2002 - Present

Mentor: David LeVan, Provided him with inputs about research methodology, Spring 2017

Guest Speaker: BAP Session, Fall 2017

Business Advisor (Advising Students on Weekly Basis), Fall 2008 – Summer 2009

Faculty Advisor: Beta Alpha Psi, Fall 2007

Member: Thesis Committee, Rowshon Papri, "Best Effect Query Answering for Mediators with Union Views." Summer 2011

Member: Thesis Committee, Sanjaya Singh, "Ranked Selection Indexes for Linear Preference Queries." Fall 2011

Member: Master Project by Pierre Hendrawan, Fall 2008

Faculty Advisor: AITP, Summer 2003 - Spring 2009

Evaluator: MIS Credit Hours Transfer, Fall 2003 – *Present*

Co-op Faculty Advisor, Summer 2003 – Fall 2010, and Spring 2012 – *Present*

Member: Master Thesis Committee, S. Wee, "A framework for more rigorous design and modeling of web design methodology," Thesis Chair: Dr. Rajiv Bagai, Fall 2004

EXTERNAL SERVICES

Administration at Academic Conferences

Session Chair: The Americas Conference on Information Systems, (AMCIS 2017), Boston, MA, August 2017

Minitrack Co-Chairs with Drs. Saeed and Xu, Minitrack Co-Chairs with Drs. Saeed and Xu, AMCIS Fall 2011 – Summer 2012

Track Chair and Session Chair: The Sixth Global Information Technology Management World Conference, Anchorage, AK, Summer 2005

Track Chair and Session Chair: The Fifth Global Information Technology Management World Conference, Seattle, CA, Summer 2004

Track Chair: The Fourth Global Information Technology Management World Conference, Calgary, Canada, Summer 2003

Session Chair: The Seventh Americas Conference on Information Systems, (AMCIS 2001), Boston, MA, August 2001

Session Chair: The Sixth Americas Conference on Information Systems, (AMCIS 2000), Long Beach, CA, August 2000

Local Coordinator: The First Annual Global Information Technology Management World Conference, (GITM), Memphis, TN, June 2000

REVIEWERS

Reviewer: Database Journal (Spring 2018)

Journal of Global Information Technology Management: November 2014, June 2015, Jan 2017, April 2017, Dec 2017, Jan 2018

The Americas Conference on Information Systems, August 2012

Journal of Global Information Technology Management: May 2011

Journal of Information Technology Case and Applications: April 2011, Jan 2017, June 2017

The 9th Annual International Smart Sourcing Conference: Dos and Don'ts of Outsourcing in India, September 2010

Journal of Information Technology Case and Applications Research: October 2009

Journal of Service Marketing: June 2009

The Americas Conference on Information Systems (AMCIS) 2009, August 2009

Journal of Global Information Technology Management: August 2009

International Conference on Information Systems (ICIS) 2008, Summer 2008

International Conference on Information Systems (ICIS) 2007, Summer 2007

IEEE Transactions on Engineering Management: September 2006

Journal of Global Information Technology Management: July 2006

Journal of Information Technology Case and Application Research: May 2006

The Communication of the ACM: February 2006

The Sixth Global Information Technology Management World Conference, Anchorage, AK., Summer 2005

The Fifth Global Information Technology Management World Conference, Seattle, CA., Summer 2004

The Fourth Annual Global Information Technology Management World Conference, (GITM), Calgary, Canada, June 2003

The Sixth Americas Conference on Information Systems, (AMCIS 2000), Long Beach, CA, August 2003

Communications of the ACM: Creating A Virtual Store Image (Ref. No A 1841), January 2002

The Sixth Americas Conference on Information Systems, (AMCIS 2000), Long Beach, CA, August 2000

The First Annual Global Information Technology Management World Conference, (GITM), Memphis, TN, June 2000

The Fifth Americas Conference on Information Systems, (AMCIS 1999), Milwaukee, WI, August 1999

EDITORIAL SERVICES

Associate Editor: Editorial Review Board – Journal of Information Technology Cases and Applications, January 2017 – **Present**

Member: Editorial Review Board – Journal of Global Information Technology Management, Summer 2003 – *Present*

Member: Editorial Review Board – Journal of Information Technology Cases and Applications, Summer 2005 – December 2016

COMMUNITY SERVICES AND CONSULTATIONS

Volunteer: Lord's Diner (Fall 2012 – Present)

External Reviewer (Creighton University), Fall 2011

Volunteer: Operation Holidays, Fall 2011

Consultation: Network Kansas. (Non-compensated), Fall 2009

Volunteer: Kansas Humane Society – Woffstock, Fall 2008

Consultation: Conco Construction Inc. (compensated), Fall 2007 and Spring 2008
Consultation: Big Brothers and Big Sisters of Kansas (Non-compensated), Fall 2007

Guest Speaker: Friends University (Non-compensated), June 2005

Web Consultant: Inter-Faith Ministries Wichita (Non-compensated), 2005

Database Consultant: YWCA Women Crisis (Non-compensated), 2004 – 2005

SPECIAL AWARDS & HONORS

Barton Fellow: W. Frank Barton School of Business, Wichita State University, 2017 and 2018

Sabbatical Leave: W. Frank Barton School of Business, Wichita State University, Spring 2010

Chosen as "a very important person in his life" by Robert Edward Shaffer May 2011

Chosen as "a very important person in his life" by James William Karst May 2011

Chosen as "a very important person in his life" by Hezron Mogere Mayenga May 2010

Researcher/Writer of the Year: W. Frank Barton School of Business, Wichita State University, Spring2007

Nominated for the 2007 Excellence in Teaching (ET) and Academy of Effective Teaching Award (AET)

Nominated for the 2006 Excellence in Teaching (ET) and Academy of Effective Teaching Award (AET)

Nominated for the 2005 Excellence in Teaching (ET) and Academy of Effective Teaching Award (AET)

Nominated for the 2004 Excellence in Teaching (ET) and Academy of Effective Teaching Award (AET)

Outstanding Educator of the Year: Mortar Board, Wichita State University, Spring 2005

Ranked the 5th among worldwide researchers who produce research in the domain of Electronic Commerce: Customer Relationship Management, International Journal of Electronic Commerce, Author: Nicholas C. Romano Jr. and Jerry Fjermestad, Winter 2001-2002; Volume 6, Number 2

Leadership Award: The Second Annual Global Information Technology Management World Conference, (GITM), Dallas, TX, June 2001

Leadership Award: The First Annual Global Information Technology Management World Conference, (GITM), Memphis, TN, June 2000

The Best Economics Research Paper, "Taxation Effect on International Trading of Thailand," Mini Symposium of the Fifth Annual Economics Seminar Economics Department, Thammasat University (Bangkok, Thailand), 1994

The Best Research Presenter: Mini Symposium of the Fifth Annual Economics Seminar Economics Department, Thammasat University (Bangkok, Thailand), 1994

Scholarship: Dr. Puey Ungphakorn Foundation, 1993 & 1994

Scholarship: Sanwa Bank of Japan, 1992

GRANTS

Purchasing a new server: Wichita State University, 2011, Materialized.

Summer Research Grant: Wichita State University, 2011, Materialized.

Summer Research Grant: Wichita State University, 2010, Materialized.

Summer Research Grant: Wichita State University, 2009, Materialized.

Purchasing Wireless Laptops: Wichita State University, 2009, Materialized.

Summer Research Grant: Wichita State University, 2008, Materialized.

Summer Research Grant: Wichita State University, 2007, Materialized.

Purchasing MX Suite: Wichita State University, 2007, Materialized.

Summer Research Grant: Wichita State University, 2006, Materialized.

Purchasing MX Suite: Wichita State University, 2006, Materialized.

Summer Research Grant: Wichita State University, 2005, Materialized.

Summer Research Grant: Wichita State University, 2004, Materialized.

Summer Research Grant: Wichita State University, 2003, Materialized.

Technical Skills

Programming Language: SQL, ASP .NET, ASP, C++, COBOL, HTML, Visual Basic,

BASIC, Perl, FLASH, ETC.

Operating Systems: UNIX, WINDOWS SERVER 2000, XP, 7, DOS, ETC.

Database Systems: MS SQL Server 2000, 2005, ER Model, Relational Database,

ETC.

Statistics Software: SPSS, LISREL, Minitab, SAS, @risk, Bestfit, EHOP, ETC.

Analytics Tools Tableau, SPSS, ETC.

REFERENCES

Dr. Prashant Palvia
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Information Systems Department
Bryan School of Business and Economics
The University of North Carolina – Greensboro
Greensboro, NC 27402-6170
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Associate Professor in Production and Operations
FREDS Department, Barton School of Business
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