

BIOGRAPHICAL SKETCH: USHA C. V. HALEY

Usha Haley is the W. Frank Barton Distinguished Chair in International Business, Director of the Center for International Business Advancement and tenured, full Professor of Management at Wichita State University. She chairs the World Trade Council of Wichita. She has been full-time faculty at West Virginia University, Massey University (New Zealand), University of New Haven, University of Tennessee-Knoxville, New Jersey Institute of Technology/Rutgers, Australian National University (Australia), National University of Singapore (Singapore), and ITESM-Monterrey (Mexico). She has also taught graduate students at Harvard University and Purdue University and in executive-development programs in 10 countries.

Her research focuses on multinational corporations and international strategy, especially in Asian and emerging markets, including business-government relations, innovation, technology development, strategic decision-making, sanctions and subsidies. She has over 280 publications and presentations including 25 journal articles (in *Journal of International Business Studies*, *Human Relations*, *Journal of Management Studies*, *Technological Forecasting & Social Change*, *California Management Review*, and *Harvard Business Review*, among others), 7 books, 2 on international best-seller lists, and 38 book chapters. Her books include *Subsidies to Chinese Industry* (headlined twice in the *Economist*, reviewed in *Strategy+Business* as "important" and "influential", and China findings described by *JP Morgan* as "with no equal in terms of scope, breadth and impact"); *Multinational Corporations in Political Environments* (reviewed in the *Wall Street Journal* and *Academy of Management Review*); *Chinese Tao of Business* (reviewed in the *Wall Street Journal* as the only business book on Asia to buy); and, *New Asian Emperors* (reviewed in the *Economist* as an "important study").

Usha's research has had regulatory influence over 40 times. She testified before the *US Senate* (2013) on Shuanghui's takeover of Smithfield Foods, the most important case on FDI in a decade. She also testified on her research on China to the *USCC* (2006) and twice before the *Committee on Ways and Means* (in 2007), including on federal legislation, the *Non-market Economy Trade Remedy Act* (2008) whose findings were incorporated into US regulation (HR 1229). She presented her research before the *US International Trade Commission* (2007, 2009, 2010), *US Department of Commerce* and *US Trade Representative* (2009, 2010). She was nominated to join the US delegation on the *Steel Dialogue* with China (2008) and advised on the *US-China Joint Commission on Commerce and Trade* (2009). Her research on Chinese subsidies is the basis of 3 pieces of *EU anti-dumping regulation* (2009, 2010) and in *US ITA's* (2019) calculations of countervailing duties against China.

Competitive research grants she received as Principal Investigator include from the *National Science Foundation* (NSF) (2017) and *Instit. for the Study of Econ. Growth* (2020) for international technology development; the *Academy of Management* (AOM) for scholarly impact (2015); *USCC* (2014); the *National Research Center for Coal & Energy* (2014); and, *WVU Research, Global Affairs and Energy* for global supply chains (2017). She co-Chaired (2016-2019) the AOM Practice Theme Committee on external engagement through research. She serves/served on 9 corporate, non-profit and governmental planning/advisory boards, including USGlass Inc., Kansas International Trade Coordinating Council, Elea-Olivetti (Italy), Emerald Publishing (UK), and Hainan Province (China). She is lead editor for an *Academy of Management Learning and Education* special issue on Scholarly Impact. She sits on 6 academic journals' editorial boards, served as founding co-Editor in Chief or Regional Editor for 4 journals, and edited 4 journal special issues on strategic management. She is co-Editor-in-Chief of the book series *Multinational Investment and Business* and 7 volume *Encyclopedia of Multinational Investment and Growth*. Her service as grants reviewer includes for the *NSF* (2017, 2019), *Marsden Fund*, New Zealand (2009), *CIBER*, US Dept. of Education (2007), and *Networks of Centers of Excellence*, Canada (2007).

She served 26 times as keynote speaker including at the *Brazilian Steel Institute*, Brazil (2016), *Latin American Steel Industry Association*, Argentina (2015), *Global Economic Summit*, India (2014 & 2017), *Organization for Women in International Trade* (2014), *Center for Strategic & International Studies* (2013), *Timbro*, Sweden (2013), *Foreign Correspondents Club*, Hong Kong (2013), *ITESM*, Mexico (2009), *National Committee on US-China Relations* (2007), *TIE-The Indus Entrepreneurs* (2006), and, *Trinity College*, Cambridge, UK (2005). Her expertise has been profiled over 500 times in the international media (almost weekly over the last decade) including multiple times in the *New York Times*, *Wall Street Journal*, *Financial Times*, *USA Today*, *Guardian*, *CNN*, *Economist*, *Washington Post*, *National Business Review*, *Australian*, *PBS*, and *NPR*.

Major research/leadership awards include the *Academy of Management's* Practice Impact Award for scholarly impact (2012) and for "Truly Outstanding Leadership and Service" (2019); the *Economist's* "Thought Leader" on emerging markets (2011); Emerald Publishing's *Lifetime Achievement Award* for contributions on Asia Pacific business (2003); *American Made Hero* for work supporting US manufacturing (2010); and, the *Glorious India Award* for outstanding academic contributions (2017). Teaching awards include *University Lecturer of the Year* (2011). Her academic qualifications include a PhD and MPhil, *Stern School of Business*, New York University; MA, University of Illinois at Urbana-Champaign; and, BA, from Elphinstone College, University of Bombay, India.