

BIOGRAPHICAL SKETCH: USHA C. V. HALEY

Usha Haley is W. Frank Barton Distinguished Chair in International Business, Director/Center for International Business Advancement, and tenured, full Professor of Management at Wichita State University. She is elected chair of the World Trade Council of Wichita. She has been full-time faculty at West Virginia University, Massey University (New Zealand), University of New Haven, University of Tennessee-Knoxville, New Jersey Institute of Technology/Rutgers, Australian National University (Australia), National University of Singapore (Singapore), and ITESM-Monterrey (Mexico); and taught graduate students at Harvard University, Purdue University and in executive-development programs in 10 countries.

Her research focuses on multinational corporations and international strategy, Asian and emerging markets, business-government relations, innovation, technology development, strategic decision-making, sanctions, subsidies and broader social and political impacts of research in business schools. She has 330 publications and presentations including 29 academic journal articles in *Journal of International Business Studies*, *Human Relations*, *Journal of Management Studies*, *Academy of Management Learning & Education (AMLE)*, *Technological Forecasting & Social Change*, *California Management Review*, and *Harvard Business Review*, among others, and 8 books. Her authored books include *Subsidies to Chinese Industry* (headlined twice in the *Economist*; reviewed in *Strategy+Business* as "important" and "influential", and China findings described by *JP Morgan* as "with no equal in terms of scope, breadth and impact"); *Multinational Corporations in Political Environments* (reviewed in the *Wall Street Journal* and *Academy of Management Review*); *Chinese Tao of Business* (reviewed in the *Wall Street Journal* as the only business book on Asia to buy); *New Asian Emperors* (reviewed in the *Economist* as an "important study"); and, *Impact and the Management Researcher* (reviewed in *Academy of Management Learning and Education*, *AACSB Insights*, *Chronicle of Higher Education* and *Poets & Quants*).

Usha's research has had regulatory influence over 40 times. She testified before the *US Senate* on Shuanghui's takeover of Smithfield Foods, the most important case on FDI in a decade. She also testified on her research on China to the *USCC* and twice before the *Committee on Ways and Means*, including on federal legislation, the *Non-market Economy Trade Remedy Act* whose findings were incorporated into US regulation (HR 1229). She presented her research before the *US International Trade Commission*, *US Department of Commerce* and *US Trade Representative*. She was nominated to join the US delegation on the *Steel Dialogue* with China and advised on the *US-China Joint Commission on Commerce and Trade*. Her research on Chinese subsidies is the basis of 3 pieces of *EU anti-dumping regulation* and in the *US ITA's* countervailing duties against China.

Competitive research grants she received as Principal Investigator include from the *National Science Foundation (NSF)* (sole Principal Investigator) and *Instit. for the Study of Econ. Growth* for international technology development; the *Academy of Management (AOM)* for scholarly impact; *USCC*; the *National Research Center for Coal & Energy*; and, *WVU Research, Global Affairs and Energy* for global supply chains. She co-Chaired the *AOM Practice Theme Committee on external engagement through research*. She serves/served on 9 corporate, non-profit and governmental planning/advisory boards, including *USGlass Inc.*, *Kansas International Trade Coordinating Council*, *Elea-Olivetti (Italy)*, *Emerald Publishing (UK)*, and *Hainan Province (China)*. She is lead editor for an *AMLE* special issue on Scholarly Impact, sits/has sat on 11 academic journals' editorial boards, served as founding co-Editor in Chief or Regional Editor for 4 journals, and edited 4 journal special issues on strategic management. She is co-Editor-in-Chief of the book series *Multinational Investment and Business* and 7 volume *Encyclopedia of Multinational Investment and Growth*. Her service as grants reviewer includes for the *NSF*, *Marsden Fund (New Zealand)*, *CIBER (US Dept. of Education)*, and *Networks of Centers of Excellence, Canada*.

She served 36 times as keynote/plenary speaker including at the *British Association of Management (UK)*, *Brazilian Steel Institute (Brazil)*, *Academy of Management*, *Latin American Steel Industry Association (Argentina)*, *Global Economic Summit (India)*, *Organization for Women in International Trade*, *Center for Strategic & International Studies*, *Timbro (Sweden)*, *Foreign Correspondents Club (Hong Kong)*, *ITESM (Mexico)*, *National Committee on US-China Relations*, *TIE-The Indus Entrepreneurs*, and, *Trinity College, Cambridge (UK)*. Her expertise has been profiled over 570 times in the international media (almost weekly over the last decade) including multiple times in the *New York Times*, *Wall Street Journal*, *Financial Times*, *USA Today*, *Guardian*, *CNN*, *Economist*, *Washington Post*, *National Business Review*, *Australian*, *PBS*, and *NPR*.

Major research/leadership awards include the *Academy of Management's* Practice Impact Award for scholarly impact and for "Truly Outstanding Leadership and Service"; the *Economist's* "Thought Leader" on emerging markets; *Emerald Publishing's Lifetime Achievement Award* for Asia Pacific business; *American Made Hero* for supporting US manufacturing; *Wichita Business Journal's* "Women who Lead in Education", and, the *Glorious India Award* for academic contributions by one born in India. Teaching awards include *University Lecturer of the Year*. Her academic qualifications include a PhD and MPhil, Stern School of Business, New York University; MA, University of Illinois at Urbana-Champaign; and, BA, from Elphinstone College, University of Bombay, India.