

Degree Completion Plan: Marketing Real Estate 2020-2021

Freshman Year						
Fall	ENGL 100*or 101 (3) College English 1 Minimum grade C- Pre: ACT 20 or ENGL 011 or Placement Exam or *non native-speaking	Math 111 (3) College Algebra Minimum grade C- Pre: ACT 20 or Math 011 and Math 012 or Placement Exam	COMM 111 (3) Public Speaking Minimum grade C-	Fine Arts (3)* GenEd	BADM 101 (1) Becoming a Business Student I <u>New Freshmen Only</u>	Open Elective (3) Classes 100 level or above which students can select to meet the 120 overall hours need to complete the degree.
Spring	ENGL 102 (3) College English 2 Minimum grade C- Pre: ENGL 101 or ENGL 100	Math 144 (3) Business Calculus Pre: Math 111 or Math 112 or Math 123 (C-) GenEd	BADM161/162/163(3) Word - Excel - PPT & Access Minimum grade C- Pre/Corequisite-MATH 111	PHIL 105 (3) Critical Reasoning Minimum grade C GenEd	BADM 102 (1) Becoming a Business Student II Pre: BADM 101 <u>New Freshmen Only</u>	Open Elective (3)
Sophomore Year						
Fall	ACCT 210 (3) Financial Accounting Pre: BADM 161, 162, 163, Math 111 or MATH 144	ECON 201 (3) Principles Macroeconomics GenEd	ECON 231 (3) Introduction to Business Statistics Pre: Math 111 or Math 123 or Math 112 or Math 144 or Math 242	ECON 232 (1) Statistical Software Application Pre: Math 111 or MATH 144, BADM 161, 162, 163	Open Elective (3)	Open Elective (3)
Spring	ACCT 220 (3) Managerial Accounting Pre: ACCT 210, BADM 161, 162, 163, Math 111 or MATH 144	ECON 202 (3) Principles Microeconomics Pre: ECON 201 or ECON 201H GenEd	Social Behavioral Science (3) PSY 111 Psychology or SOC 111 Intro Sociology GenEd	Open Elective (3)	Open Elective (3)	Internships/Co-op Students may be eligible for Academic Credit. See an Academic Advisor
Junior Year						
Fall	MKT 300 (3) Marketing Minimum grade C+ Pre: ENG 102, COMM 111, MATH 111 or Math 144	RE 310 (3) Principles of Real Estate Pre: Junior Standing	IB 333 (3) International Business Pre: Junior standing recommended GenEd	ENTR 310 (3) Entrepreneurial Experience Pre: ENGL 101,102, COMM 111 GenEd	MGMT 360 (3) Principles of Management Pre: Junior Standing	BADM 301 (1) Transfer to Business <u>Transfer Students Only</u>
Spring	MKT 403 (3) Marketing Research Pre: MKT 300 with C+	MKT 405 (3) Consumer Behavior Pre: MKT 300 with C+	Real Estate Major Elective (3)*	FIN 340 (3) Financial Management Pre:ENGL 102, COMM 111, ECON 201, 202, 231, 232, ACCT 210, BADM 161,2,3, MATH 144 or MATH 242	PHIL 306 (3) Business Ethics Pre: PHIL 105 w/minimum grade C GenEd	Open Elective (1) <u>Transfer Students Only</u>
Senior Year						
Fall	Real Estate Major Elective (3)*	MKT 607 or 608 (3) Promotion MGMT or Selling/Sales Force MGMT Pre 607: MKT 300 with C+, MKT 405 Pre 608: MKT 405	DS 350 (3) Prod & Ops Mgmt Pre: Pre:ENGL 102, COMM 111, ECON 201, 202, 231, 232, ACCT 210, ACCT 220, BADM 161,2,3, MATH 144 or MATH 242	BLAW 431 (3) Legal Environment of Business Pre: ENGL 101, 102, COMM 111, MATH 111 or MATH 144	Open Elective (3)	
Spring	MKT 609 (3) Marketing Programs Pre: MKT 300 with C+ & 6 add'l hours of marketing Needs approval: see an Advisor	Real Estate Major Elective (3)*	MIS 395 (3) Management Infor Sys Pre: Engl 101, 102, Comm 111, Math 111 or MATH 144 BADM 161, 162, 163	MGMT 681 (3) Strategic Management Pre: DS 350, FIN 340, MKT 300, MGMT 360 Taken in Last Semester Needs approval: see an Advisor	Application for Degree (AFD) Needs to be filed befor OCT. 1 for Fall and MAR. 1 for Spring and Summer	
Pre = Prerequisite 120 credit hours / 2.25 GPA * Run Degree Evaluation for list of specific courses						