



What is EDGE Academy?

EDGE Academy is your fast track to **real-world skills**, industry **connections**, and professional **confidence** with the Barton School's **Office of Career & Professional Development**.

EDGE Academy features two dynamic tracks: **Empower** for freshmen and sophomore students and **Launch** for junior and senior students. You'll sharpen the **leadership abilities employers demand**, build a **powerful network**, and gain the tools to **make your mark**.

EDGE Academy Empower: Freshmen & Sophomores

***Join Us** - Unlock your leadership potential early and set a strong foundation for your Barton journey!*

Explore Your Interests

Our Career Leadership Academy is designed for students beginning to explore their interests and how they can translate classroom learning into real-world impact.

Through hands-on activities connecting with industry partners, you'll gain clarity on your strengths, discover potential career paths, and start building the professional habits that will serve you for years to come.

Build Leadership Skills

In the new 5-week EDGE Academy, you'll develop essential leadership skills that matter to every employer:

- clear communication
- collaborative teamwork
- adaptive problem-solving

This academy blends interactive workshops, personalized coaching, and experiential learning—perfect for early-career exploration.

Start Your Journey

By the end, you'll have a growing leadership portfolio and a path to pursue internships, clubs, or volunteer service opportunities aligned with your interests!

EDGE Academy Launch: Juniors & Seniors

***Join Us** - Accelerate your transition from Barton student to professional career leader!*

Sharpen Your EDGE

Our Career Leadership Academy is the fast track for upperclass students who want to sharpen their competitive EDGE, bridge skills from Barton to career reality, and launch into post-graduate opportunities with purpose!

Through interactive workshops and experiential learning, juniors and seniors will spend time in peer-to-peer sessions working alongside career executives.

Master Leadership Competencies

In the new 5-week EDGE Academy, you'll master high-impact leadership competencies that all employers desire:

- strategic thinking
- persuasive communication
- cross-functional collaboration
- diverse problem-solving

Through targeted mentorship you'll craft and participate in a Barton exclusive experience: The Pitch!

Network for Success

You'll network with industry professionals as you discover new pathways to success, and meet local executives who can fast-track your career!



LEARN MORE
wichita.edu/ocpd



BARTON
School of Business



WICHITA STATE
UNIVERSITY

THANK YOU TO OUR PREMIER SPONSOR:



★ EDGE ACADEMY FALL 2025 SCHEDULE

EDGE ACADEMY EMPOWER FRESHMEN & SOPHOMORES

WEDNESDAY 9/24/2025, 1:00-2:00 PM

Know the Score: Personal Branding

Woolsey Hall Room 323

WEDNESDAY 10/1/2025, 1:00-2:00 PM

Alumni Roundtables & What Employers REALLY Want

Woolsey Hall Room 323

WEDNESDAY 10/15/2025, 1:00-2:00 PM

Your Economic Future

Meritrust Credit Union
Woolsey Hall Fidelity Bank Ballroom

WEDNESDAY 10/22/2025, 1:00-2:00 PM

Power Negotiations: Lessons Learned

Woolsey Hall Room 323

WEDNESDAY 10/29/2025, 1:00-3:00 PM

Non-Profit Pairing: Speed Networking

Woolsey Hall Room 323



EDGE ACADEMY LAUNCH JUNIORS & SENIORS

WEDNESDAY 9/24/2025, 1:00-2:00

Know the Score: Personal Branding

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Your Economic Future

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Woolsey Hall Fidelity Bank Ballroom

WEDNESDAY 10/22/2025, 1:00-2:00 PM

Crafting Your Pitch

Woolsey Hall Room 322

THURSDAY 11/13/2025, 1:00-3:00 PM

The Pitch!

Woolsey Hall Fidelity Bank Ballroom

OTHER

EDGE ACADEMY GRADUATION

Friday 11/14/25, 9:30-11:30 AM

Celebrate Fall 2025 EDGE Academy Graduates at this special recognition ceremony!

Woolsey Hall Fidelity Bank Ballroom

BUSINESS CAREER FAIR

Thursday 09/11/2025, 9:00 AM - 2:00 PM

Land your dream job or internship, right here on your home turf, in the Woolsey Hall Atrium.

SCAN TO REGISTER:



REGISTRATION

Join us for EDGE Academy Register Today!

