

Poster Presentation Rubric – Novice

Poster #

CRITERIA	Excellent (5 – 4)	Good (3 – 2)	Average (1- 0)	Points
Research focus	Clearly identify importance and gap in research	Good understanding with basic identification of importance	Limited understanding with unclear relevance	
Scholarly Context	Comprehensive literature review justifying the research gap	Adequate background, some justification needed	Weak review, unclear justification	
Analysis and Interpretation	Thorough analysis with clear objectives and future directions	Basic objectives with limited analysis and future directions	No clear objectives, analysis, or future directions	
Presentation Communication and Effectiveness	Succinct, clear delivery using figures and tables in 2-3 minutes	Clear delivery but some clarity issues	Unclear delivery, ineffective use of visuals	
Poster Design	Clear, self-explanatory, and enhances content	Mostly clear; needs better explanation	Cluttered and design overshadows content	
Professional Conduct	Highly enthusiastic and answers all questions effectively	Shows enthusiasm but struggles with questions	Limited enthusiasm and inadequate responses	
Total				

Poster Presentation Rubric – Emerging

Poster #

CRITERIA	Excellent (5 – 4)	Good (3 – 2)	Average (1- 0)	Points
Research focus	Clearly articulated the problem based on the identified research gap	Identified the research gap; problem formulation is unclear	Limited understanding of the research gap with poor problem development	
Scholarly Context	Strong connection between the research gap and the conducted research	Identified the research gap; connection to the research is unclear	Vague connection between the research gap and the research conducted	
Analysis and Interpretation	Rigorous analysis/modeling effectively demonstrates research objectives	Analysis of research objectives is limited with minimal modeling	Very limited analysis/modeling related to research objectives	
Presentation Communication and Effectiveness	Succinct, clear delivery using figures and tables in 2-3 minutes	Clear delivery but some clarity issues	Unclear delivery, ineffective use of visuals	
Poster Design	Clear, self-explanatory, and enhances content	Mostly clear; needs better explanation	Cluttered and design overshadows content	
Professional Conduct	Highly enthusiastic and answers all questions effectively	Shows enthusiasm but struggles with questions	Limited enthusiasm and inadequate responses	
Total				

Poster Presentation Rubric – Proficient

Poster #

CRITERIA	Excellent (5 – 4)	Good (3 – 2)	Average (1- 0)	Points
Research focus	The hypothesis was clearly articulated demonstrating how the research addresses the problem along with research outcomes	The purpose of the hypothesis was identified, but the connection to the research outcomes is unclear	The hypothesis lacks clarity and does not effectively relate to the research outcomes	
Scholarly Context	Provided effective solutions to address the identified research gap, using appropriate theory and modeling	Some solutions were offered, limited effectiveness and theoretical support	Vague or poorly developed solutions, with little theoretical backing	
Analysis and Interpretation	Sufficient evidence supporting research outcomes and clear impact on the research area	Somewhat unclear evidence provided; mentions improvements	Limited evidence to conclude research outcomes; minimal articulation of improvements	
Presentation Communication and Effectiveness	Succinct, clear delivery using figures and tables in 2-3 minutes	Clear delivery but some clarity issues	Unclear delivery, ineffective use of visuals	
Poster Design	Clear, self-explanatory, and enhances content	Mostly clear; needs better explanation	Cluttered and design overshadows content	
Professional Conduct	Highly enthusiastic and answers all questions effectively	Shows enthusiasm but struggles with questions	Limited enthusiasm and inadequate responses	
Total				