Strategic Planning Update
Next Steps... 2020
Strategic Planning 2018-2019

- Leadership Handoff
- Revised Committee Structure
- AcT Team Creation
- Town Hall Meetings
  - (3 - avg. attendance 160)
  - Student only Town Halls (2 - avg. attendance 12)
- Activation Team Meetings
  - (6 - avg. attendance 70)
- Shared Governance Forums
  - (11 – attendance 78)
- Playbook Deployment
  - Data collection and review
  - Crucial Conversations
  - SWOT analysis
  - Recommendations
- Creation of data collection tool
Vision
Wichita State University is *globally* recognized as the model for applied learning and research.

Mission
The mission of Wichita State University is to be an essential educational, cultural and economic driver for Kansas and the greater public good.

Goals

- **Student Centeredness** - Promote holistic-student success through a supportive learning environment in which all of our students...past, present and future, continually thrive and grow.

- **Research and Scholarship** – Accelerate the discovery, creation and transfer of new knowledge.

- **Campus Culture** - Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.

- **Inclusive Excellence** – Be a campus that reflects and promotes – in all community members – the evolving diversity of society.

- **Partnerships** – Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.
Pre-identified Strategies/Tactics

- Applied Learning
- Assessment, Incentives, Rewards (broadly defined/applied)
- Interdisciplinary
- Recruitment
- Retention

- Academic innovations
- Pre-college Outreach
- Marketing & Communications
- Research
- Grant Writing (research)
- Sustainability
- K-12 Outreach
Values

Core Values
• Integrity,
• Transparency,
• Personal Responsibility,
• Collaboration,
• Access and Equity

Distinctive Values
• Seizing Opportunities,
• Adaptive Approaches,
• Positive Risk-Taking,
• Innovation and Creativity,
• Knowledge Creation and Dynamic Educational Opportunities

Optional Principles
Strategic Planning 2019-2020

Vertical and Horizontal Alignment

- A portal for reporting of future and current activity
- Guidelines for collecting data & reporting
- Integrated planning group
Mission
Vision

Priorities

Assessment

Education

Economic

Culture

Student Centeredness
Research & Scholarship
Campus Culture
Partnerships
Student Centeredness

Applied Learning
Assessment, Incentives, Rewards (broadly defined/applied)
Interdisciplinary

Pre-college Outreach
Grant Writing (research)
Sustainability
K-12 Outreach

Interdisciplinary
Recruitment
Retention
Academic Innovations
Horizontal Alignment

Integrated Planning

- Budget
- Diversity Plan
- Communications Plan
- Technology Plan
- Master Facilities Plan
- Talent Development Plan
- Campaign Plan
- Athletics Plan
- Student Affairs Plan (HRL & RSC)
- Alumni Engagement Plan
Key Performance Indicators

- the elements of your plan that express what you want to achieve by when. They are the quantifiable, outcome-based statements you'll use to measure if you're on track to meet your goals or objectives. Good plans use 5-7 KPIs to manage and track the progress of their plan.