

# OneStop Student Services Overview

Lisa Hansen, Director



# **OneStop Overview**







#### OneStop Student Services

For help with:



ADMISSIONS



FINANCIAL AID



ADVISING



STUDENT ACCOUNTS



REGISTRATION





### **Blackboard Student Services**



#### **Inbound Services**

- Availability 24/7/365
- Calls, Live Chat & Web Services
- Cases created for every interaction
- 87% Cases solved by Call Center
- 13% Cases escalated to Campus

#### **Outbound Services**

- Proactive Outreach
- Live Agent & Automated Calls
- 3-5 call attempts per campaign
- Emails



# Blackboard Student Services (cont.)



| Inbound Services |                           |                              |  |  |
|------------------|---------------------------|------------------------------|--|--|
| Academic Year    | <b>Total Interactions</b> | <b>Escalations to Campus</b> |  |  |
| 2014-2015        | 32,777                    | 4,175                        |  |  |
| 2015-2016        | 46,252                    | 4,999                        |  |  |
| 2016-2017        | 49,147                    | 7,697                        |  |  |

| After Call Satisfaction Survey |                     |  |  |  |
|--------------------------------|---------------------|--|--|--|
| Academic Year                  | Positive Experience |  |  |  |
| 2014-2015                      | 86.8%               |  |  |  |
| 2015-2016                      | 94%                 |  |  |  |
| 2016-2017                      | 88%                 |  |  |  |

| Service After Hours           |       |  |  |  |
|-------------------------------|-------|--|--|--|
| Academic Year Students Served |       |  |  |  |
| 2014-2015                     | 6,746 |  |  |  |
| 2015-2016                     | 8,710 |  |  |  |
| 2016-2017                     | 8,117 |  |  |  |

| Outbound Services                |        |  |  |  |
|----------------------------------|--------|--|--|--|
| Academic Year Students Contacted |        |  |  |  |
| 2014-2015                        | 45,020 |  |  |  |
| 2015-2016                        | 66,509 |  |  |  |
| 2016-2017                        | 58,356 |  |  |  |



# **University Operator**



- Answers ext. 3456 and "0" on campus
- Full time professional operator
- Lowest amount of calls per month 2,627\* (December 2017)
- Highest amount of calls per month 7,553\* (August 2016)



# **Guide App**



- To-Do/Reminders
- Calendar Dates
- Success Tips
- Major Explorer
- Class Schedule
- Coming Soon:

**Appointment** 

scheduling



**Please note:** This app is designed primarily for undergraduate students. If you wish to see the information as a faculty member, please contact Lisa directly for access. To download app, search for: "guide-college simplified" in your app store.



# First-Year Advising



Provide comprehensive advising experience including assistance in:

- Building semester schedule
- Initial set up of degree plan
- Accepting financial aid
- Viewing bill
- Setting up payment plans
- Discuss student success programs



# First-Year Advising



#### Who is advised at OneStop?

- Domestic high school seniors
   Students coming directly to WSU
   from high school regardless of
   transfer work from high school
- First-Year International Students
   No prior college credit
- Stop out students
   Students who have graduated in
   the last two years and have no
   college credit

#### Who is not advised at OneStop?

- Transfer Students
- Returning Adult Students
- Continuing Students



# First-Year Advising (cont.)



#### **First-Year Advising Process**

- Pre-Enrollment\* for fall entry
  - Presentations during Orientation for Shocker Connection content
- Shocker Connection appointments for spring entry
- Advising at OneStop in first two semesters at WSU



# First-Year Advising (cont.)



#### **Fall Student Example**

**Beginning March 1st** 

RSVP for Orientation & Complete Pre-Enrollment Survey

March 7<sup>th</sup> - July 31<sup>st</sup>

Pre-Enrollment: Schedule built by First-Year Advisor

May - August

Orientation events

<u>August 1<sup>st</sup> –</u> <u>Last day to drop</u>

Walk-in advising (Pre-Enrollment ends)

October - Beginning of spring semester

Spring advising (scheduled appts)

**End of February** 

College Open Houses: Students transition to college advisors









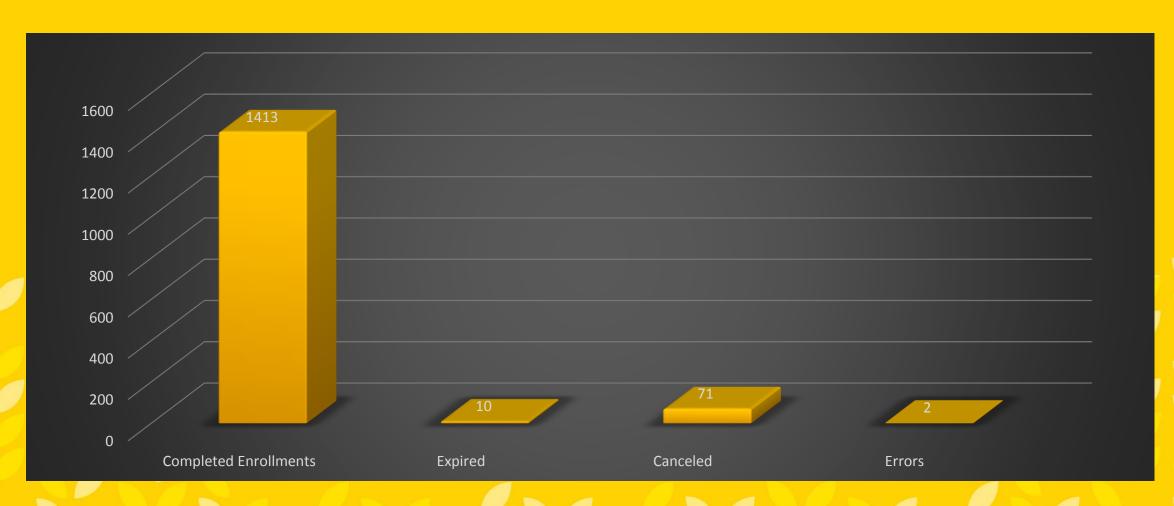
| Advisor             | Primary College                     | Secondary College                      |
|---------------------|-------------------------------------|--|
| Lori Evans          | Engineering                         | Business                               |
| Addie James         | Health Professions / HPS & SM (EDU) | Teaching Education                     |
| Kaylee<br>Nungesser | Liberal Arts and Sciences           | Fine Arts                              |
| Elia Ortega         | Business                            | Engineering                            |
| Brittany Ulmer      | Teaching Education/Fine Arts        | Liberal Arts Sciences / HPS & SM (EDU) |
| Kristen Watts       | Liberal Arts and Sciences           | Health Professions                     |





# Fall 2017 Pre-Enrollment









# Fall 2017 Pre-Enrollment Satisfaction Survey



- Sent to students in September 2017
- Surveyed satisfaction in the following areas:
  - Questionnaire
  - Automated acceptance process
  - First semester schedule
  - Overall satisfaction

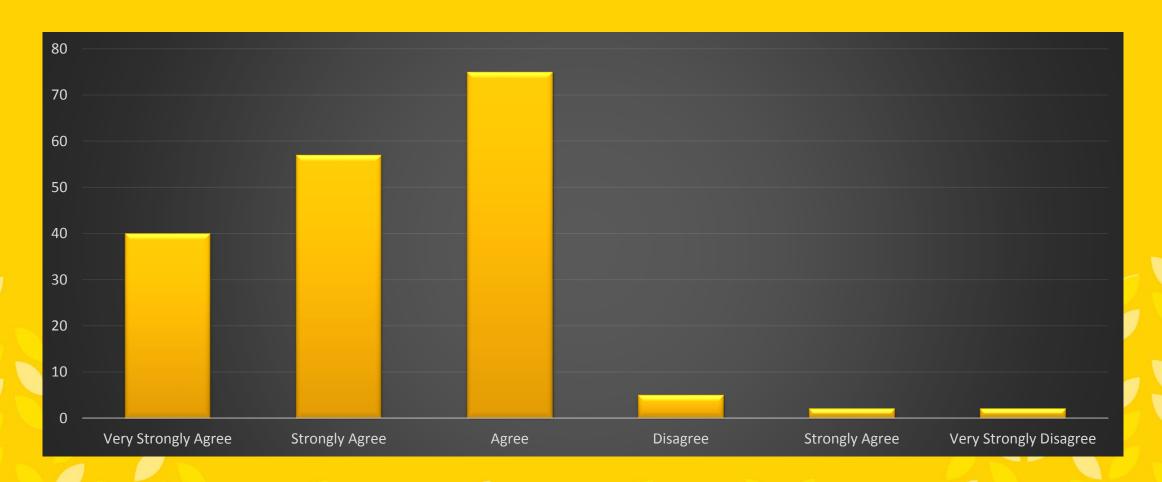
181 Student Responses





Q1: Do you feel the questions asked during the Orientation RSVP offered adequate opportunities for you to provide information for your first-year advisor?



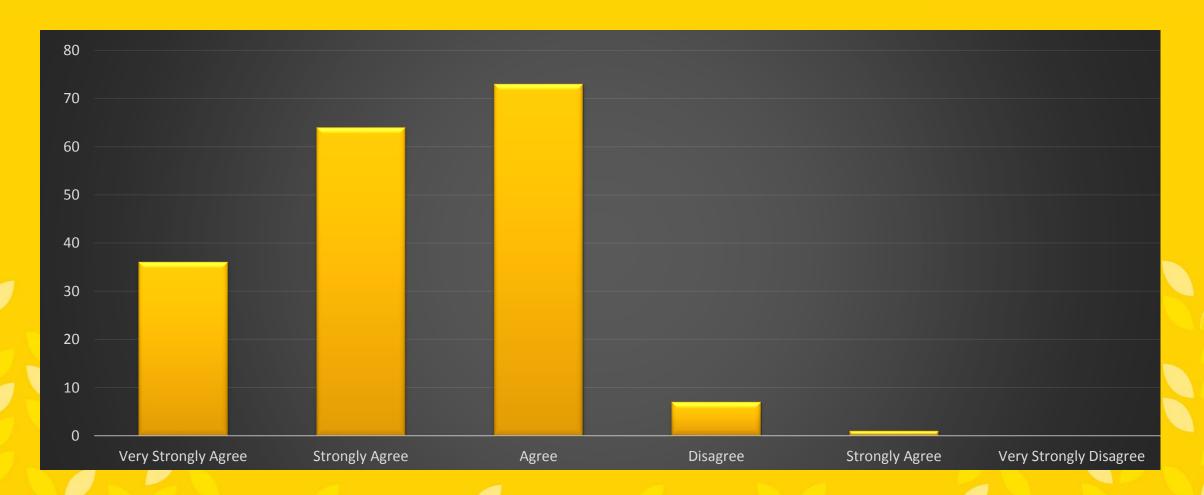






Q2: After completing the RSVP, the enrollment process is automated and relies mostly on email communication. Was the process easy to follow?



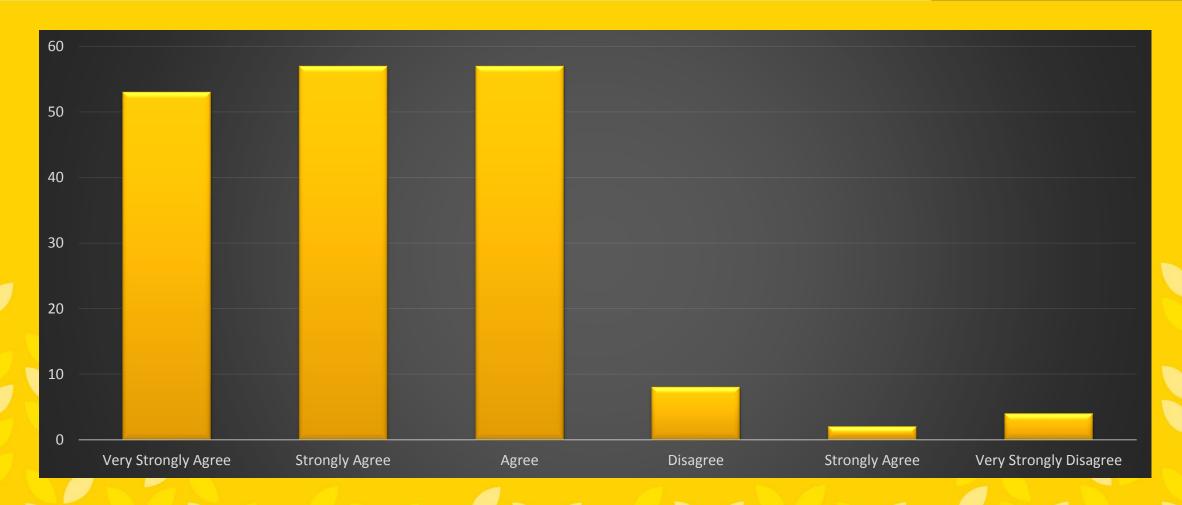






Q3: Do you feel the schedule built by your first year advisor fit the needs of your first semester at Wichita State?



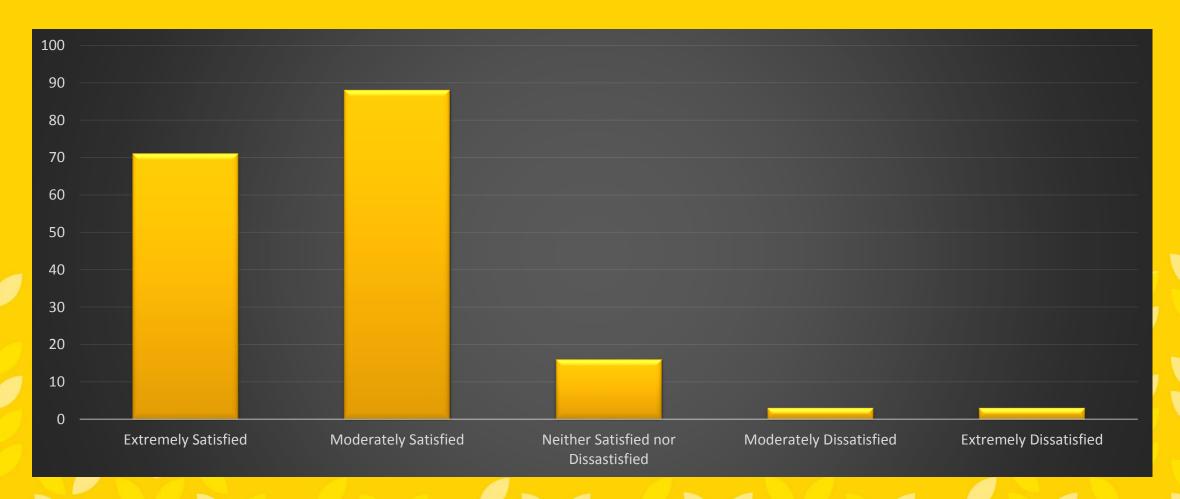






# Q4: Overall, how satisfied are you with the first-year enrollment process?









# **Transfer Specialist**



- Primary contact for new Transfer Gateway
  - New Transfer website: <u>www.wichita.edu/transfertowsu</u>
- Bridge for student from admission to enrollment at WSU
- Coordinate Dual Advising Program



### **Questions?**



#### **OneStop Student Services**

Jardine Hall, room 112

Monday-Thursday: 8:00 a.m. – 7:00 p.m.

Friday: 8:00 a.m. - 5:00 p.m.

(316) 978-3909

onestop@wichita.edu

Lisa Hansen (316) 978-7456 lisa.hansen@wichita.edu