

#### **Our Philosophy**

#### Combining personal and professional values

Bringing the values we live by at home into the work place is a natural process. What better way to encourage the mission and values of the Foundation than to connect them with the personal values the staff have lived by for years. Therefore, it was the Foundation staff members who identified the appropriate core values for the Foundation — understanding that core values represent the essence of the organization, and then solidified the final results. WSU Foundation staff members have ownership of the organization's philosophy and work to reflect it everyday.

#### **Mission Statement**

The Wichita State University Foundation strives to enhance a community of learning excellence for our students and faculty through philanthropy and stewardship.

### **Core Values**

**Integrity** – An obligation to honesty and openness with accountability, not only to ourselves but to others.

**Teamwork** – A reliance upon the professionalism of our colleagues with acknowledgement that all are equally valued.

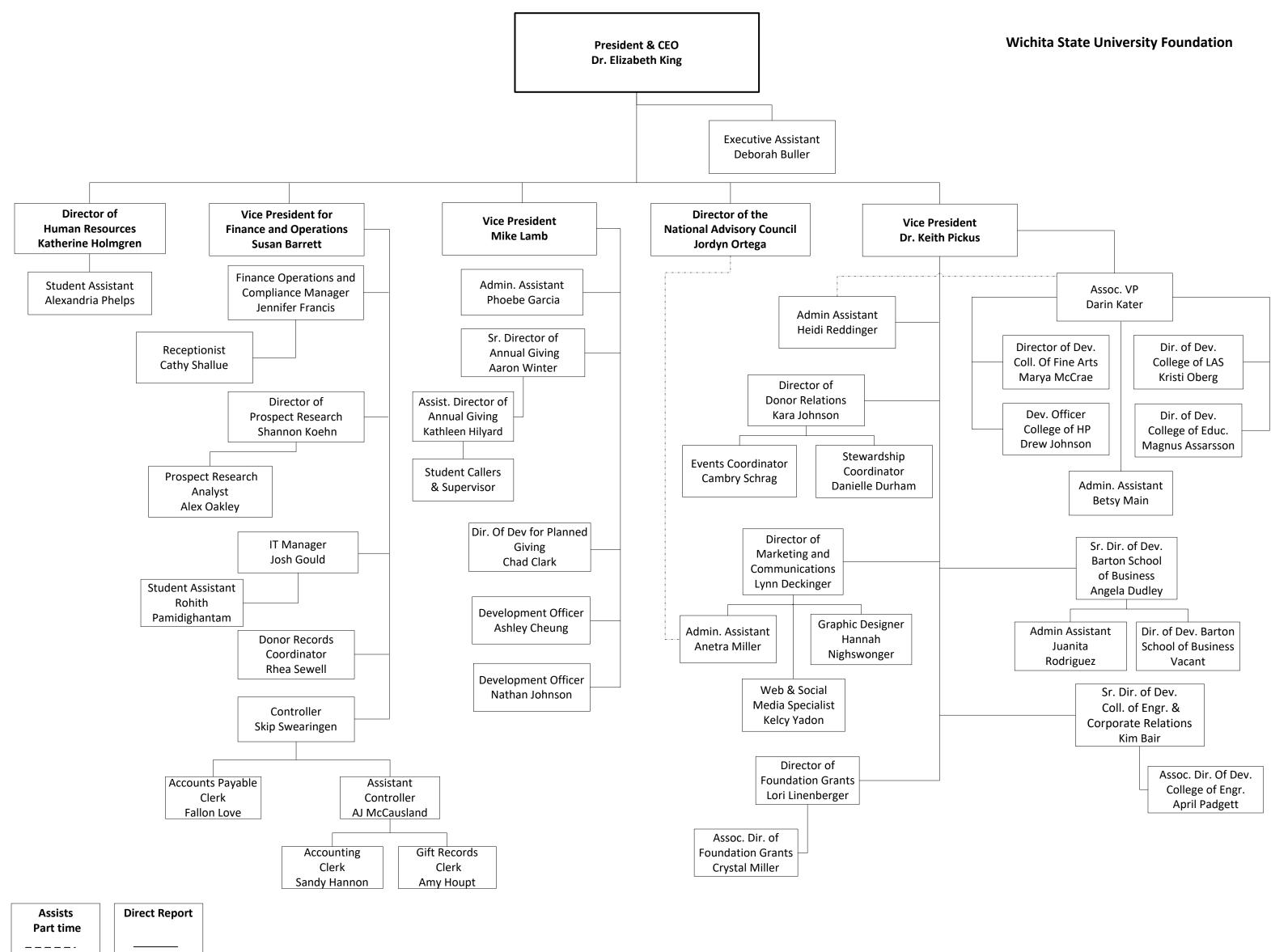
**Relationships** – A commitment to enhancing trust, respect and diversity.

Service – A practice of personally performing to a standard that is always exceptional.

#### **Statement of Ethical Practice**

In order to assure excellence at Wichita State University, the Wichita State University Foundation seeks to follow and maintain the following principles:

- Foundation governance which is sensitive to the considerations of public trust and confidence.
- Dedication to the well-being of Foundation staff by supporting personal and professional development
- A commitment to safeguarding privacy rights and confidential information.
- A management of resources which maximizes philanthropic purposes and assures the intent of each individual donor is honestly fulfilled.
- An observation of ethical boundaries, including respect and understanding for all people, with decisions made without regard to race, religion, national origin, ethnicity, gender, age, socioeconomic status, sexual orientation and/or disability.
- The avoidance of actual/apparent conflicts of interests, excessive compensation, and unnecessary expenses.
- An acknowledgment of the codes of ethics maintained by other professional organizations which serve philanthropy.



### WSU Foundation

### **FY17 BY THE NUMBERS**

Private support is key to Wichita State achieving its vision of being internationally recognized as the model for applied learning and translational research. Given that state financing covers less than 23% of total operating expenses, philanthropy plays a critical role. The information below showcases the impact of private giving.





**13,627** *number of donors* 

#### **GIFT DESIGNATION** SOURCES OF SUPPORT BUSINESSES 38% STUDENTS 31% PROGRAMS & ALUMNI RESEARCH 35% **FRIENDS** 31% 19% FACILITIES **FOUNDATIONS** TOTAL 12% FACULTY & 11% STAFF SUPPORT 21%



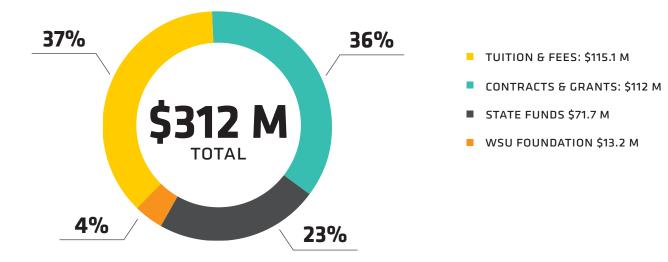
GOAL: \$250 M (2013-2020) \$210 M as of Jan. 31, 2018

#### **\$302.5 M MANAGED ASSETS** (endowment + investments)

as of June 30, 2017

Wichita State University Foundation

### WICHITA STATE UNIVERSITY BUDGET



### **PHILANTHROPIC SUPPORT**



Includes authorized payouts from endowed funds and current gifts.







12 endowed faculty chairs23 endowed professorships



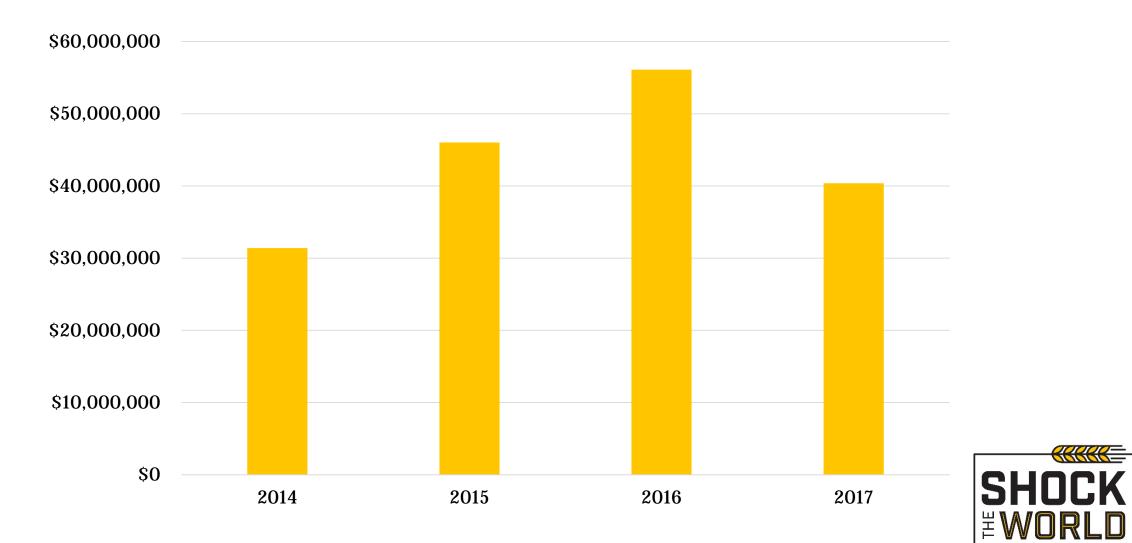


## Historical Statistical Summary

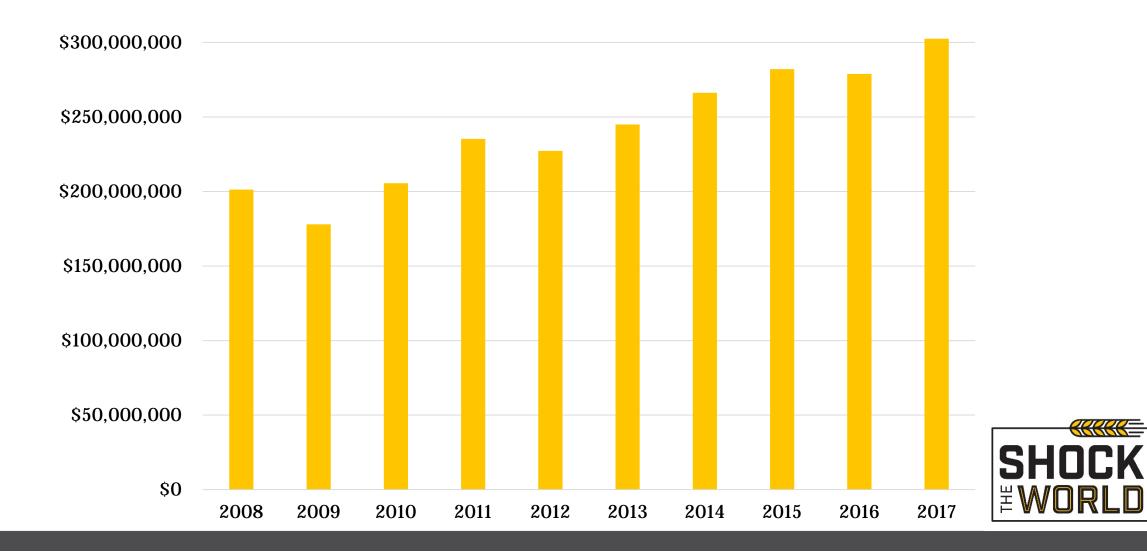


### Total Raised

(Cash, Gifts-in-Kind, Pledges, New Planned Gifts)



## **Total Managed Assets**





## Shock The World Campaign



## **Places**

### Goal: \$96,000,000

% Toward Goal: 66.4%

### Total Gifts as of 2/7/2018: \$63,707,563

	Goal	Total Gifts	% Toward Goal
Charles Koch Arena and Athletic Student Center	\$13,000,000	\$10,739,170	83%
Eck Stadium Sports Facility - Athletics	\$2,000,000	\$1,449,772	73%
Experiential Learning Lab and Makerspace – Engineering	\$10,000,000	\$7,064,858	71%
Innovation Center	\$7,000,000	\$0	0%
Henrion Hall Project – Fine Arts	\$0	\$176,209	0%
W. Frank Barton School of Business Building	\$25,000,000	\$11,493,673	46%
Building and Improvements, Equipment	\$39,000,000	\$32,783,881	84%



## People

### Goal: \$117,500,000 % Toward Goal: 80.3% Total Gifts as of 2/7/2018: \$94,379,021

	Goal	Total Gifts	% Toward Goal
Current Undergraduate Scholarships	\$41,750,000	\$31,780,183	76%
Endowed Undergraduate Scholarships	\$41,400,000	\$36,500,499	88%
Graduate Student Assistantship and Fellowships	\$3,350,000	\$2,935,839	88%
Student Professional Development – Innovation Funds	\$1,500,000	\$1,000,000	67%
Endowed Chairs and Professorships	\$13,500,000	\$9,667,647	72%
Other Support Including (Faculty Fellows, Staff Development and Coaches Support)	\$14,000,000	\$11,162,387	80%
Basic Research Funding	\$2,000,000	\$1,332,467	67%



### Programs

Goal: \$36,500,000

% Toward Goal: 149.4%

### Total Gifts as of 2/7/2018: \$52,529,267

	Goal	Total Gifts	% Toward Goal
Excellence Outside the Classroom	\$35,500,000	\$53,503,410	151%
Honors College Student Leadership Academy	\$1,000,000	\$1,025,857	103%





# Goal: \$250,000,000

### **To-Date: \$212,615,851**

### % Toward Goal: 85%

### % of Time Completed: 65.78%

