COMMUNICATION: ELECTRONIC MEDIA  
Bachelor of Arts (BA)  
COMMUNICATION MAJOR: 45 hours

Communication Core: 21 hours

either 130 Communication and Society (3)
OR 190 Introduction to Human Communication (3)
    301 Writing for the Mass Audience (3)
either 305 Visual Technologies (3)
OR 306 Introduction to Multimedia (3)
    325 Speaking in Business and the Professions (3)
    535 Communication Analysis and Criticism (3)

Select two of the following:
    430 Communication Research and Inquiry (3)
    630 Communication Law and Responsibility (3)
    631 Historical and Theoretical Issues in Communication (3)

Electronic Media Emphasis: 24 hours

    304 Studio Video Production (3)
    305 Visual Technologies (3)
    306 Introduction to Multimedia (3)
    406 Audio Production (3)
    512 Principles of Video Production (3)
    604 Video Storytelling (3)
    609 Interactive Media Production (3)

Plus 6 credit hours of upper division communication electives selected in consultation with the Communication Departmental adviser

MINOR:
A minor in the Elliott School of Communication consists of two core courses plus 12 hours of electives (with 6 hours at the 300 level or above) chosen with the approval of a Communications Departmental advisor.