COMMUNICATION: OPEN EMPHASIS    Bachelor of Arts    (BA)

At least 120 hours are required for graduation.

Students must earn a 2.5 overall GPA and a 2.5 GPA in the Communication major.

Students must also complete all courses required for Liberal Arts and Sciences General Education.

Foreign Language courses (or equivalents) are required for all BA degrees in the College of Liberal Arts and Sciences.

Students who wish to major in Communication must officially declare the major and must complete:

- ENGL 101  College English I (3) with a grade of C or better
- ENGL 102  College English II (3) with a grade of C or better
- COMM 111  Public Speaking (3) with a grade of C or better

Grammar, Spelling, and Punctuation Dept. Exam (GSP) with passing grade before enrolling in COMM 301

GSP Test is given in COMM 130 or you can contact:  Communication Dept  102 Elliott Hall  978-3185

REQUIREMENTS FOR MAJOR:  39 hours

Communication Core:  21 hours:

either 130 Communication and Society (3)  
OR  190 Introduction to Human Communication (3)  
301 Writing for the Mass Audience (3) (GSP test with passing grade required to enroll)

either 305 Visual Technologies (3)  
OR  306 Introduction to Multimedia (3)  
325 Speaking in Business and the Professions (3)  
535 Communication Analysis and Criticism (3)

Select two of the following:

430 Communication Research and Inquiry (3)  
630 Communication Law and Responsibility (3)  
631 Historical and Theoretical Issues in Communication (3)

Select 18 credit hours of open emphasis electives with advisor approval.

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Students can develop and propose an open emphasis more appropriate for their interests and needs than a structured emphasis area and which respects their background and experience. These proposals must be developed by students in consultation with a faculty advisor, be substantially different from the structured emphases available, and be coherent and justifiable to a faculty committee, which will review and act on these proposals at specified times during the academic year. Each student must submit for approval an open emphasis plan of study to the Undergraduate Admissions Committee of the Elliott School of Communication at the beginning of the student’s junior year or upon completion of 18 credit hours in the major.

Elliott School of Communication  
102 Elliott Hall, 978-3185

Undergraduate Advisors:  
Amy DeVault, 978-6052, amy.devault@wichita.edu