COMMUNICATION: OPEN EMPHASIS Bachelor of Arts (BA)

At least 120 hours are required for graduation.
Students must earn a 2.5 overall GPA and a 2.5 GPA in the Communication major.
Students must also complete all courses required for Liberal Arts and Sciences General Education.
Foreign Language courses (or equivalents) are required for all BA degrees in the College of Liberal Arts and Sciences.

Students who wish to major in Communication must officially declare the major and must complete:

**ENGL 101** College English I (3) with a grade of C or better
**ENGL 102** College English II (3) with a grade of C or better
**COMM 111** Public Speaking (3) with a grade of C or better

Grammar, Spelling, and Punctuation Dept. Exam (GSP) with passing grade before enrolling in **COMM 301**

GSP Test is given in **COMM 130** or you can contact: Communication Dept 102 Elliott Hall 978-3185

REQUIREMENTS FOR MAJOR: 39 hours

**Communication Core:** 21 hours:

either 130 Communication and Society (3)
OR 190 Introduction to Human Communication (3)
301 Writing for the Mass Audience (3) (GSP test with passing grade required to enroll)

either 305 Visual Technologies (3)
OR 306 Introduction to Multimedia (3)
325 Speaking in Business and the Professions (3)
535 Communication Analysis and Criticism (3)

Select two of the following:
430 Communication Research and Inquiry (3)
630 Communication Law and Responsibility (3)
631 Historical and Theoretical Issues in Communication (3)

Open Emphasis: 18 hours in courses approved by the Communications Departmental Advisor

Communication majors with interests and needs that are not served by the school’s traditional emphasis areas can develop, propose and acquire faculty approval for a special open emphasis program. To specialize in a combination of emphasis areas, you can work with an advisor to develop a plan of study. For example, you could combine Integrated Marketing could be combined with print journalism, or specialize in documentary journalism. It is required that you work with a faculty advisor to develop your open emphasis plan of study.

To gain Communication Departmental approval do the following:

- Students interested in the Open Emphasis should submit proposals at the beginning of the junior year of study or upon completion of 18 hours in the major.
- Write a proposal in conjunction with a faculty adviser.
- The proposal should include a list of courses that is substantially different from those in the school’s other emphasis areas. More specifically, the list of courses that together make up the required 18 hours must differ by at least 2 courses from those in the traditional emphasis areas.
- The proposal must be comprehensible and justifiable to a faculty committee, which meets several times each semester to review open emphasis proposals. The dates for such meetings are established at the start of each semester and are available in 102 Elliott Hall, 978-3185