COMMUNICATION: ELECTRONIC MEDIA  Bachelor of Arts  (BA)

At least 120 hours are required for graduation.
Students must earn a 2.5 overall GPA and a 2.5 GPA in the Communication major.
Students must also complete all courses required for Liberal Arts and Sciences General Education.

Foreign Language courses (or equivalents) are required for all BA degrees in the College of Liberal Arts and Sciences.

Students who wish to major in Communication must officially declare the major and must complete:
- ENGL 101  College English I (3) with a grade of C or better
- ENGL 102  College English II (3) with a grade of C or better
- COMM 111  Public Speaking (3) with a grade of C or better
- Grammar, Spelling, and Punctuation Dept. Exam (GSP) with passing grade before enrolling in COMM 301

Contact: Communication Dept  102 Elliott Hall  978-3185

COMMUNICATION MAJOR: 45 hours

Communication Core: 21 hours

either 130  Communication and Society (3)
OR 190  Introduction to Human Communication (3)
301  Writing for the Mass Audience (3)

either 305  Visual Technologies (3)
OR 306  Introduction to Multimedia (3)
325  Speaking in Business and the Professions (3)
535  Communication Analysis and Criticism (3)

Select two of the following:
- 430  Communication Research and Inquiry (3)
- 630  Communication Law and Responsibility (3)
- 631  Historical and Theoretical Issues in Communication (3)

Electronic Media Emphasis: 24 hours

either 304  Studio Video Production (3)
305  Visual Technologies (3)
OR 306  Introduction to Multimedia (3)
406  Audio Production (3)
512  Principles of Video Production (3)
604  Video Storytelling (3)
609  Interactive Media Production (3)

Plus 6 credit hours of upper division communication electives selected in consultation with the Communication Departmental adviser

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MINOR:
A minor in the Elliott School of Communication consists of two core courses plus 12 hours of electives (with 6 hours at the 300 level or above) chosen with the approval of a Communications Departmental advisor.

Elliott School of Communication
102 Elliott Hall, 978-3185

Undergraduate Advisors:
Eric Wilson, 978-6059, eric.wilson@wichita.edu
102 Elliott Hall