# **Hannah Wing**

Curriculum Vitae

Elliott School of Communication, Wichita State University  
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**Academic Appointments**

Wichita State University

Assistant Professor 2021-Present

**Education**

The Ohio State University

Ph.D., Communication Spring 2021

Advisor: Dr. Emily Moyer-Gusé

Brigham Young University

B.A., Communications, emphasis in Advertising Spring 2015

**Research Interests**

* The role of media in personal narrative construction and identity expression
* Parasocial relationships and online fan communities
* Nostalgia and media
* Advertising

**Teaching Experience**

Instructor of record

*Writing For the Mass Audience* Autumn 2021

*Contemporary Theories in Communication* Autumn 2021

*Intro to Organizational Communication (Online)* Summer 2020

* Oversaw group project campaigns for local organizations
* Helped acclimate students who were new to the online learning experience

*Strategic* *Communication* *Principles* *(Online)*  Summer 2019

* Prepared online content for a class of 90 students.
* Worked with a TA to ensure efficient and quality grading.

*Writing for Strategic Communication* Spring 2019

* Adapted curriculum and prepared content for the semester
* Planned and incorporated hands-on in-class writing activities
* Provided feedback on weekly written assignments

*Persuasive Communication* Autumn 2018

* Instructed two class sections totaling 60 students
* Prepared and presented engaging class lectures
* Coordinated group work for 10 groups

*Persuasive Communication (Online)* Summer 2018

* Created digital lectures for 12 weeks of coursework
* Graded quizzes, papers, peer reviews, and speeches
* Developed quality interpersonal relationships with students in an online setting

Teaching Assistant

*Sports, Media, and Society (Online)* Autumn 2020

* Graded weekly assignments for 130 students.
* Assisted the lead instructor with adapting the course to be in an online format

*Intercultural Communication Principles* Spring 2020

* Graded assignments and recorded attendance for 70 students.
* Assisted in the transition from in-person to online structure due to COVID-19.

*History of Communication (Online)* Autumn 2019, Spring 2021

* Graded and provided feedback for weekly written assignments of 110 students
* Oversaw two undergraduate teaching assistants

*Communication in Society* Autumn 2017, Spring 2018

* + Guest lectured about uncertainty reduction theory
  + Guest lectured about muted group theory
  + Maintained grades for 200 students and 113 students, respectively

*Strategic Communication Principles (Online)* Summer 2017

* + Managed assignments in an online class setting
  + Graded projects and papers of 120 students

*Advertising and Society* Spring 2017

* Guest lectured about social media advertising
* Graded essays
* Formatted a paper for publication for lead instructor

*Societal Implications of Communication Technology* Autumn 2016

* Guest lectured about digital culture
* Graded regular in-class assignments
* Wrote questions for, proctored and graded exams

Relevant experience   
*Teaching Orientation Facilitator*  Summer 2019

* Participated in training sessions to master teaching materials
* Navigated co-facilitating responsibilities with another graduate student
* Facilitated two orientation sessions: fair and efficient grading and teaching as a grader

**Publications**

Bonus, J. A., Wing, H., & Watts, J. (2021). Finding Refuge in Reverie: The Terror Management

Function of Nostalgic Entertainment. *Communication Monographs,* 1-24. <https://doi.org/10.1080/03637751.2021.1962933>

Watts, J., Bonus, J., & Wing, H. (2020). Celebrating your Circle of Life: Eudaimonic

responses to nostalgic entertainment experiences. *Journal of Communication.* <https://doi.org/10.1093/joc/jqaa030>.

**Presentations (\* indicates presenter)**

Wing, H.\* (2022, April). *Fans’ expectations of celebrity behavior.* To be presented at the 2022

National Conference of the Popular Culture Association, Digital.

Watts, J.\*, Bonus, J., & Wing, H. (2020, November). *Celebrating your Circle of Life:*

*Eudaimonic responses to nostalgic entertainment experiences*. Presented at the 106th Annual Meeting of the National Communication Association Conference, Digital.

Ott, J.\*, Wing, H., & Moyer-Guse, E. (2020, November). *Dimensions of identification.* Presented

at the 106th Annual Meeting of the National Communication Association Conference, Digital.

Fox, J. & Wing, H.\* (2020, May). *Self-Disclosure, Audience Reactions, and the Iterative*

*Shaping of Survivors’ Accounts of Sexual Assault.* Presented at the 70th Annual International Communication Association Conference, Digital.

Wing, H.\* & Moyer-Guse, E. (2018, November) *Crowdfunding hope: Using crowdfunding*

*platforms to better understand hope induction.* Presented at the 104th Annual Meeting of the National Communication Association Conference, Salt Lake City, UT.

Fox, J. & Wing, H.\* (2017, November). *Effects of positive and negative appearance commentary*

*on social media on women's self-objectification, self-esteem, and rumination.* Presented at the 103rd Annual Meeting of the National Communication Association Conference, Dallas, TX.

**Research In Progress**

Fox, J. & Wing, H. Effects of Positive and Negative Appearance Commentary on Social Media on Women’s Self-Objectification, Self-Esteem, and Rumination. Manuscript ready for submission.

Ott, J., Wing, H., Moyer-Guse, E. Dimensions of Identification. Manuscript under revision.

Coduto, K. & Wing, H. Parasocial Relationships with Celebrities Predict Preference for Online Social Interaction for Socially Anxious Individuals. Manuscript under revision.

Wing, H. Expectations of Celebrities and the Role of Expectancy Violations Theory in Parasocial Relationships: A Mixed Methods Approach. In data analysis.

Fox, J. & Wing, H. Self-Disclosure, Audience Reactions, and the Iterative Shaping of Survivors’ Accounts of Sexual Assault. In data collection.

Fox, J., Wing, H. & Coduto, K. Motivations and Impact of True Crime Podcast Creators and Listeners. In data collection.

**Industry Experience**

Cotopaxi May 2015- September 2015

*Copywriter  Cottonwood Heights, Utah*

* Consistently produced compelling targeted blog content that built brand identity and drove sales.
* Wrote and edited promotional materials including product descriptions, e-mails, and website copy.
* Wrote copy for print, radio, and web advertisements.

BYU Broadcasting April 2014 – May 2015

*Copywriter Provo, Utah*

* Created promotional copy for press kits that won the *Clio Entertainment* Silver Award and *PromaxBDA* Gold Award and was included in *Communication Arts* Advertising Annual.
* Launched new marketing campaign for BYUtv’s most popular show, *Granite Flats*. Researched market, wrote content, coordinated graphic design, and ensured quality production.
* Ideated concepts and wrote scripts for a full series of commercials advertising BYUtv.
* Wrote daily episode teasers for biggest network productions, reaching a nationwide audience.

**Awards**

Top Paper Award, Mass Communication division, NCA Conference 2020

Albert Warren Scholarship Award for Teaching 2019

**Service**

Search Committee Graduate Student Representative 2020

* Participated in online interviews of potential candidates
* Organized graduate student meetings with each of the candidates
* Gathered graduate student feedback and presented it to the committee

The Ohio State University Interfaith Council Student Representative 2019-2020

* Served as a student representative of my faith organization at functions designed to promote communication between faith communities at OSU

Graduate Student Organization President 2018-2019

* Oversaw the planning of all GSO events
* Delegated and followed up on responsibilities regarding these events
* Scheduled and conducted monthly GSO meetings

Graduate Student Organization Historian 2017-2018

* Helped plan, advertise for, and execute all GSO events
* Kept a photographic record of all GSO events
* Documented locations and details of weekly activities to aid the social chair

Member & Paper Reviewer

* National Communication Association