

HUGO WALL SCHOOL *of* PUBLIC AFFAIRS

2013-2014 ANNUAL REPORT

**INSTRUCTION | RESEARCH
COMMUNITY SERVICE**

DIRECTOR'S » NOTE



The Hugo Wall School of Public Affairs continues to grow and prosper thanks to the outstanding work, dedication and productivity of our exceptional faculty, staff and students.

The past academic year saw the arrival of two new faculty, Regents' Distinguished Professor of Public Finance Ken Kriz and Associate Professor Arwiphawee Srithongrung, as well as the retirement of two valuable colleagues, Jo Turner and Ed Flentje.

We participated in WSU's strategic planning process, producing a new mission statement and goals for the next five years. The plan builds on our historic strength of integrating teaching, research and community service to improve the quality of life for Kansans, and it lays the groundwork for strengthening and expanding our outreach to state and local government and nonprofit organizations.

» Colin McKenney, MPA 1998, serves as the executive director of Starkey



OUR COMMITMENT TO PUBLIC »»» SERVICE IS **UNWAVERING.**

We take great pride in the accomplishments of our alumni and constituents—and in the contributions they make to the public. The school is stronger for its partnerships and the involvement of public and nonprofit officials. We hope you find this summary of the past year's activities and accomplishments informative. Your insights and advice are important to us and always welcome.

Nancy McCarthy Snyder

» Director



MASTER *of* (MPA) PUBLIC ADMINISTRATION

The Master of Public Administration program equips students with the public management, finance and policy knowledge needed to take on leadership roles in public and nonprofit organizations. MPA faculty have significant professional experience in state and local government. They also engage in research relevant to organizations in Kansas—bringing fresh perspectives on public management to the classroom.



PROFESSIONAL EDUCATION

From one-day workshops to multi-year programs, the Hugo Wall School offers public-service and nonprofit-sector employees ways to advance their careers, gain skills and expand their professional networks. In addition to offering a Mini MPA and customized training, the Hugo Wall School also has programs for:

- ➔ *City clerks*
- ➔ *City/county managers*
- ➔ *County clerks*
- ➔ *Finance officers*
- ➔ *Nonprofit executives*





CENTER *for* (CUS) URBAN STUDIES

The Center for Urban Studies helps elected officials, state and local public managers, community organizations and professional associations meet the challenges of governance and improve service delivery through:

- ➔ *Professional and leadership development*
- ➔ *Education and certification for professional association members*
- ➔ *Community forums and governing board retreats*
- ➔ *Strategic planning*
- ➔ *Consultation*
- ➔ *Community and organizational surveys*
- ➔ *Applied research*





ENVIRONMENTAL FINANCE CENTER (EFC)

Working under a grant from the U.S. Environmental Protection Agency, the EFC promotes the development of financially and environmentally sustainable communities. The EFC connects government entities with outside organizations to address the issues of water resources and infrastructure, solid waste management, air quality, renewable energy, green building and land conservation through:

- ➔ *Conferences, workshops and community seminars*
- ➔ *Retreats and community forums*
- ➔ *Assistance with technical- and capacity-development issues in small systems*
- ➔ *Applied research*
- ➔ *Internet-based training and technical assistance*
- ➔ *Customized professional development and elected leadership training*
- ➔ *Computer-based finance models*
- ➔ *University-to-community collaboration efforts*



↖ Carol McMillan, MPA 1997,
Troy Tillotson, MPA 2009,
Trinh Bui, MPA 2007, and
Rob Raine, MPA 1991,
work for the City of Wichita.

(KPFC) **KANSAS PUBLIC FINANCE CENTER**

The Kansas Public Finance Center develops and helps implement public strategies to promote economic vitality in Kansas, while also advancing the study of applied public finance at WSU, by:

- ➔ *Applying academic research in public finance*
- ➔ *Advising private and public policymakers on economic and fiscal issues*
- ➔ *Providing technical assistance on financial policies and practices*
- ➔ *Conducting conferences and workshops for financial managers across all sectors*

WHO » WE ARE.



← Scott Knebel, MPA 1992,
is a senior planner in the Metropolitan Area
Planning Department of the City of Wichita.

PUBLIC ADMINISTRATION JOBS

County Manager
City Administrator
County Administrator
Assistant City Manager
Assistant County Manager
Assistant City Administrator
Assistant County Administrator
Finance Director
Budget Director
Accounting Director
Budget Analyst
Management Analyst
Human Resource Director
Police Chief

Planner
Public Utilities Director
Health and Human Services Director
Contract Administrator
Communications Director
Fire Chief
Risk Manager
Program Manager
Program Coordinator
Nonprofit Director
Chief Operating Officer
Economic Development Director
Housing Director
Emergency Management Director

» **24**
GRADUATES
(2013-14)

» **67**
STUDENTS
(2014-15)

» **THE PUBLIC ADMINISTRATION PROFESSION**
IS RELEVANT AT THE LOCAL, STATE AND
FEDERAL LEVELS, AS WELL AS IN NONPROFIT
AND OTHER ORGANIZATIONS.

THE HUGO WALL SCHOOL OF PUBLIC AFFAIRS

ADVANCES EXCELLENCE IN PUBLIC SERVICE THROUGH
INTEGRATED **INSTRUCTION**, **RESEARCH** AND **COMMUNITY SERVICE**.

OUTREACH » AND RESEARCH.

IN 2013, THE HUGO WALL SCHOOL PROVIDED
20,095 CONTACT HOURS OF PROFESSIONAL
EDUCATION, REACHING MORE THAN **1,800**
INDIVIDUALS IN NEARLY **30 PROGRAMS**.

THE SCHOOL COMPLETED **MORE THAN 50**
APPLIED-RESEARCH AND TECHNICAL-
ASSISTANCE PROJECTS IN 2013-14.

FACULTY AND
STAFF PUBLISHED
13 ARTICLES
IN 2013-14.

92%
WOULD **RECOMMEND**
THE HUGO WALL SCHOOL'S
SERVICES TO OTHERS.

*Among consulting
clients and professional
education attendees, →*

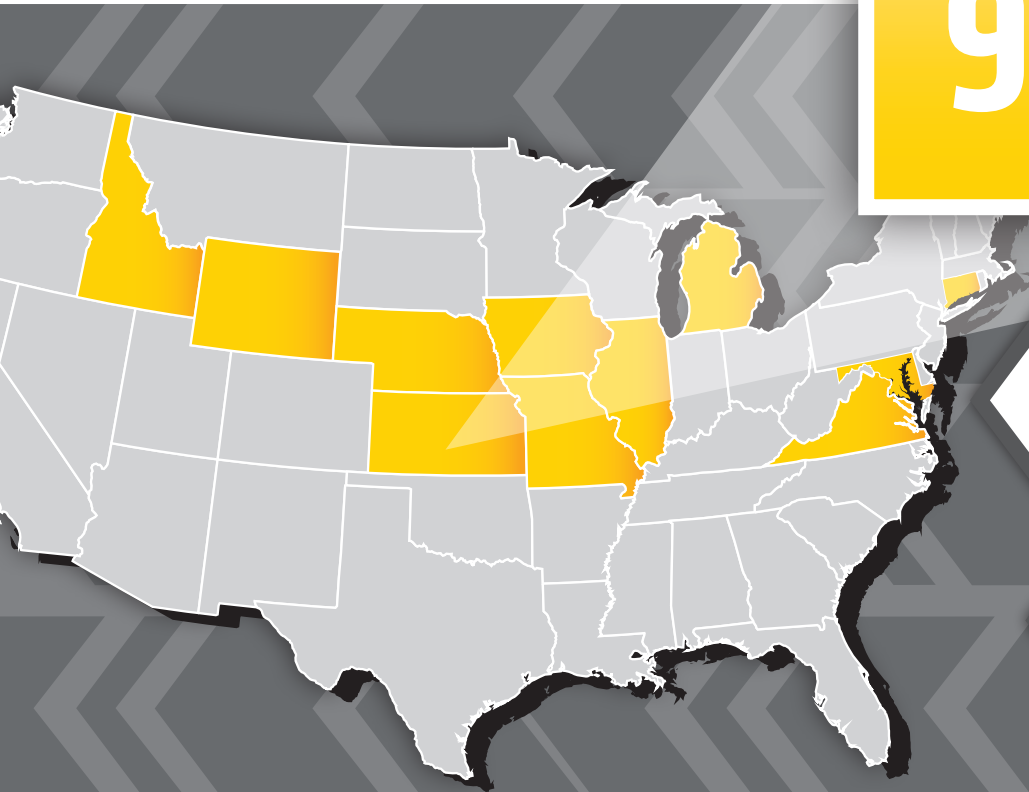
94 PERCENT
BELIEVE THE SCHOOL'S
PROGRAMS WILL BENEFIT
THEIR PROFESSIONAL
DEVELOPMENT, THEIR
ORGANIZATION AND
THEIR **COMMUNITY**.



As the executive director of Starkey, Colin McKenney, MPA 1998, puts his degree to good use. →



WHERE » WE SERVE.



91 COUNTIES
SERVED
»»» IN KANSAS

11 STATES
SERVED
» IN THE U.S.

2 COUNTRIES
» **SERVED** OVERSEAS
(LITHUANIA AND SPAIN)

CONNECT



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SEARCH "HUGO WALL SCHOOL"



Email

HWS@WICHITA.EDU

WICHITA.EDU/HWS



WICHITA STATE
UNIVERSITY