Academic Affairs The Dorothy and Bill Cohen Honors College Strategic College Goals for AY 2018-2019 Prepared by Kimberly Engber

Strategic College Goals for AY 2018-2019	Action (Work) Plan	Expected Outcomes	Evaluation of Outcomes
STRATEGIC ENROLLMENT MANAGEMENT Increase overall college headcount by 6% Increase Retention Rates	 Continue partnership with Admissions to host fall recruitment open house, attend all roadshows, update marketing and website messages Improve first-year Honors student experience Create individualized advising/mentorship environment in Honors Increase student involvement in recruitment Increase number of upper-division departmental or college honors tracks 	 Increase number of Honors College members to 800 by 2020 Increase number of honors students taking first-year seminars to 100 by 2019 Engage 15 students in first-year research by 2019 Increase number of Honors advising appointments by 25% 100% of Koch Scholars graduate in 4 years Increase number of applicants for nationally competitive postgraduate scholarship from 3 to 8 by 2020 	
Increase enrollment of new fall transfer students	 Increase engagement in regional Honors community Increase number of students, faculty, and staff attending the Kansas Honors Connections Conference and the Great Plains Honors Council Conference Partner with Hutchinson Community College Honors program to host the Great Plains Honors Council Conference 	 Host the Great Plains Honors Council Conference on the WSU campus in 2020 Increase number of community college honors-to-honors transfer students to 20 by 2020 	
FUNDRAISING	 Increase number of scholarships awarded to high-achieving students who are underrepresented minorities, first generation, or have demonstrated financial need 	 Increase diversity of Honors College graduates Increase percentage of underrepresented minority 	

Demonstrate successful fundraising focused on increasing enrollment of underserved degree-seeking students	 Establish current Honors College Advisory Board bylaws to create a giving board Support faculty engagement in high-impact practices with additional faculty fellows funds Support student initiatives and student council leadership with new discretionary fund 	students in Honors from 20% to 30% by 2020 Increase percentage of first generation students in Honors from 28% to 35% by 2020
WORKFORCE DEVELOPMENT APPLIED RESEARCH	 Grow Undergraduate Research and Creative Activity grants programs across campus in partnership with academic colleges Increase quantity and quality of Honors applied learning experiences Develop honors concentration in the new Bachelor of Applied Sciences degree housed in the College of Applied Sciences 	 Increase undergraduate student research and creative activity across campus to 10% of undergraduates by 2020 Increase research grants in the humanities and arts to 5 per year by 2020 Increase number of department graduates completing research or a thesis from 13 to 20 by 2020 Increase number of students completing an upper- division interdisciplinary honors track from 7 to 20 by 2020 Increase number of Honors Baccalaureate students completing thesis or capstone projects to 5 by 2019 Develop outcomes for Honors applied learning including HNRS 398 Travel Seminar and HNRS 410N Internship/Cooperative Education Adopt syllabi for all Honors applied learning by 2019