

ESCE Paris- France

CI959

Students should check with the study abroad advisor and/or their academic advisor to determine which classes are offered during the semester in which they plan to study abroad. Classes listed below show transfer equivalencies, however the classes are not always offered during every semester. Students should meet with an academic advisor to determine how the classes would be applied toward their WSU degree.

***This is not a full list of classes offered at ESCE Paris-France. Students who find classes that they plan to take that are not listed here should first consult the study abroad advisor to determine how to have those classes evaluated if needed.**

***Grades of 10-20 will transfer back for credit from this university. Grades lower than this will not receive transfer credit.*

Course at ESCE Paris (offered in English)

Transfers to WSU as:

BUS102U	Advanced Corporate Finance (4 ECTS) (Fall and Spring)	FIN 4000 (2hrs)
BUS 102N	Aspects of Financial Analysis and Controlling (2 ECTS) (Fall and Spring)	FIN 4000 (1hr)
BUS 103C	Business Communication/Case Studies (4 ECTS) (Spring)	IB 4000 (2 hrs)
BUS 101K	Consumer Behavior & Marketing Research (4 ECTS) (Fall and Spring)	MKT 4000 (2 hrs)
BUS 101E	Corporate Social Responsibility (4 ECTS) (Fall and Spring)	MGMT 4000 or IB 4000 (2 hrs)
BUS 101L	Current Economic Issues (4 ECTS) (Fall and Spring)	ECON 4000 (2 hrs)
BUS 101M	Customer Relationship Management (4 ECTS) (Fall and Spring)	MKT 4000 (2 hrs)
BUS 103B	Digital Marketing & Project Management (4 ECTS) (Spring)	MKT 4000 (2 hrs)
BUS 101G	Entrepreneurship (4 ECTS) (Spring)	ENTR 310 The Entrepreneurial Experience (2 hrs)
BUS 102E	Entrepreneurial Marketing (4 ECTS) (Spring)	ENTR 4000 (2 hrs)
BUS 101N	European Business Culture (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 101O	European Lobbying (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 102S	Financial Derivatives (4 ECTS) (Fall and Spring)	FIN 4000 (2hrs)

COMM 101B	Integrated Marketing Communications (3 ECTS) (Fall or Spring)	COMM 324 Integrated Marketing Communication (1.5 hrs)
BUS 102Y	Intercultural Persuasive Communication (4 ECTS) (Spring)	IB 4000 (2 hrs)
BUS 101C	International Business Practices (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 101F	International Contract Negotiation (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 101P	International Corporate Finance (4 ECTS) (Fall)	FIN 4000 or IB 4000 (2 hrs)
IB 101A	International Entrepreneurship (3 ECTS) (Fall or Spring)	IB 4000 (1.5 hrs)
BUS 101Q	International Financial Markets (4 ECTS) (Spring)	ECON 674/FIN 625/IB 625 International Finance (2 hrs)
BUS 101R	International Risk Management (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 102R	Investments (4 ECTS) (Fall, Spring)	FIN 4000 (2hrs)
BUS 101D	Managing Across Borders- Managing Teams organizational cultures (4 ECTS) (Fall and Spring)	MGMT 4000 or IB 4000 (2 hrs)
BUS 102Z	Managing International Mobility (4 ECTS) (Spring)	IB 4000 (2 hrs)
BUS 102M	Managing International Mobility & Strategic Issues (4 ECTS) (Fall and Spring)	MGMT 4000 (2 hrs)
BUS 101S	Managing People (4 ECTS) (Fall and Spring)	MGMT 4000 (2 hrs)
BUS 102Q	Managing People & Organizations (2 ECTS) (Fall)	MGMT 4000 (1 hr)
BUS 102L	Managing People & Performance (4 ECTS) (Fall and Spring)	MGMT 4000 (2 hrs)
BUS 102O	Marketing 2: The Marketing Mix (2 ECTS) (Fall and Spring)	MKT 4000 (1 hr)
MKT 101B	Marketing in a Digital World (2 ECTS) (Fall or Spring)	MKT 750A Digital Marketing (1 hr)
BUS 102T	Money and Banking (4 ECTS) (Fall and Spring)	ECON 4000 (2 hrs)
BUS 103A	Novel Organizations Designs (4 ECTS) (Spring)	MGMT 4000 (2 hrs)
BUS 101A	Operations Management (4 ECTS) (Fall and Spring)	DS 350 Intro to Production & Operations Management (2 hrs)
COMM 101A	Persuasive Communication (4 ECTS) (Fall or Spring)	COMM 2000 (2 hrs)
BUS 101T	Purchasing Management (4 ECTS) (Fall and Spring)	DS 4000 or IB 4000 (2 hrs)
MKT 101C	Practices in Digital Marketing (3 ECTS) (Fall or Spring)	MKT 4000 (1.5 hrs)
BUS 102I	Procurement & Sourcing Management (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 101U	Stocks and Flow Operations (4 ECTS) (Fall and Spring)	FIN 4000 (2 hrs)
BUS 101V	Strategic Brand Management (4 ECTS) (Fall and Spring)	MKT 4000 (2 hrs)

MKT 101A	Strategic Brand Management in the Age of Sustainability (3 ECTS) (Fall or Spring)	MKT 4000 (1.5 hrs)
BUS 101W	Strategic Management (4 ECTS) (Fall and Spring)	MGMT 4000 (2 hrs)
BUS 102K	Transportation & Distribution Management (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 102J	Warehouse Logistics & Inventory Management (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)

Courses offered in French

BUS 101X	Financial Analysis (4 ECTS) (Fall and Spring)	FIN 4000 2 hrs)
BUS 101Y	Financial Risk Management (4 ECTS) (Fall and Spring)	FIN 4000 (2 hrs)
BUS 101Z	International Risks (4 ECTS) (Fall)	IB 4000 (2 hrs)
BUS 102A	International Trade Techniques and Sales (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)
BUS 102B	Management Control (4 ECTS) (Fall)(Spring)	MGMT 4000 (2 hrs)
BUS 102C	Portfolio and Bond Management (4 ECTS) (Fall)(Spring)	FIN 4000 (2 hrs)
BUS 102D	Set up & Management of International Projects (4 ECTS) (Fall and Spring)	IB 4000 (2 hrs)

French language courses

FREN 101B	French B1 (4 ECTS)	FREN 2000 (2 hrs)
FREN 101C	French Language Course (8 ECTS)	FREN 2000 (4 hrs)
FREN 101E	French A1 (4 ECTS)	FREN 2000 (2 hrs)
FREN 101F	French Civilization (4 ECTS)	FREN 2000 (2 hrs)
FREN 101D	Intermediate French (8 ECTS)	FREN 2000 (4 hrs)
FREN 101I	Spontaneous French (4 ECTS)	FREN 324 Intermediate Conversation and Composition (2 hrs)

Summer Courses in English

POLS 101B	Boost Your French: Beginner (6 ECTS)	POLS 4000 (3 hrs) (approved for IS major/minor area course)
POLS 101C	Boost Your French: Intermediate (6 ECTS)	POLS 4000 (3 hrs) (approved for IS major/minor area course)
BUS 102W	Digital Marketing (3 ECTS)	MKT 4000 (2 hrs)
BUS 101J	Fashion/Luxury Goods Marketing (2 ECTS)	MKT 4000 (1 hr)
BUS 102H	Future Prospects of Marketing	MKT 4000
BUS 102V	Global Marketing (3 ECTS)	MKT 4000 (2 hrs)
BUS 102F	Integrated Marketing Communications (IMC) and Corporate Identity	MKT 4000
BUS 102G	Introduction to Business to Business (B2B) Marketing	MKT 4000
BUS 102X	Sensory Marketing (3 ECTS)	MKT 4000 (2 hrs)
BUS 101I	The French Wine Business (2 ECTS)	IB 4000 (1 hr)
POLS 101A	The Secrets of Being a French (3 ECTS)	POLS 4000 (2 hrs) (approved for IS major/minor area course)

Last update on: 1/13/23