Student Involvement

Assessment: Student Experience

A LOOK AT STUDENT INVOLVEMENT THROUGH AN ASSESSMENT LENS

LIVE TWEET AT #GETWUINVOLVED

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Objectives

✳ Create awareness about the operation of Student Involvement

✳ Review Student Development Theory

✳ Highlight Fall 2014 and Spring 2015 Accomplishments

✳ Explore assessment findings

✳ Discuss Student Involvement and the Academic Mission

✳ Table-top activity

Student Involvement

❋ Department was formed in 2012

❋ Under auspices of Student Engagement/Division of Student Affairs

❋ Nine full-time staff, nine student staff

❋ Consist of six functional areas

- Cadman Art Gallery
- Civic Engagement/ Service-Learning
- Fraternity and Sorority Life
- Leadership
- Student Activities Council
- Student Organizations

❋ Assessment Philosophy

Student Development Theory

Why

✳ Knowing student development theory can help faculty and staff provide better programs and services based on student diversity, needs and traits. *Ortiz (1995) & Evans et al. (1998)*

✳ Student Development Theory gives Student Affairs professionals the framework to intentionally create development and learning opportunities for students.

Types of Theories

✳ Cognitive-Structural Theories

✳ Student Development

✳ Psychosocial Theories

✳ Typology and Adult Development Theories

✳ Identity Development Theories

✳ Leadership Development

Leadership Development

* Social Change Model- Astin et al

* Strengths Finder- Clifton

* True Colors- Lowry

* The Leadership Challenge- Kouzes and Posner

* DiSC- Marstin
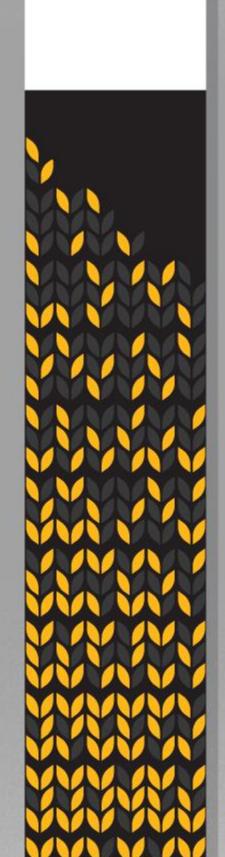
* U-Zoo

Assessment Data

Learning Outcomes

⁕ Student Involvement formally adopted the Student Competency Guide and Learning Outcomes.

⁕ The Student Competency Guide, developed by the NACA Educational Advisory Committee, serves as a learning map for student leaders as they grow and develop through participation in student organizations, community service, campus employment, grass roots activities, leadership positions, followership positions, mentoring relationships with campus activities advisors and other endeavors.

⁕ *The Competency Guide for College Student Leaders* was developed from competencies that are inherent in the purpose, development and application of the CAS Standards and Guidelines that were found applicable to students.

⁕ Student Involvement has adopted these competencies and outcomes and has developed additional tools including a pre-test, mid-year evaluation and post-test.

Fall 2014 Highlights

✳ Community Service Board started

✳ Cadman Art Gallery reopened in renovated space

✳ Hosted first SI Student Leaders Retreat

✳ Growth in Fraternity and Sorority Life

✳ Increase in participation in Leadership Programs

✳ Service-Learning Faculty Fellowships began

Spring 2015 Highlights

✳ Leadership Certificate - exploration

✳ Online Trainings developed for Student Organizations

✳ Development of Service-Learning Administrators Manual

✳ Student Activities Council programs well attended

✳ Fraternity and Sorority Life highest cum. GPA in past 5 years

✳ ASB Trip Washington, D.C.

Skyfactor

Skyfactor Key Findings

* *70.35%* agree that programs, activities, services and organizations provided by Student Involvement have increased my connection to campus

* *77.4%* agree that programs, activities, services and organizations provided by Student Involvement have enhanced my Shocker Experience
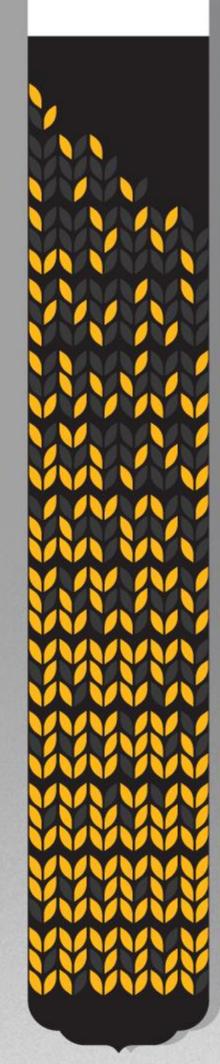
Skyfactor Key Findings

✳ *71.2%* agree that programs, activities, services and organizations provided by Student Involvement have made me more likely to recommend WSU to friends and family

✳ Marketing - Most effective methods:
- ShockerBlast - (email)
- Posters/ Flyers
- Facebook
- Word of Mouth
- Campus TV Screens

Skyfactor Key Findings

✱ *83.2%* Would like to see more volunteer opportunities at WSU, *81.9%* are more likely to participate in service as part of a group

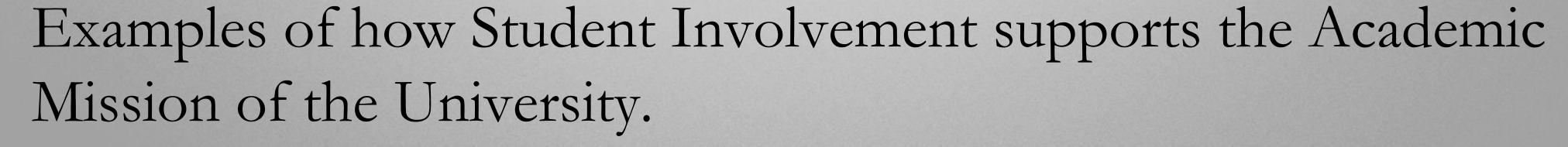✱ *70.9%* Believe Fraternity and Sorority Life (FSL) has a positive contribution to campus life

Changes Made and Future Assessment

✳ Student Involvement is committed to making decisions and data-driven changes.

✳ The reverse side of the Skyfactor handout notes a few of the changes Student Involvement has already made based on a variety of assessments.

✳ Additionally, the next steps in our assessment plan are noted at the bottom.

Support of the Academic Mission

Examples of how Student Involvement supports the Academic Mission of the University.

* Each of our functional areas works hard to support students both in and outside of the classroom. Through experiential learning, students develop meaningful teamwork, communication and leadership skills.

* Student also develop a sense of self, often confirming values, dedication to service and an understanding of community.

Tabletop Activity

❋ What data or questions would you have liked answered?

❋ How can Student Involvement be a resource to you or your area?

❋ What surprised you about today?

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References

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