# MEMO

Date: September 8, 2017

To: Rick Muma, Senior Associate Vice President for Academic Affairs and Strategic Enrollment Management

CC: Ron Matson, Dean of the Fairmount College of Liberal Arts and Sciences

From: Dennis Livesay, Dean of the Graduate School and Associate Vice President of Research and Technology Transfer

Re: Hugo Wall School 3-Year Program Review

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This review is part of the 3-year review process of the Hugo Wall School at Wichita State University. This is a very good review. In particular, I am impressed by the thoroughness and thoughtfulness of the review, and agree with the LAS dean's assessment that it is one of the most detailed and complete from the college. I also appreciate the attention paid to enrollment and directly connecting future goals to the past trends.

My only comment is that I would like to see more discussion of how the assessment process is impacting the curriculum. There is some discussion of this, but it is limited (which is also pointed out in the LAS dean's review). 'Closing the loop' is the most difficult part of assessment, but is exactly the reason why we do it. Similarly, while the review does a very good job of analyzing and discussing exit survey data, what a student thinks as he/she graduates can be quite different than after having been employed for 5-10 years. I would encourage the School to develop an alumni survey tool to collect that feedback, and then—of course—use that info to inform curricula revisions (where appropriate). Further, focus groups and surveys of employers are another great way of determining how well your graduates are being prepared for professional success. The above points become even more critical as the School develops an online track to the MPA program, which will help ensure that the new mode maintains—or improves—learning outcomes.