Emerging Program Idea
WSU Location in Mexico

Rick Muma
Provost
February 18, 2020
WSU Location in Mexico

• American Industries owner, Luis Lara (based in Chihuahua City, Chihuahua, Mexico), approached us to see if it would be possible to develop a WSU location in Chihuahua City, Chihuahua, Mexico

• Why WSU?
  • 40+ year business connection with Wichita and the aerospace industry
  • Understands WSU’s connection to the aerospace industry
  • Chihuahuan industries need curriculum in advanced manufacturing, materials
  • Trusts WSU’s brand
  • Economic development for Chihuahua City
    • Similar campus was started in Querétaro, Querétaro, Mexico by Arkansas State University in 2018
WSU Location in Mexico

Chihuahua City
2017 Pop. 878,062
~3 hour commercial flight from ICT

El Paso, Texas
WSU Location in Mexico

• Activities to date:
  • WSU hosted two visits on campus with American Industries representatives
    • Fall 2019
  • WSU delegation visited Chihuahua City and Querétaro City
    • Fall 2019
    • Rick Muma, Jeff Jarman, Steven Skinner, and Tonya Witherspoon
      • Local industries visited:
        • Zodiac
        • Bombardier
        • Honeywell
      • Local universities visited:
        • Universidad Tecnologica de Chihuahua (UTCH)
        • Universidad Aeronautica en Querétaro (UNAQ)
        • Arkansas State University Campus, Querétaro
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• Upcoming Plans:
  • American Industries representatives will visit WSU on February 18, 2020
  • Three questions identified to date to help guide conversation:
    • Does this make sense:
      • Match our curricular and research expertise?
      • Culturally?
      • Financially?
  • Task force to make recommendation
Questions?