

HKU SPACE COMMUNITY COLLEGE HD in Business (Marketing and Management)	WICHITA STATE UNIVERSITY
General Skills	
CHIN 101A: Foundations of Chinese Language	in process
CHIN 101B: Putonghua	in process
CHIN 101C: Practical Chinese	in process
COMM 101A: Business Communication in English	Free elective
COMM 101B: Introduction to Multimedia	in process
COMM 101C: Intra- & Interpersonal Competencies	COMM 302: Interpersonal Communication
ENGL 101A: English for Academic and Professional Purposes Part II	ENGL 101: College English I **must pass English Exit Exam to validate credit
ENGL 101B: General English I	Remedial – no credit
ENGL 101C: General English II	Remedial – no credit
ENGL 101D: General English III	Remedial – no credit
ENGL 101E: English for Academic and Professional Purposes Part I	ENGL 102: College English II **must pass English Exit Exam to validate credit
MATH 101B: Mathematics and Statistics for Daily Life Applications	Free elective
85 12224: Business Economics	Free elective
85 12232: Information Technology for Business	Business elective
85 12234: Business Communications	Free elective
85 12235: Business Law	Free elective
85 12236: Essentials of Accounting and Finance	Free elective
85 12238: Business Environment in Hong Kong	Free elective
85 12240: Introduction to Business Studies	Free elective
85 22232: Marketing Fundamentals	MKT 300: Marketing
85 22233: Principles of Business Management	MGMT 360: Principles of Management
85 22236: Marketing Environment	Marketing elective
85 22241: Human Resources Management	HRM 4666: Fundamentals of Human Resource Management
85 22251: Marketing Planning	Marketing elective
85 22254: Marketing Research & Information	Marketing elective
85 22256: Marketing Communications	Marketing elective
85 32250: Service Marketing & Management	Marketing elective
85 32252: Small Business Management	Entrepreneurship elective
85 32253: International Business	IB 333: International Business
85 32255: Management Strategy	Free elective
85 32257: Final Year Project	Free elective
85 32258: Consumer Behaviour	MKT 405: Consumer Behavior
85 32263: Event Marketing	Free elective

Last updated: January 8, 2014