

<b>HKU SPACE COMMUNITY COLLEGE HD in Business (Marketing and Media</b>	<b>WICHITA STATE UNIVERSITY</b>
<b>General Skills</b>	
CHIN 101A: Foundations of Chinese Language	in process
CHIN 101B: Putonghua	in process
CHIN 101C: Practical Chinese	in process
COMM 101A: Business Communication in English	Free elective
COMM 101B: Introduction to Multimedia	in process
COMM 101C: Intra- & Interpersonal Competencies	COMM 302: Interpersonal Communication
ENGL 101A: English for Academic & Professional Purposes Part II	ENGL 101: College English I **must pass English Exit Exam to validate credit
ENGL 101B: General English I	Remedial – no credit
ENGL 101C: General English II	Remedial – no credit
ENGL 101D: General English III	Remedial – no credit
ENGL 101E: English for Academic & Professional Purposes Part I	ENGL 102: College English II **must pass English Exit Exam to validate credit
MATH 101B: Mathematics and Statistics for Daily Life Applications	Free elective
<b>Specialized Courses</b>	
85 12124: Business Economics	Free elective
85 12132: Information Technology for Business	Business elective
85 12134: Business Communications	Free elective
85 12135: Business Law	Free elective
85 12136: Essentials of Accounting and Finance	Free elective
85 12138: Business Environment in Hong Kong	Free elective
85 12140: Introduction to Business Studies	Free elective
85 22132: Marketing Fundamentals	MKT 300: Marketing
85 22135: Introduction to Media Studies	COMM 130: Communication and Society
85 22138: Principles of Business Management	MGMT 360: Principles of Management
85 22136: Marketing Environment	Marketing elective
85 32141: Mass Media & Popular Culture	Free elective
85 22151: Marketing Planning	Marketing elective
85 32152: Media Production and Practices	Communication elective
85 22154: Marketing Research & Information	Marketing elective
85 32155: Media Planning & Buying	COMM 526: Media Buying & Selling
85 22156: Marketing Communications	Marketing elective
85 32157: Final Year Project	COMM 626: Integrated Marketing and Communication Campaigns
85 32142: Consumer Behaviour	MKT 405: Consumer Behavior
85 32161: Advertising	Communication elective
85 32163: Event Marketing	Free elective

*Last updated: January 8, 2014*