

INTI COLLEGE	WICHITA STATE UNIVERSITY
DIPLOMA IN MASS COMMUNICATIONS	
BUS 1100: Introduction to Business	Management elective
COM 1101: Mass Communication and Related Theories	COMM 130: Communication and Society
COM 1102: Human Communications and Sociology	COMM 190: Introduction to Human Communication
COM 1103: Principles of Advertising	COMM 324: Integrated Marketing Communication
COM 1104: Media Law and Ethics	COMM 630: Communication Law and Responsibility
COM 1105: Principles of Public Relations	COMM 324: Integrated Marketing Communication
COM 1106: Introduction to Journalism	Communication elective
COM 1108: Public Speaking	COMM 111: Public Speaking
COM 1111: Photography	COMM 310: Introduction to Photojournalism
COM 1112: Human Communications and Media Issues	COMM 190: Introduction to Human Communication
COM 2102: Writing for Mass Media	Communication elective
COM 2103: Introduction to Video/TV Production	COMM 304: Studio Video Production
COM 2104: Creative Communication Production	COMM 306: Introduction to Multimedia
COM 2105: Media Planning	Communication elective
COM 2106: Project - Mass Communication	COMM 481: Cooperative Education
COM 2107: Practical Component - Mass Communication	COMM 481N: Internship
COM 2109: Public Relations Strategy	Communication elective
COM 2110: News Writing	COMM 401: Reporting the News
COM 2111: Writing Skills	ENGL 210: Composition: Business, Professional and Technical Writing
COM 2112: Screen Production Techniques	Communication elective
COM 2113: Advertising Strategies and Planning	COMM 324: Integrated Marketing Communication
COM 2123: Graphic Communication	COMM 305: Visual Technologies
COM 2124: Screen Writing	Communication elective
COM 2128: Radio & Podcast Productions	Communication elective
ENL 2103: English for Academic Purposes	ENGL 101: College English I *must take the English Exit Exam to validate credit
ICT 1100: Principles of Information Technology	BADM 160: Business Software
MKT 1102: Fundamentals of Marketing	MKT 300: Marketing
MKT 2100: Integrated Marketing Communications	COMM 324: Integrated Marketing Communication
RES 1101: Introduction to Communication Research	COMM 430: Communication Research and Inquiry
SSC 1107: Entrepreneurship Skills	Entrepreneurship elective
SSC 1108: Personal Development Skills	Under evaluation

Last updated: August 26, 2016