

TMC EDUCATIONAL GROUP DIPLOMA IN MASS COMMUNICATION	WICHITA STATE UNIVERSITY
Advertising	COMM 324: Introduction to Integrated Marketing Communications
Public Relations	Free Elective
Marketing	Free Elective
Multimedia	COMM 609: Interactive Media Production
Creative Writing - Print, Radio and Electronic Media	Free Elective
Desktop Publishing and Editing	COMM 660B: Seminar - Desktop Publishing

Last Updated: December 6, 2002