

<p style="text-align: center;"><b>TMC EDUCATIONAL GROUP</b></p> <p style="text-align: center;"><b>HIGHER DIPLOMA IN MASS COMMUNICATION</b></p>	<p style="text-align: center;"><b>WICHITA STATE UNIVERSITY</b></p>
Introduction to Media	Free Elective
Media Technology	Free Elective
Writing for the Screen	Free Elective
Documentary	COMM 609: Interactive Media Production
Introduction to Journalism	Free Elective
Quantitative Techniques for Business	Free Elective
Introduction to Financial Accounting	Free Elective
Communication Skills and Information Technology	Free Elective
Human Behaviour in the Work Place	Free Elective
Economic Environment	Free Elective
ASEAN Economic Environment	Free Elective
Operations Management 1	Free Elective
Operations Management 2	Free Elective
Business Structure	Free Elective
Introduction to Marketing	MKT 300: Marketing
Marketing Management	Free Elective
Buyer Behaviour	Free Elective
Foundation of News Writing	Free Elective
Introduction to Journalism Interviewing	Free Elective
Media, Culture and Society	Free Elective
Researching Media	COMM 430: Communication Research and Inquiry
Global Culture	Free Elective
Script Writing	Free Elective

Advanced Financial Accounting	Free Elective
Financial System	Free Elective
Cost and Management Accounting	Free Elective
Investment and Planning Techniques	Free Elective
International Business	Free Elective
Southeast Asian Trade Environment	Free Elective
Services Marketing	Free Elective
Cybermarketing	Free Elective
Marketing Communications	Free Elective
Marketing Research	Free Elective
Business Ethics	Free Elective
Competing Through Quality	Free Elective
Management Information	Free Elective
Employment Relations	Free Elective
Developing People at Work	Free Elective
Human Resource Management Strategy	Free Elective
Introduction to Tourism	Free Elective
Accounting for Leisure, Sports and Tourism	Free Elective
Economics for Leisure and Sports	Free Elective
Introduction to Business on the Internet	Free Elective
Electronic Trading System and E-Commerce	Free Elective
Real Property Law	Free Elective
Landlord and Tennant Law	Free Elective
Introduction to Property Appraisal	Free Elective
Property Market Analysis	Free Elective
Valuation in Practice	Free Elective

Planning of Development	Free Elective
Influences on Development	Free Elective
Development Appraisal	Free Elective
Multimedia Systems	Free Elective
Introduction to Internet Programming	C S 151J: Multimedia Literacy
Virtual Reality Modeling Language	C S 350M: Javascript
Theories and Techniques of News and Feature Writing	Free Elective
Journalist and Society	Free Elective
Legal and Ethical Issues for Journalists	COMM 630: Communication Law and Responsibility
Editing and Production	COMM 510: Editing for Print

*Last Updated: December 6, 2002*