## WICHITA STATE UNIVERSITY AND CAMPUS 2+2 AGREEMENT

# Associate of Arts Degree in Business Administration + Bachelor of Business Administration in Business Administration Degree Fall 2024

The purpose of the 2+2 Agreement is to provide Campus students with a four-year coordinated program where students will receive an Associate of Arts degree in Business Administration at Campus in the first two years and a Bachelor of Business Administration in Business Administration degree from Wichita State University (WSU) after two additional years. This agreement will provide guidance for both parties in advising students.

This agreement is for Campus students who have:

- Earned an Associate of Arts (A.A.) degree according to the attached degree plan.
- Achieved a minimum cumulative GPA of 2.00.
- Applied for admission to WSU.

Campus students meeting the above requirements will:

- Be guaranteed admission to WSU with completion of application requirements and receipt of transcripts.
- Enter with junior status toward a baccalaureate degree.
- Be guaranteed to transfer up to 58.696 semester credit hours (based on requirements for the A.A. degree) from Campus to WSU.

This partnership reflects the following objectives, institutional expectations, and operational principles:

- Expanded student program opportunities, course articulation understandings, and transfer coordination considered mutually beneficial in this coordinated partnership.
- Graduates will possess the technical skills and conceptual background, creative mindset, and applied experiences to address workforce needs.
- All students must complete all major, institutional, and required degree requirements appropriate to the program curricula at the degree granting institution to graduate.
- Both Campus and WSU W. Frank Barton School of Business program faculty and administrators will promote the program with qualified prospective students and share assessment of learning outcomes toward the goal of program improvement. Both parties agree to identify their collaborative relationship on applicable websites subject to the terms of this Agreement/MOU. Each party may use the name and logo of the other party for the purpose of providing information about and promoting this Agreement/MOU, and the parties agree to respect and follow appropriate brand guidelines in marketing activities.
- In the spirit of articulation, representatives from both institutions will meet regularly to engage in ongoing discussions to assess, enhance, and strengthen this collaboration. This will include a kickoff training for Campus admissions and student advisors, with regular ongoing training to follow. In addition, Campus will provide opportunities for WSU representatives to engage with Campus students for recruiting events and enrollment purposes.

- Students can inquire about academic and participation scholarships, financial aid, and grants by contacting the WSU Financial Aid office (316) 978-3430 and the Barton School of Business Advising Center at (316) 978-3203.
- Students transferring to WSU from Campus who have not completed an A.A. must meet the
  necessary requirements for admission to WSU and will have their transcript evaluated on an
  individual basis.

To ensure a successful transition and completion of the associate's and bachelors' degrees from both institutions in this 2+2 agreement, students should refer to the required degree plans or stipulations of this agreement. Transfer students must complete at least 45 credit hours of upper-division work to qualify for graduation from WSU. Courses used as prerequisites may have higher grade requirements as described in the WSU undergraduate catalog.

For purposes of this Agreement/MOU, the parties are considered to be "school officials with legitimate educational interests" under FERPA and may share student data between them.

Both academic institutions agree that they will promptly inform the other of any substantive changes in academic requirements, course or program of study or any other change that may affect this agreement. Campus and WSU agree to provide annual updates on newly added or approved courses to be considered for credit transfer acceptance.

#### **Terms of Agreement**

The agreement will begin in Fall 2024.

#### **Modification of Agreement**

This agreement shall only be modified in writing with the same formality as the original agreement.

Any notice to be given hereunder shall be given in writing by email. Notice shall be deemed received upon delivery to the party to whom the notice is directed or to its agent, in the case of Campus to the Chief Legal Officer (legalnotices@campus.edu), with copy to Scott Booth (scott.booth@campus.edu); and, in the case of WSU to Executive VP & Provost, with copies to <a href="mailto:provost@wichita.edu">provost@wichita.edu</a>.

#### **Termination of Agreement**

The parties agree that termination shall include an agreement that students currently enrolled in the program at the time of termination shall be permitted to complete the program as described herein.

This agreement is applicable for current and future students enrolled at Campus and is valid for a four-year term. This agreement shall automatically renew for successive one-year periods unless either party provides notice of non-renewal 4 months in advance of the end of the applicable term. Any such termination will not affect the participation in the articulated programs of those Campus students who have been admitted to WSU. Either Party may terminate this agreement upon 5 days written notice in the event that the other party becomes subject to Department of Education action or scrutiny or its accreditation falls under probation.

This agreement is a collaboration between Campus and WSU. Any changes, corrections, or additions to this agreement shall be in writing and signed by all necessary parties between both academic institutions.

This Agreement does not create a partnership, joint venture or agency relationship between the parties of any kind or nature. This Agreement does not create any fiduciary or other obligation between the parties, except for those obligations expressly and specifically set forth herein. Neither party shall have any right, power, or authority under this Agreement to act as a legal representative of the other party, and neither party shall have any power or authority to obligate or bind the other or to make any representations, express or implied, on behalf of or in the name of the other in any manner or for any purpose whatsoever. Each party acknowledges that the relationship of the parties hereunder is non-exclusive.

This Agreement embodies the entire agreement and understanding among the parties hereto relating to the subject matter hereof and may only be changed by an instrument in writing signed by all parties hereto. No representation, warranty, undertaking or covenant is made by any party hereto except as contained herein and any others are specifically disclaimed. This Agreement shall be governed by and construed in accordance with the internal laws of the State of New York (i.e., without regard to its conflicts of law rules). This Agreement shall be binding upon the parties hereto and their respective successors but shall not inure to the benefit of any third-party beneficiary. This Agreement and any rights hereunder may not be assigned by either party without the prior written consent of the other, and any purported assignment without consent shall be null and void and of no effect whatsoever. This Agreement may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same Agreement. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof.



### campus

**Wichita State University** 

-Signed by:

Shirty Letever Shirley Lefever

**Executive Vice President and Provost** Wichita State University

Signed by:

Larisa Genin

Larisa Genin

Dean, W. Frank Barton School of Business Wichita State University

Campus

Signed by: Michael Einmerman

Michael Zimmerman

President Campus

Deeptha Mathavan Chief Legal Counsel

Campus

## Campus and WSU -- BBA in Business Administration Pathway (2+2) Courses taken at Campus for completion of AA in Business Administration

1st Quarter (Courses Taken at Campus)				
Wichita State University Equivalent	Campus	Campus Credits	WSU Hours	
BADM 100 Exploring the World of Business	BUSN 105 Introduction to Business	4	2.668	
Open Elective	COLL 100 College Success	1	0.667	
ENGL 101 College English I (Gen Ed Bucket 1)	ENGL 125 English Composition	4	2.668	
2nd Qua	arter (Courses Taken at Campus)			
Open Elective	COLL 110 Presentation Skills	2	1.334	
PHIL 105 Critical Reasoning (Gen Ed Bucket 6)	GE 150 Introduction to Logic & Critical Thinking	4	2.668	
ENGL 102 College English II (Gen Ed Bucket 1)	ENGL 200 Advanced Composition	4	2.668	
	arter (Courses Taken at Campus)			
BADM 162 Business Software: Excel		_	1.000	
Open Elective	CPTR 125 Spreadsheets & Databases	4	2.668	
MKT 300 Marketing	BUSN 160 Principles of Marketing	4	2.668	
MATH 131 Contemporary Mathematics (Gen Ed Bucket 3)	MATH 125 Quantitative Reasoning	4	2.668	
Open Elective	COLL 121 AI for Business	1	0.667	
	arter (Courses Taken at Campus)	1	0.667	
	Courses Taken at Campus)			
ENTR 310 Entrepreneurial Experience (Gen Ed Bucket 5)	BUSN 210 Entrepreneurship	4	2.668	
ECON 202 Principles of Microeconomics (Gen Ed Bucket 5)	BUSN 130 Principles of Microeconomics	4	2.668	
Open Elective	BUSN 150 Business & Professional Ethics	4	2.668	
	Quarter (Taken at Campus)			
Open Elective	ACCT 100 Financial Accounting I	4	2.668	
MGMT 360 Principles of Management	BUSN 205 Principles of Management	4	2.668	
ECON 201 Principles of Macroeconomics (Gen Ed Bucket 7)	BUSN 180 Principles of Macroeconomics	4	2.668	
	arter (Courses Taken at Campus)			
ECON 231 Introductory Business Statistics	STAT 200 Statistics	4	2.668	
ACCT 210 Financial Accounting*	ACCT 200 Financial Accounting II	4	2.668	
POLS 121 American Politics	GE 110 American Government	4	2.668	
	arter (Courses Taken at Campus)			
Open Elective	BUSN 215 Business Law	4	2.668	
MATH 144 Business Calculus	MATH 200 Calculus	4	2.668	
Open Elective	BUSN 230 Small Business Management	4	2.668	
•	arter (Courses Taken at Campus)	·		
MGMT 681 Strategic Management	BUSN 275 Strategic Management	4	2.668	
ENGL 210 Composition: Business, Professional and	BUSN 250 Business Communications &	7		
Technical Writing	Professional Development	4	2.668	
BIOL 370 Introductory Environmental Science (Gen Ed Bucket 4)	GE 125 Environmental Science and Ecological Living	4	2.668	
	Total	92	58.696	

<sup>\*</sup> A student will receive credit for ACCT 210 (Financial Accounting) at WSU after completing ACCT 100 and ACCT 200 at Campus

## Campus and WSU -- BBA in Business Administration Pathway (2+2) Courses taken at WSU for completion of BBA in Business Administration

1st Semester (Courses Taken at WSU)			
Wichita State University Requirement			
COMM 111 Public Speaking (Gen Ed Bucket 2)			
ACCT 220 Managerial Accounting			
Open Elective			
ECON 232 Statistical Software Applications for Business			
BIOL 371 Introductory Environmental Science Lab (Gen Ed Bucket 4)			
Open Elective	3		
2nd Semester (Courses Taken at WSU)			
Arts or Humanities Requirement (Gen Ed Bucket 6)	3		
MIS 395 Management Information Systems	3		
MKT 405 Consumer Behavior			
Major Directed Elective	3		
Major Directed Elective	3		
3rd Semester (Courses Taken at WSU)			
HRM 466 Fundamentals of Human Resource Management or	3		
ECON 660 Labor Economics			
IB 333 International Business (Gen Ed Bucket 7)			
BLAW 431 Legal Environment of Business			
FIN 340 Financial Management - Fundamental Valuation Analysis	3		
Major Directed Elective	3		
4th Semester (Courses Taken at WSU)			
International Business Elective	3		
DS 350 Operations Management	3		
MGMT 463 Building Remarkable Teams			
Open Elective	3		
Open Elective	3		
Open Elective	3		
Total	62		

A Minimum 45 credits hours are required from a 4-year school to graduate from WSU.

120 total credit hours required for AA from Campus + BBA from WSU