Supplement, expand or replace existing resources at reduced cost.

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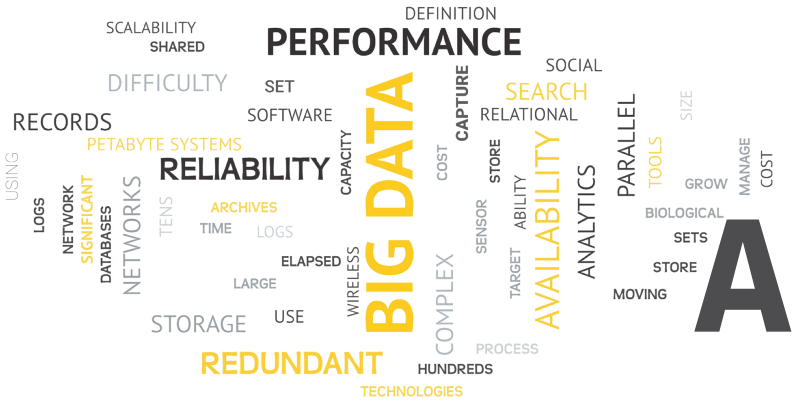
Wichita State University
Ennovar

Enable. Enhance. Empower.



Data Analytics

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Ennovar...Partnering with Industry on Data Analytics

Data Analytics

Data analytics (DA) is the process of examining data sets in order to draw inferences with the aid of specialized systems and software. Those that leverage analytics will increase revenues, improve operational efficiency, optimize marketing campaigns and customer service efforts, respond more quickly to emerging market trends and gain a competitive edge over rivals -- all with the ultimate goal of boosting business performance.

Data analytics initiatives support a wide variety of hyper-competitive business strategies. For example, secure banks and credit companies analyze spending patterns to prevent fraud. Profitable e-commerce and marketing providers analyze clickstream data to identify visitors who are more likely to purchase a product based on viewing patterns, and performant mobile network operators examine transmission data to enable/disable infrastructure at-scale to accommodate real-time demand.

Ennovar — located at Wichita State University — focuses on meaningful relationships by leveraging partnerships with industry leaders who train, coach, and guide students with applied Data ~ (Analytics, Science, Mining & Marketing) with the latest cutting-edge multi-cloud services. As a side effect of the applied learning initiative customers find co-op opportunities to be more cost effective than traditional outsourcing while providing more meaningful benefits and services.

Data Analytics Service Benefits

Benefits:

- Dedicated resources to keep pace with your production
- Stunning visualization & reporting for internal or marketing
- Lower cost point using co-op opportunities
- Simultaneous talent pool for new hire expansion
- Flexible hours of operation, remote or on-site
- Program management & secured data assessment
- Online time-keeping and sprint productivity
- Federal Compliance knowledge

Services:

- AWS QuickSight, Athena & Looker, Glue for ETL, Data Lakes & WareHouse
- Microsoft Azure Insights, Databricks, Log and Threat Analytics
- Google Cloud Analytic Essentials with Visualization
- Advanced expertise in Excel pivot-tables, Power BI and Tableu

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