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FOR IMMEDIATE RELEASE:

ULRICH MUSEUM OF ART PRESENTS MULTIMEDIA EXHIBITION BY PARIS BASED ARTIST EVAN ROTH

Come explore the unexpected with Evan Roth and the Ulrich as we step into a “hacker’s delight.”

Wichita, Kan., Dec. 9, 2014—The Ulrich Museum of Art at Wichita State University will open the Evan Roth//Intellectual Property Donor exhibition January 24. This show occupies an irregular zone at the intersection of free culture and popular culture, where viral media meets art, and graffiti connects with technology.

“The Ulrich is excited to present such a timely and relevant exhibition to our community,” said Bob Workman, director of the Ulrich Museum. Evan Roth’s works are playful but ask serious questions. Roth walks a line between misuse through hacking and empowerment of activists through the use of technology.”

This nationally touring exhibition highlights Evan Roth’s recent works from 2009 to 2014, including a series of sculptures made from motion tracked graffiti data, an interactive installation that invites visitors to create their own pirate TED talks, and 1,700 smartphone screen-sized ink prints of the gestures required to beat the 300 levels of the popular video game “Angry Birds.”

“With the issue of ‘net neutrality’ repeatedly popping up in the news, there couldn’t be a better time to have a show that looks at the power granted to individuals in the digital age,” said Jennifer Lane, public relations and marketing manager, Ulrich Museum. “Evan Roth explores intellectual property rights—a complex issue further complicated within the digital realm, as well as the power of ownership.”

Based in Paris, Evan Roth received his MFA from Parsons the New School for Design. Roth co-founded the Graffiti Research Lab in 2005, and the Free Art and Technology Lab, an arts and free culture collective, in 2007.

Evan Roth//Intellectual Property Donor on view through April 12.

About the Ulrich Museum of Art

The Ulrich Museum of Art at Wichita State University serves as the area’s premier venue for new work by emerging and established artists of national and international reputation. The Ulrich Museum is home to the renowned 76-piece Martin H. Bush Outdoor Sculpture Collection—rated one of the top collections of its kind by Public Art Review—and a permanent collection of more than 6,300 works of modern and contemporary art. Established in 1974, the mission of the Ulrich is to expand human experience through encounters with the art of our time.

[Download images on Dropbox](#)

Evan Roth//Intellectual Property Donor

WINTER OPENING RECEPTION
SATURDAY, JAN. 24
7–9 P.M.

Free to Ulrich Museum members and WSU students, \$10 for general public. RSVP at (316) 978-3664 or ulrich@wichita.edu.

Evan Roth: The Art of Misuse: KEYNOTE TALK

TUESDAY, MARCH 24
6:30 PM RECEPTION
7:00 PM PROGRAM

Gallery Hours:

Tuesday-Friday 11–5 p.m.
Weekends 11–5 p.m.
The Outdoor Sculpture Collection is always open.
Admission, parking, and group tours are free.