

# **Lisa Mullikin Parcell**

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## **EDUCATION**

Ph.D., Mass Communication, May 2003, The University of Alabama  
Concentration: American Media History  
Cognate: Contemporary Media Issues  
Dissertation: "Newspaper Newswriting Style, 1690-1970"

M.A., Mass Communication/Journalism, May 1997, The University of Alabama.  
Thesis: "American Newspaper Trends, 1900-1945"

B.S., December 1993, Appalachian State University, Boone, North Carolina  
Major: Mass Communication/Journalism

## **TEACHING EXPERIENCE**

***Wichita State University (varies between 3-3 and 2-1 teaching load)***

Course taught: COMM 801, *Introduction to Research Methods*

This class combines general information on how to be a successful graduate student with a survey of quantitative and qualitative research methods. Students choose a communication topic of personal interest and then learn to ask research questions and do small research projects using 6 research methods. The final project, which includes a survey, research proposal, literature review, and IRB proposal, follows them to COMM 803 where it is implemented.

Course taught: COMM 860AO, *Communication Case Studies Methods*

This class examines the creation of communication strategies and application of communication techniques in industry and society through case studies, often creating and implementing a marketing campaign to have a case to analyze. Students learn how to analyze and create case studies as a qualitative research method.

Course taught: COMM 626, *Campaigns*

This is the capstone course for IMC majors. In this class we pull together all the theory and skills from other IMC courses and apply it by creating real campaigns for 3-5 Wichita non-profit clients. Students learn the four pillars of an IMC campaign (research, planning, implementation, and evaluation) and create a plans book for the client. In most cases, the students also implement and evaluate their IMC campaign as well.

Course taught: COMM 862A, renumbered COMM 832, *Historical Methods*

This course teaches students how to go beyond simple description or numerical analysis to truly understand what happened in the past. Students learn to identify, research, and write good history. The class takes a topical look at other historians' works, using those works to understand how good history is conceptualized, researched, and written. In addition, students write a conference-worthy research paper on a media history topic of their choice.

Course taught: COMM 662T *IMC Practicum/Ad Astra*

This class is run as a communication agency. I am the president responsible, among other things, for gaining clients, assigning work, proofing copy, maintaining a schedule, and billing. Students create real-world professional work for paying clients. This work includes promotional videos, brochures, media ads, website content, newsletters, news releases, and other promotional material. Students also choose one "further learning" topic to research and learn throughout the semester and then present their new skills to the class.

Course taught: COMM 631, *Historical and Theoretical Issues in Communication*

The class examines the development of various issues in communication in historical context. Emphasizes different humanistic and scientific theories of communication and the historical development of mediated communication. Students complete essay exams, weekly writing assignments, and a 10-12 page research paper.

Course taught: COMM 511, *Strategic Communication in Organizations*

This course emphasizes the importance of effective face-to-face communication in building meaningful relationships, grooming civic leadership, and producing marketable employees. Human communication skills taught include: how to give effective presentations, facilitate small group discussions, handle conflict, manage diverse constituencies, and cultivate leadership and consulting skills in the workplace. Students are introduced to the basic principles of strategic communication at various levels: organizational, interpersonal, small group, public and contemporary topics and issues. In addition to weekly writing assignments and three exams, students plan and propose a fundraising event for a local non-profit. After individual persuasion speeches, students select four proposed events and work in teams to plan, coordinate, execute, and evaluate a non-profit fundraiser.

Course taught: COMM 301, *Writing for the Mass Audience*

A hands-on introduction to writing for the mass audience, including print and broadcast journalism, advertising, and public relations. In this survey-style course, students become acquainted with various news and promotional writing techniques and formats, develop reporting and interviewing skills, and learn to apply media judgment and ethics. Students complete 19 writing assignments, weekly quizzes, and a final project. This semester students worked in teams with students in Feature Writing, Video Storytelling, and Introductory Photography as part of a media campaign for local environmental organizations. Each 301 student produced 2-3 feature stories, a press release, and a flier or pamphlet for their selected organization. The written work will be given to Channel 12 and the CW for use on their websites.

Course taught: COMM 660B and 860A, *Seminar in Communication*

This course builds on students' understanding of public relations and mediated communication in general. This applied course explored the importance of strategic communication to all kinds of businesses, non-profits, and other organizations. In addition to weekly assignments and two essay exams, students worked for Senior Services, Inc., to formulate, implement, and evaluate a comprehensive strategic communication plan that was later adopted by the agency.

## **ADMINISTRATIVE WORK**

Co-Director, The Research Partnership, Wichita State University, 2018-present.

Responsibilities include managing all contracts, working with legal on issues, presenting to business and professional organizations, overseeing staff, meeting with clients to identify needs and budget, conducting focus groups and other research for clients, creating contract proposals, writing research reports, giving final presentations, etc. I also work with graduate and undergraduate students who want to use the facilities and coordinate with any faculty who want to include applied learning experiences for their students.

Graduate Coordinator, MA in Communication, Wichita State University, 2013-2025

Responsibilities include recruiting students, evaluating all applications, advising all students in the program, working with students to select committee members, selecting GTAs and assigning duties, writing evaluations and reports for program review, nominating students for graduate student awards, evaluating departmental graduate student awards, approving all plans of studies, exception forms, and other student-related paperwork, etc.

Director of Public Speaking, Wichita State University, 2021-present

Responsibilities include overseeing all sections of COMM 111 including coordinating and training all instructors and GTAs, creating and updating all curriculum, handling student complaints and issues, working with advisors and exceptions committees,

overseeing placement testing, credit by exam, validation exams, and equivalencies, approves faculty and curriculum for concurrent enrollment, and serves as a liaison with other academic units and state groups.

## **PUBLICATIONS**

### ***Refereed Journal Articles, Book Chapters, Encyclopedia Articles***

**Parcell, L. M.** (2024) Fleischmann's 'Yeast for Health:' A cure for boils, acne, constipation, and plummeting sales. *American Journalism*. Vol. 42(1), 47-69.

**Parcell, L. M.** and Myers, P. (2024) Women's entrée into advertising through the brand test kitchen. *American Journalism*. Vol. 41(3), 321-349.

Mangun, K. and **Parcell, L. M.** (2023) A Groundbreaking Appeal to Black Americans in the 1950s. In Teri Finneman and Erika Pribanic-Smith *Social Justice, Activism and Diversity in U.S. Media History*, (pp. 84-93). New York: Routledge.

Myers, P. and **Parcell, L. M.**, (2022) Beauty and the bran: Kellogg's campaign to 'correct faulty elimination' and conquer the cereal industry. *Journalism History*. October 2022.

Abdinnour, S., Meinecke, R., **Parcell, L. M.**, and Price, J., (2022) Serving up a Slice of Entrepreneurship on Campus: The New Pizza Hut Museum. *The Public Historian*. 44 (1), 51-77.

Mangun, K. and **Parcell, L. M.**, (2014) The Pet Milk Company 'Happy Family' advertising campaign: A groundbreaking appeal to the Negro market of the 1950s. *Journalism History*. 40(2), 2-16.

Lamme, M. O. and **Parcell, L. M.**, (2013) Promoting Hershey: The chocolate bar, the chocolate town, the chocolate king. *Journalism History*. 39(1), 198-208.

**Parcell, L. M.** (2013) Television news: good or bad? In J. Greer & W.D. Sloan (Eds.), *Media Issues: Point/Counterpoint*, (pp. 241-256). Northport, AL: Vision Press.

**Parcell, L. M.** and Lamme, M. O., (2012) Not 'Merely an Advertisement': Purity, trust, and flour, 1880-1930. *American Journalism* 29(4), 94-127.

**Parcell, L. M.**, Lamme, M. O., and Cooley, S. C., (2011) Learning from the trades: Public relations, journalism, and news release writing, 1945-2000. *American Journalism* 28(2), 82-112.

**Parcell, L. M.** (2011) Early American newswriting style: Who, what, when, where, why and how. *Journalism History*. 37(1), 2-11.

Parcell, W. C. & **Parcell**, L. M. (2009). Evaluating and communicating geologic reasoning with semiotics and certainty estimation. *Journal of Geoscience Education*. 57(5), 380-390.

**Parcell**, L. M. (2008). Communication and media studies, history since 1968. In W. Donsbach (Ed.) *The Blackwell International Encyclopedia of Communication*. Oxford, England: Blackwell.

**Parcell**, L. M. (2008). The modern newspaper, 1900-1945. In W.D. Sloan, (Ed.) *The Age of Mass Communication*, 2<sup>nd</sup> edition (pp. 321-340). Northport, AL: Vision Press.

**Parcell**, L. M., Kwon, J., Miron, D. & Bryant, J.B. (2007). An analysis of media health campaigns for children and adolescents: Do they work? In R. W. Preiss, B. M. Gayle, N. Burrell, M. Allen and J. Bryant, (Eds.), *Mass Media Effects Research Advances Through Meta-Analysis* (pp. 345-361). Mahwah, NJ: Erlbaum.

**Parcell**, L. M. (2002). Breaking the gray: Illustrations in American newspapers. In W.D. Sloan, & L. M. **Parcell** (Eds.), *Journalism: A History of Its Principles and Practices*, (pp. 325-334). Jefferson, NC: McFarland & Company, Inc.

Bryant, J. A., Bryant, J., **Mullikin**, L., McCollum, J., & Love, C. (2001). Curriculum-based television programming and the American family: Historical development, impact of public policy, and social and education effects. In J. Bryant & J.A. Bryant (Eds.), *Television and the American Family*, 2<sup>nd</sup> edition, (pp. 415-433). Mahwah, NJ: Erlbaum.

**Mullikin**, L. (1998). The modern newspaper/1900-1945. In W.D. Sloan, (Ed.) *The Age of Mass Communication* (pp. 321-340). Northport, AL: Vision Press.

**Mullikin**, L. (1998). Television news: for better or worse. In W.D. Sloan & E. Hoff (Eds.), *Contemporary Media Issues* (pp. 348-363). Northport, AL: Vision Press.

### ***Invited publications***

**Parcell**, L. M. (2016). Wichita Innovation and Entrepreneurship Today. Formal tour text for the Wichita Sedgwick County Historical Museum.

**Parcell**, L. M. (2011). Exploring the historical process: Parcell uses General Mills archive for latest project. *AJHA Intelligencer* 28(2), 5, 10.

**Parcell**, L. M. (2009). Seeding the Civil War: Kansas in the National News, 1854-1858 book review. *American Journalism*. 26(2), 132-133.

**Parcell**, L. M. (2006). Different dispatches: Journalism in American modernist prose book review. *American Journalism*. 23(3), 118-119.

### ***Edited Book***

Sloan, W.D., & **Parcell**, L. M. (Eds.). (2002). *American Journalism: A History of Its Principles and Practices*, Jefferson, NC: McFarland & Company, Inc.

### **RESEARCH IN PROGRESS**

**Parcell**, L. M. and Myers, P. “Beyond the Soaps: Radio cooking shows as advertising,” accepted to AJHA Fall 2025 conference and then intended for *Journalism History*.

### **APPLIED AND POLICY RESEARCH**

**Parcell**, L. and Jarman, J. (2024) Student Success Focus Groups. [8 pp.].

Jarman, J. and **Parcell**, L. (2024) BCBS of KS Satisfaction Survey. [96 pp.].

**Parcell**, L. and Jarman, J. (2023) “Perception of Market Viability for Certification to Facilitate *When Everyone Leads* from the Kansas Leadership Center.” [27 pp.].

**Parcell**, L. and Jarman, J. (2023) Student Success Focus Groups. [8 pp.].

Jarman, J. and **Parcell**, L. (2023) BCBS of KS Satisfaction Survey. [88 pp.].

**Parcell**, L. (2022) Direct Testimony Before the State Corporation Commission of the State of Kansas for Docket No. 22-EKME-254-TAR. [42 pp.].

Jarman, J. and **Parcell**, L. (2022) Report to the Kansas Securities Commissioner: Registrants’ attitudes toward current and expanded programming by the Securities Division of the Kansas Insurance Department. [30 pp.].

**Parcell**, L., Geist, M., and Velasquez, A. (2022) Gen Z attitudes and promotional materials testing for The Women’s Network. [10 pp.].

Jarman, J. and **Parcell**, L. (2022) BCBS of KS Satisfaction Survey. [95 pp.].

**Parcell**, L. and Jarman, J. (2021) WSU student attitudes toward “Become More” and the “Lamp of Learning” [8 pp.].

**Parcell**, L. and Jarman, J. (2021) BCBS of KS Satisfaction Survey. [120 pp.].

**Parcell**, L. and Jarman, J. (2021) BCBS of KS Internet vs Phone Comparison. [11 pp.].

Jarman, J. and **Parcell**, L. (2021) Attitudes toward utility-sponsored energy efficiency programs in Kansas. [22 pp.].

**Parcell**, L. and Jarman, J. (2020) WSU vaping survey. Report to Sedgwick County Health

Department. [21 pp.].

**Parcell, L.** (2019) Haysville School district communication and engagement survey. Report to WSU GEAR UP and USD 261. [36 pp.].

Jarman, J. and **Parcell L.** (2019) Quantity and quality of local news: A content analysis of news produced by outlets in the Wichita area. Report to Wichita Community Foundation. [15 pp.].

**Parcell, L.** (2019) Employee satisfaction and engagement survey. Report to 6 Meridian. [33 pp.].

**Parcell, L.** and Jarman, J. (2018). Robert Dole VA Center Focus Group Report. Report to Robert J. Dole VA Center. [15 pp.].

**Parcell, L.** and Jarman, J. (2017). United Way of the Plains Focus Group Report. Report to United Way of the Plains. Wichita, KS. [17 pp.].

Jarman, J. and **Parcell, L.** (2016) Effectiveness of car advertisements in Wichita area. Report to local car dealership. [6 pp.].

**Parcell, L.** and Jarman, J. (2015) Community interest in non-credit programming. Report to WSU Office for Workforce, Professional & Community Education. [7 pp.].

## **GRANT PROPOSALS**

ESC Elliott Award for the project “What Mom Bought: American Food Brand Advertisements and Their Century-long Appeals,” \$2,280, 2014.

WSU URCA Grant for the project “How two packaged-goods companies sold products by selling innovation,” \$4,327, 2010.

ESC Hughes Award for the project "Journalists' & PR Professionals' Use of Scientific Explanations to Calm Fears During the Hutchinson Natural Gas Explosion," \$2,000, 2009.

## **REFEREED CONFERENCE PRESENTATIONS AND PUBLISHED ABSTRACTS**

Miller, C. K., **Parcell, L. M.**, Hippisley, A., and Bolin, B. (2024 November) Developing and the college brand: The story of Become More. Accepted for presentation to Council of Colleges of Arts and Sciences, Dallas, TX.

Hendricks, M., **Parcell, L. M.**, Rudick, C. K., and Wilson, K. (2024, April) Avoiding incoherence: Selecting, applying to, and succeeding in graduate school. Presented at Central States Communication Association, Grand Rapids, MI.

- Parcell, L. M. and Myers, P.** (2023, October) Coming in the back door: Women's entry into advertising through the brand test kitchen. Presented at the American Journalism Historians Association, Columbus, Ohio. \*\*\**won the Maurine Beasley Award for Outstanding Paper on Women's History and Honorable mention for Wm. David Sloan Award for Outstanding Faculty Research Paper*
- Myers, P., and **Parcell, L.M.** (2021, October) Beauty and the bran: Kellogg's campaign to 'correct faulty elimination' and conquer the cereal industry. Presented at the American Journalism Historians Association. Online only due to Covid.
- Frederick, N., Lipkin, M. C., **Parcell, L. M.**, and Bordewyk, D. (2020, October). Solving the Fake News Prolem! Presented at the American Journalism Historians Association. Online only due to Covid.
- Price, J., **Parcell, L. M.**, Abdinnour, S., Meinecke, R., and Bartel, N. (2019, October). Engaging and inclusive visitor experiences. Presented at the Mountain-Plains Museums Association, Albuquerque, NM.
- Price, J., **Parcell, L. M.**, Abdinnour, S., Meinecke, R., and Bartel, N. (2019, February). Accessibility in practice: The Pizza Hut Museum story. Presented at the National Association for Interpretation Region 6 Conference, Wichita, KS.
- Price, J., **Parcell, L. M.**, Abdinnour, S., Meinecke, R., and Bartel, N. (2018, November). Creating a museum from scratch: The story of the Pizza Hut Museum. Presented at the Kansas Museums Association, Independence, KS.
- Parcell, L. M. and Davis, R.** (2016, October). Fleischman's "Yeast for Health": A cure for boils, acne, constipation, and plummeting sales. Presented at the American Journalism Historians Association Annual Convention, St. Petersburg, FL.
- Parcell, L. M.** (2014, October). Co-authorship and Collaboration in Historical Research. Presented at the American Journalism Historians Association Annual Convention, St. Paul, MN.
- Parcell, L. M.** (2013, October). Louise Prothro, the less known but more real face of PET Milk. Presented at the American Journalism Historians Association Annual Convention, New Orleans, LA.
- Mangun, K. and **Parcell, L. M.** (2012, October). The Pet Milk Company 'Happy Family' advertising campaign: A groundbreaking appeal to the Negro market of the 1950s. Presented at the American Journalism Historians Association Annual Convention, Raleigh, NC.
- Parcell, L. M. and Lamme, M. O.** (2011, October). Not "merely an advertisement": Purity, trust,



- and flour, 1880-1930. Presented at the American Journalism Historians Association Annual Convention, Kansas City, MO.
- Boyle, M. and **Parcell**, L. M. (2011). What do they want us to do? Global warming web sites use of mobilizing information. *Association for Education in Journalism and Mass Communication 2011 Conference Paper Abstracts, Political Communication Interest Group*.
- DeVault, A. and **Parcell**, L. M. (2011). Social networking in higher education: A collaboration tool for project-based learning. *Association for Education in Journalism and Mass Communication 2011 Conference Paper Abstracts, Communication Technology Division*.
- Parcell, W. C. & **Parcell**, L. M. (2009). Communicating conceptual and cognitive uncertainty with hermeneutics and semiotics: Examples from stratigraphic applications. *Geological Society of America Annual Meeting Abstracts with Programs, vol. 41, no. 7* (pp. 379). Portland, OR: GSA.
- Parcell**, L. M. (2009, October). Early American newswriting style: Who, what, when, where, why and how. Presented at the American Journalism Historians Association Annual Convention, Birmingham, AL.
- Parcell**, L. M., Lamme, M. O., and Cooley, S. C., (2009, August). Learning from the trades: Public relations, journalism, and news release writing, 1945-2008. Presented at the Association for Education in Journalism and Mass Communication Annual Convention, Boston, MA.
- Parcell**, L. M., Lamme, M. O., and Cooley, S. C., (2009) Learning from the trades: Public relations, journalism, and news release writing, 1945-2008. *AEJMC News* vol. 42, no. 5 (pp. 32) July.
- Parcell**, L. M. & O'Neal, P. (2007). Understanding news media processes and values to promote community support of geoscience. *Geological Society of America Annual Meeting Abstracts with Programs, vol. 39*. (pp. 379). Boulder, CO: GSA.
- Parcell**, L. M. (2009, August). Learning from the trades: Public relations, journalism, and news release writing, 1945-2008. Presented at the Association for Education in Journalism and Mass Communication Annual Convention, Boston, MA.
- Parcell, W. C. & **Parcell**, L. M. (2009). Communicating conceptual and cognitive uncertainty with hermeneutics and semiotics: Examples from stratigraphic applications. Presented at the Geological Society of America Convention, Portland, OR.
- Parcell**, L. M. (2008, October). How to make early American media history interesting. Presented at the American Journalism Historians' Association Annual Meeting, Seattle, WA.

- Parcell, L. M. & O'Neal, P.** (2007, October). Understanding news media processes and values to promote community support of geoscience. Presented at the Geological Society of America Annual Meeting, Denver, CO.
- Parcell, L. M. & Gaunt, P.** (2005, October). Tearing down the ivory towers: An integrated communication approach. Presented at the Outreach Scholarship Conference, Athens, GA.
- Bryant, J., Bryant, J. A., **Parcell, L. M.**, & McCollum, J. (2000, May) Curriculum-Based Preschool Television Programming and the American Family: Historical Development, Impact of Public Policy, and Social and Educational Effects. Presented at the International Communication Association, Acapulco, Mexico.
- Bryant, J., **Parcell, L. M.**, & Bryant, J. A. (2000, August). A systematic content analysis of eight decades of best-selling mystery novels. Presented at the International Society for the Empirical Study of Literature, Toronto, Canada.
- Mullikin, L.** (1999, October). The American media and their influence on world affairs, 1900-1918. Presented at American Journalism Historians Association, Portland, Oregon.
- Mullikin, L.**, & Bryant, J. A. (1999, May). Effects of curriculum-based television programming on behavioral assessments of flexible thinking and structured and unstructured prosocial play behaviors. Presented at International Communication Association, San Francisco, CA.
- Mullikin, L.**, & Bryant, J. (1999, April). A meta-analysis of the effects of media health campaigns directed at children. Presented at Eastern Communication Association, Charleston, WV.
- Raney, A.A., Ralstin, L., McCollum, J., & **Mullikin, L.**, (1999, August), Preschool children and cognitive development: The effects of viewing *Blue's Clues*. Presented at Association for Education in Journalism and Mass Communication, Chicago, IL.
- Mullikin, L.** (1998, October). The Expanding Use of Features in the Early 20<sup>th</sup>-Century Press. Presented at American Journalism Historians Association Conference, Louisville, KY.
- McCollum, J., & **Mullikin, L.** (1998, April). Longitudinal assessment of curriculum-based commercial television programs for children. Presented at Southern States Communication Association Conference, San Antonio, TX.
- Mullikin, L.** (1997, March). Civil War journalists: Professional conveyors of truth. Presented at AEJMC Southeast Colloquium, Knoxville, TN.
- Mullikin, L.** (1996, March). The press and the coming of the depression. Presented at AEJMC Southeast Colloquium, Roanoke, VA.

## **INVITED PRESENTATIONS**

**Parcell, L. M.** (2025, April) “Office Hours with the Communication Professor: MarComm Best Practices for Fundraising Professionals.” Presented at the Association of Fundraising Professionals, Kansas Heartland Chapter monthly meeting.

**Parcell, L. M., Pharm, D., Hernandez, R., and Fredenburg, J.** (2025, April) “Health Hum: Health Communication.” Presented as part of the Academic Center for Biomedical and Health Humanities panel series, Wichita, KS.

**Parcell, L. M.** (2023, March) Supporting and Coaching GTAs in the Classroom. Presented as part of the Fairmont College of Liberal Arts and Sciences Perspectives on Pedagogy, Wichita, KS.

**Parcell, L. M., and Mangun, K.** (2022, November) Extending Advertising to Black Audiences. Podcast for Journalism History. <https://journalism-history.org/2022/11/07/podcast-extending-advertising-to-black-audiences/>

**Parcell, L. M.** (2018, June) History of Photojournalism. Presented to the Wichita-Sedgwick County Historical Museum General Audience, Wichita, KS.

**Parcell, L. M.** (2018, June) History of Photojournalism. Presented to the Wichita-Sedgwick County Historical Museum Senior Wednesdays Audience, Wichita, KS.

**Parcell, L. M. and Mishler, R.** (2018, October) What Market Research Can Do for You. Presented to the American Marketing Association, Wichita, KS.

Lamme, M. O. and **Parcell, L. M.** (2015, October) AJHA Book of the Year. Presented at the American Journalism Historians Association Annual Convention, Oklahoma City, OK.

**Parcell, L. M.** (2004, October). Questions of authority in early American “chat-rooms”. Presented at the American Journalism Historians Association Conference, Cleveland, OH.

**Parcell, L. M.** (2004, October). Grantsmanship and the liberal arts mission. Presented at the American Journalism Historians Association Conference, Cleveland, OH.

## **MANUSCRIPT REVIEWS**

I regularly review at least one article a year for *Journalism History* and *American Journalism*.

## **SERVICE**

## **National**

Editorial Board of *Journalism History*, 2016-present  
American Journalism Historians Association Board of Directors, ex-officio, 2014-present  
American Journalism Historians Association Board of Directors, 2011-2014  
Finance Chair for the American Journalism Historians Association, 2011-2014  
Finance Officer for the American Journalism Historians Association, 2014-present  
AJHA Chair of the Special Subcommittee for Long-Term Financial Planning, 2014-Present

## **WSU**

WSU University Tenure and Promotion Committee, 2022-2024  
LAS Dean's Advisory Board, 2019-2021  
Chair of Elliott Graduate Committee, 2013-present  
Chair of Public Speaking Coordinator search, 2023  
IMC Faculty Search Committee, chair, 2010-2014, 2018, 2021 (three times)  
Chair of the ESC Space Utilization Committee, 2013-present  
Convergent Sciences Building Planning Committee, 2020  
Humanities Leadership Group, 2017-2019  
Pizza Hut Museum Development Team, 2016-2019  
Assessment, Incentive and Reward Activation Team, 2018-2019  
LAS Tenure and Promotion Committee, 2016-2019 and 2022-2024  
WSU Faculty Grievance Pool, 2008-2011, 2013-2016  
Fairmount College Advisory Committee member, 2013-2018  
ESC Curriculum Committee, 2008-present  
ESC Library Committee, 2008-present  
ESC Graduate Committee, 2008-present

## **Local**

Wichita Sedgwick County Historical Museum Governing Board, 2023-2026  
Judge for "National History Day" contest, 2014-2021  
Judge for "We the People" essay contest, 2016, 2018, 2019, 2020  
Judge for Wichita East High School Debate and Forensic Competitions, 2021-present  
Diversity Chair, Public Relations Society of America, Wichita Chapter, 2016-2017  
Member of the Wichita Sedgwick County Historical Museum Education Advisory Committee, 2010-present  
Member of the Wichita Sedgwick County Historical Museum Collections Committee, 2023-present  
Judge for the Kansas Press Association Annual Competition, 2008-2015

## **AWARDS AND HONORS**

Maurine Beasley Award for Outstanding Paper on Women's History, AJHA, 2023  
Wm. David Sloan Award for Outstanding Faculty Paper, runner-up, AJHA, 2023  
Michael Sweeney Award, Top research paper in *Journalism History*, 2023  
WSU Excellence Award for Community Research, 2023  
Betty and Oliver Elliott Professor of Communication, (beginning July 2021)

John R. Barrier Distinguished Teaching Award for Fairmount College of Liberal Arts and Sciences, 2020

Nominated WSU Phenomenal Women Award, 2020

Appointed to Editorial Board of *Journalism History*, 2016

Appointed as Diversity Chair, Public Relations Society of America, Wichita Chapter, 2016

President's Award, American Journalism Historians Association, 2015

WSU Research Sabbatical, Fall 2015

Interviewed about Hershey research on Rudy Maxa's World Traveler radio show, 2015