**Curriculum Vitae — J. Ian Tennant**

*Assistant Professor*

*Elliott School of Communication*

*Wichita State University*

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*Wichita, KS 67260-0031*

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**EDUCATION**

The University of Texas at Austin, Austin, TX, USA

**Ph.D.,** Department of Journalism, Moody College of Communication, May 2014.

Free newspapers in the United States: Alive and kicking.

The University of Texas at Austin, Austin, TX, USA

**M.A.,** Department of Journalism, Moody College of Communication, May 1999.

Friends and enemies: Coverage by *The Globe and Mail* and *The New York Times* of three Canadian ministerial visits to Cuba.

The University of Alberta, Edmonton, AB, Canada

**B.A.** in Political Science, Minor in History, May 1992.

**ACADEMIC**

**Wichita State University,** Elliott School of Communication

**Assistant Professor:** August 2018 — to present

Undergraduate courses:

*Reporting the News*

*Writing for the Mass Audience*

*Advanced News and Feature Writing*

*History and Theoretical Issues in Communication*

*Introduction to Film*

Graduate course:

*Communication Entrepreneurship*

**Mount Royal University,** School of Communication Studies

**Journalism Instructor:** 2013 — August 2018

Undergraduate courses:

*Media History and Contemporary Issues*

*Online Journalism*

*The Business of Media*

*Specialized Writing for Journalism*

*Supervising Editor for The Calgary Journal*

*Journalism Elements*

*Journalism Work Experience*

*Journalism Workplace Issues and Work Experience Preparation*

*News Editing and Reporting*

*Editorial Board (Print)*

*Photojournalism Projects*

**Mount Royal University,** School of Communication Studies

**Journalism Instructor:** 2011-2013

Online undergraduate courses:

*Media History and Contemporary Issues*

*Specialized Writing for Journalism*

*Journalism Work Experience*

**The University of Texas at Austin,** Moody College of Communication, School of Journalism

**Teaching Assistant:** 1996-1999, 2009-2013

Teaching Assistant for:

*Entrepreneurial Journalism*

*Reporting Latin America*

*Journalism in Latin America*

*International Reporting*

*Intermediate Reporting*

*News Writing*

**The University of Texas at Austin,** Moody College of Communication, School of Journalism

* **Conference Coordinator/Copy Editor:** 1999, 2009-present, International Symposium on Online Journalism (ISOJ), an annual conference that mixes academics and journalism professionals.

**The University of Texas at Austin**, Moody College of Communication, School of Journalism

* **Graduate Research Assistant:** 2009, 2010-2011
* Assistant to Prof. Rosental Alves, Director of the Knight Center for Journalism in the Americas.

**The University of Texas at Austin**, Moody College of Communication, School of Journalism

* **Editorial Assistant:** 1995-1996
* Assistant to Dr. Charles Whitney, editor of *Critical Studies in Mass Communication.*

**PENDING PEER-REVIEWED JOURNAL ARTICLE**

Tennant, J. I. (2022). Journalists’ social identity: The case of two Calgary newspapers. *Facts & Frictions: Emerging Debates, Pedagogies and Practices in Contemporary Journalism.* Revise and re-submit for June 1, 2022.

**PEER-REVIEWED JOURNAL ARTICLES**

Chyi, H. I., Lee, A., & Tennant, J. I. (2019). News across the Great Wall: Asian news organizations’ Web strategies for the China market. *Journal of Media Business Studies. 16*(4): 307-325. https://doi.org/10.1080/16522354.2019.1682906

Chyi, H. I., & Tennant, J. I. (2017). Transnational journalism: Western news organizations’ web operations in China. *International Journal on Media Management*. Published online, http://dx.doi.org/10.1080/  
14241277.2017.1331237

Tennant, J. I. (2014). Free newspapers in the United States: Alive and kicking. *International Journal on Media Management 16* (3-4), 105-121.

Tennant, J. I., & Chyi, H. I. (2014). Reducing publication decreases U.S. college newspaper revenue. *Newspaper Research Journal, 35*(4), 98-112.

**BOOK CHAPTER**

Tennant, J. I. (2012). A rant steeped in history: Bullish on the future of journalism. In K. Kaufhold, A. W. Hinsley, & S. Lewis (Eds.), *The future of news: An agenda of perspectives* 2nd edition (pp. 57-68). San Diego, CA: Cognella.

**ENCYCLOPEDIA ENTRY**

Tennant, J. I. (Spring 2019). Free newspapers. *International Encyclopedia of Journalism Studies*. To be published by Wiley-Blackwell.

**REVIEWS**

Tennant, J. I. (2022). News after Trump: Journalism’s crisis of relevance in a changed media culture. Book review for *Newspaper Research Journal*, to be published in 2022.

Tennant, J. I. (2022). The American newsroom: A history, 1920-1960. Book review for *Newspaper Research Journal*, to be published in 2022.

Tennant, J. I. (2020). Painting war: George Plante’s combat art in World War II. *American Journalism 37*(1): 114-115.

Tennant, J. I. (2017). The Great War. *American Journalism 34*(4): 496-497.

**RESEARCH**

Tennant, J. I. (2020). Erna Prather Harris: An “Actionist” for Journalism and World Peace. Research-in-Progress presentation at the online conference of the American Journalism Historians Association, Oct. 3, 2020.

Tennant, J. I. (2019). Kansas newspapers and the advent of telegraph and radio. Research-in-Progress presentation at the annual conference of the American Journalism Historians Association, Dallas, TX, June 1, 2019.

Tennant, J. I. (2014). Free newspapers in the United States: Alive and kicking. Poster presentation at the annual conference of the Association for Education in Journalism and Mass Communication, Montréal, Que., 2014.

Chyi, H. I. & Tennant, J. I. (2013). Less is better? The impact of reduced newspaper publication schedule on advertising revenue. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC, 2013.

Tennant, J. I. (2010). More troops, more war: A framing analysis of international news coverage of the U.S. troop surge in Afghanistan. Poster presentation at the annual conference of the Association of Education in Journalism in Mass Communication, Denver, CO, 2010.

Tennant, J. I. (2010). Friends and enemies: Coverage by *The Globe and Mail* and *The New York Times* of three Canadian ministerial visits to Cuba. Paper presented at the Midwinter Conference of the Association of Education in Journalism in Mass Communication, Norman, OK, 2010.

**PROFESSIONAL EXPERIENCE**

**Freelance reporter:** July 2017-2019

*Beatroute Magazine*, Calgary, AB

Covered the Calgary Folk Music Festival, plus concerts in Austin, TX, and Wichita, KS.

**Journalist:** Summer, 2014 and 2015

Great West Newspapers

Copy editor/reporter/photographer for these Alberta weekly newspapers: *Airdrie City View*, *Rocky View Weekly*, *Okotoks Western Wheel, Rocky Mountain Outlook* (Canmore, AB.), and the *Cochrane Eagle.*

**Freelance copy editor:** 2010-2012

*Intelligent Utility*.

Copy editor, proofreader for this U.S. magazine focused on the North American utilities industry.

**Editor, part-owner:** 2001-2009

*Cochrane Eagle*, Cochrane, AB, Canada.

Editor, reporter, photographer, layout artist and janitor for this weekly newspaper we launched in September 2001.

**Copy Editor:** 1999-2001

*Houston Chronicle*, Houston, TX; *Waco Tribune-Herald*, Waco, TX.

Copy editor on the news desk in Waco before moving to the sports desk at the *Houston Chronicle*.

**Freelance reporter:** 1998-1999

*Austin American-Statesman*, Austin, TX.

Covered the Austin Ice Bats, a professional hockey team.

**Editor, reporter, photographer, layout artist:** 1982-1995

*Airdrie Echo, Cochrane This Week, Rocky View Times, Olds Albertan* and *Innisfail Province*.

Journalist for these weekly newspapers located in central Alberta, Canada.

**Reporter, photographer:** 1985

*Wimbledon Echo*, Wimbledon, England.

Covered general news and police.

**Professional hockey player:** 1980-1982, 1984-1985

Vancouver Canucks, Dallas Black Hawks, Salem (VA) Raiders, Southampton Knights (England)

**AWARDS, HONORS & NOMINATIONS**

**Elliott School of Communication Teaching Award at Wichita State University** January, 2021.

**Awarded fellowship** to attend the Business Journalism Professors Seminar sponsored by the Donald W. Reynolds National Center for Business Journalism, Arizona State University, Phoenix, AZ, Jan. 5-7, 2015.

**Nominated for Outstanding Dissertation Award** for “Free newspapers in the United States: Alive and kicking,” Graduate School, University of Texas at Austin, 2014.

**Journalism School Graduate Student Travel Scholarship**, UT Austin, 2013

**Nettie Doscher More Fellowship in Journalism**, UT Austin, 2011.

**Reader’s Digest Excellence in Journalism Scholarship Award**, UT Austin, 1996.

**Reader’s Digest Excellence in Journalism Scholarship Award**, UT Austin, 1995.

**Third place**, human interest photography, Alberta Weekly Newspaper Association, 1991.

**Dean’s List**, the American University of Paris, France, 1989.

**First place**, feature photography, Canadian Community Newspaper Association, 1984.

**Second place**, spot news photography, Canadian Community Newspaper Association, 1984.

**ACADEMIC/PROFESSIONAL DEVELOPMENT**

Attended the Solutions Journalism Network’s online workshop, Four Pillars Training Resources, March 12, 2021.

Completed two online courses in 2021 offered by the Knight Center for Journalism in the Americas: “Newsletter Strategies for Journalists: How to Create, Grow and Monetize Newsletters”, April 6; “Investigative Reporting in Platforms: How to Dig into Social Accounts, Images, Ads, and Messaging Apps”, Oct. 10.

Completed three online courses in 2020 offered by the Knight Center for Journalism in the Americas: “Investigative Reporting in the Digital Age”, March 1; “Journalism in a Pandemic: Covering COVID-19 Now and in the Future”, May 31; “Digital Investigations for Journalists: How to Follow the Digital Trail of People and Entities”, Nov. 1.

Attended Virtual Teachapalooza: Front-Edge Teaching Tools for College Educators hosted by Poynter, July 8, 2020.

Attended the online Solutions Journalism Educator Workshop, Dec. 4, 2020.

Completed the online course “Building Effective Websites for Better User Experience,” offered by Poynter’s News University, Nov. 15, 2018.

Completed the online course “Product Management for Journalists,” offered by The Knight Center for Journalism in the Americas, Oct. 16-Nov. 12, 2017.

Completed the “Drone Journalism School Webinar,” offered by Poynter’s News University, June 14, 2017.

Completed the online course, “Introduction to Immersive Journalism,” offered by The Knight Center for Journalism in the Americas, March 6-April 9, 2017.

Worked with the Academic Development Center at Mount Royal University to convert a course, the Business of Media, from a 3-hour in-class course to a blended course (1 hour online, 2 hours in class), Sept. 2016-March 31, 2017.

Completed the online course, “Introduction to News Design,” offered by The Knight Center for Journalism in the Americas, June 27-July 31, 2016.

Completed the webinar, “Learn to Code With WordPress,” offered by DigitalEd at MediaShift, Dec. 11, 2015.

Completed the webinar, “Web Headlines and SEO Essentials,” offered by the Poynter’s News University, 2014.

Completed the online course, “Investigative Journalism in the Digital Age,” offered by the Knight Center for Journalism in the Americas, 2014.

Completed the online course, “Social Media for Journalists: The Basics,” offered by the Knight Center for Journalism in the Americas, 2014.

Completed the webinar, “Mobile Revenue Strategies: Ads, Apps and More,” offered by the Poynter’s News University, 2013.

**ACADEMIC SERVICE**

**Fall 2019-Currently**

Represent the Elliott School of Communication on the College Council for the Fairmount College of Liberal Arts and Sciences at Wichita State University.

**2021**

Worked with three colleagues to revamp the Broadcast and Journalism programs at the Elliott School of Communication at Wichita State University. Our recommendation was adopted to combine the programs and reduce the number of credit hours necessary to qualify for a degree.

Joined Elliott School of Communication colleagues to streamline and update Comm 301 “Writing for the Mass Audience”.

**2018**

Led a session on writing headlines and captions for the Kansas Scholastic Press Association’s Fall Conference at Wichita State University, September 17, 2018.

Review submissions to the Association for Education in Journalism and Mass Communication conference in Washington, DC, 2018, for both the International Communication Division and the History Division.

**2016-2017**

Contract faculty representative, School of Communication Studies, on the Faculty of Business and Communication Studies Curriculum Committee, Mount Royal University.

Journal Reviewer, *International Journal on Media Management*.

**MEDIA**

**2021**

Judge for the Sue Gawlak Best Local Editorial award administered by the **Alberta Weekly Newspaper Association**.

**2020**

Judge for the Sue Gawlak Best Local Editorial award administered by the **Alberta Weekly Newspaper Association**.

**2019**

Judge for the Sue Gawlak Best Local Editorial award administered by the **Alberta Weekly Newspaper Association**.

**2018**

Judge for the Sue Gawlak Best Local Editorial award administered by the **Alberta Weekly Newspaper Association**.

**2017**

Judge for the Sue Gawlak Best Local Editorial award administered by the **Alberta Weekly Newspaper Association**.

Participant in a panel hosted by the **Alberta Weekly Newspaper Association** on the topic of “Journalism and local communities.” June 2, 2017, in Calgary, Alberta, Canada.

**2016**

Interviewed by Michael Higgins on **Alberta Primetime**, a news show on the CTV 2 network based in Edmonton, Alberta, Canada, regarding newspaper cutbacks announced by Postmedia, October 28, 2016. Available: http://alberta.ctvnews.ca/  
video?clipId=982912&binId=1.2002989&playlistPageNum=1