



Chances of SBIR/STTR Success Webinar

➔ WRITE FOR THE REVIEWERS



Chances of SBIR/STTR Success: Write for the Reviewers Webinar

NO COST TO ATTEND | REGISTRATION REQUIRED

You'll spend many hours writing your SBIR or STTR proposal so you'll want to give yourself every chance of winning the prize. The proposal review is a critical determinant of success, so give yourself every advantage by writing to those reviewers. In this webinar learn about how the various federal agencies review SBIR/STTR proposals, what reviewers look for in a proposal and how to write to "sell" your technology. The webinar will also provide formatting tips to make the reviewers' job easier, who makes up a review team, the criteria they use to evaluate proposals, scoring and review and award timing.

Presenter: Becky Aistrup, Managing Partner, BBCetc

➔ **FEB 4, 2020 | 11am-12pm | WEBINAR**

➔ **REGISTER HERE: wichita.edu/ChancesofSBIRSTTRSuccessWebinar**

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