## KANSAS SBIR ROAD TOUR AGENDA

## THE UNIVERSITY OF KANSAS MEDICAL CENTER - Health Education Bldg. (HEB) MAY 21, 2019 | REGISTRATION OPENS AT 7:30 A.M.

7:30 - 8:00 a.m.	Check-In and Networking (5th floor)
8:00 - noon	SBIR/STTR Federal Agency Presentations, Panel Sessions, and *One-on-One Meetings
8:00 - 8:10 a.m.	Welcome and Opening Remarks - University of Kansas Chancellor, Doug Girod (5th floor, Ad Astra Room)
8:10 - 8:45 a.m.	America's Seed Fund - SBIR/STTR Overview, U.S. Small Business Administration (SBA) (5th floor, Ad Astra Room)
8:45 - 9:00 a.m.	Federal Laboratory Consortium (FLC) (5th floor, Ad Astra Room)
9:00 - 9:50 a.m.	Reverse Pitches - 5 Minute Agency Elevator Pitch (5th floor, Ad Astra Room)
9:50 - 10:30 a.m.	Flexible Funding Opportunities: The Granting Agencies (5th floor, Ad Astra Room) DOE, NIH, NSF, USDA
10:30 - 10:45 a.m.	U.S. Patent and Trademark Office (USPTO) (5th floor, Ad Astra Room)

11:20 - noon Inside the Head of an Evaluator: Common Mistakes (5th floor, Ad Astra Room)

DHS, MDA, NSF, USDA

DARPA, NASA, Navy, USAF

10:45 - 11:20 a.m.

\*One-on-One sessions (Ground Floor - Room G201) run concurrently with agency presentations and panels.

Surprising Opportunities with DoD and NASA (5th floor, Ad Astra Room)

Noon - 1:30 p.m.	Lunch (Basement, B104)
12:30 - 1:30 p.m.	Panel Success Stories: Tips from Those Who've Been There (Basement, B104)
1:30 - 1:45 p.m.	Break
1:45 - 2:45 p.m.	Workshop: Top 10 Dos and Don'ts for Your SBIR/STTR Proposal (Ground Floor - Room G201)
2:45 - 3:00 p.m.	Break
3:00 - 4:00 p.m.	Workshop: Essentials of SBIR/STTR Commercialization Planning (Ground Floor - Room G201)
4:00 - 4:30 p.m.	Workshop: The Road Tour is Over, Now What? (Ground Floor - Room G201)
4:30 - 6:00 p.m.	Reception and Networking (5th floor, Ad Astra Room)

WIFI Access: kumcguest (No password needed)

## **MORE INFORMATION**

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