2021 Business Event Calendar						
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Day	Begin Time	End Time	Topic	Cost	Organization	
April						
1	11:30 AM	1:00 PM	Women's Alliance Luncheon	Fee	Wichita Independent Business Association	
2	10:00 AM	11:00 AM	Social Media for Business Workshop	No Charge	SCORE SCORE	
2	8:30 AM	9:30 AM	Hutchinson/Reno County Chamber First Friday Coffee	No Charge	Hutchinson/Reno County Chamber	
5	6:00 PM	7:30 PM	Spark! Business Development Series	Fee	Create Campaign, Inc.	
5	4:30 PM	6:00 PM	Derby Chamber Monday Mingle	Membership	Derby Chamber of Commerce	
6	11:30 AM	1:00 PM	Board University: Understanding Nonprofit Financials	Varies	Kansas Nonprofit Chamber	
6	8:00 AM	3:00 PM	Communicating for Results	Fee	Center for Management Development	
6	11:30 AM	1:00 PM	Women's Alliance Luncheon	Fee	Wichita Independent Business Association	
6	5:30 PM		Ready to Export? Tips for Success!	No Charge	SCORE	
7	11:30 AM	1:00 PM	NIST 800-171 Cybersecurity Compliance	No Charge	Washburn University BRITE Center	
7			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce	
7	12:00 PM	1:00 PM	Startup and Start Right	No Charge	WSU Kansas SBDC	
7	8:30 AM	11:00 AM	Competing For Government Contracts: Basic Training	No Charge	Kansas PTAC	
8	12:00 PM	1:00 PM	Market Research for Startups	No Charge	WSU Kansas SBDC	
8	8:00 AM	3:00 PM	Business Modeling and Data Analysis: Using Data to Make Better Decisions	Fee	Center for Management Development	
8	11:30 AM	1:00 PM	Wichita Independent Business Association Monthly Luncheon	Fee	Wichita Independent Business Association	
8	11:30 AM	1:00 PM	Derby Chamber Luncheon	Fee	Derby Chamber of Commerce	
8	5:30 PM	7:30 PM	Basics, #2 Defining Your Business	No Charge	Maize Recreation Commission and SCORE	
10	9:30 AM	11:00 AM	Hutchinson/Reno County Chamber Legislative Forum	No Charge	Hutchinson/Reno County Chamber	
12	7:00 PM		InventKansas Monthly Meeting	Membership	InventKansas	
13	11:30 AM	1:00 PM	Wichita Independent Business Association Monthly Luncheon	Fee	Wichita Independent Business Association	
13	8:00 AM	3:00 PM	Assertiveness Training for Women: Increasing Your Influence & Credibility	Fee	Center for Management Development	
13	11:00 AM	12:00 PM	Cyber Security Webinar	No Charge	Newton Chamber of Commerce	
14	9:00 AM	3:00 PM	Midwest Defense Forum: DoD Insights and Supplier Matchmaking	Fee	Kansas Manufacturing Solutions	
14			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce	
14	11:00 AM	1:00 PM	USA Aerospace & Defense Showcase	No Charge	Kansas Department of Commerce International Division	
14	11:30 AM	1:00 PM	How to Understand Your Value Position and Build Your Business Model for a New Innovation or Technology Venture	No Charge	Washburn University BRITE Center	
14	11:45 AM	1:00 PM	Executive Director Survival Series: Managing Volunteers	Varies	Kansas Nonprofit Chamber	
15	12:00 PM	1:00 PM	Business Recruitment Strategies	No Charge	WSU Kansas SBDC	
15	5:30 PM	7:30 PM	Market Research and Plan	No Charge	Maize Recreation Commission and SCORE	
15	9:00 AM	10:30 AM	Pivoting During the Pandemic - Virtual Event	No Charge	Mountain Plains Minority Supplier Development Council	
16	8:00 AM	3:00 PM	How to Criticize; How to Praise	Fee	Center for Management Development	
17	9:15 AM	11:00 AM	Social Media Marketing	No Charge	SCORE	
19-5	6:00 PM	7:30 PM	Let's Create Workshop Series-multi-session series to start and grow your business	Fee	Create Campaign, Inc.	
20	1:00 PM	2:30 PM	Trademark Basics Boot Camp, Module #3: Application Requirements	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region	
20-21	8:00 AM	3:00 PM	Project Scheduling & Cost Management	Fee	Center for Management Development	
21	12:00 PM	1:00 PM	Restructure-What Would It Mean for Your Business?	No Charge	WSU Kansas SBDC	
21	11:30 AM	1:00 PM	How to Finance Your Export Venture and What Market Research Will You Need	No Charge	Washburn University BRITE Center	
21	12:00 PM	1:00 PM	Creating with Canva	Check Site	Kansas Nonprofit Chamber	
21			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce	
21	1:00 PM	2:00 PM	NexUS Health Insurance Info Session	No Charge	Wichita Regional Chamber of Commerce	
21	8:30 AM	9:30 AM	Hutchinson/Reno County Chamber Membership Breakfast	Membership	Hutchinson/Reno County Chamber	
22	5:30 PM	7:00 PM	Simple Steps #4 Financial Projections	No Charge	SCORE	
22	1:00 PM	5:00 PM	Women SCORE Higher: Becoming a Fearless Female Statewide Virtual Event	Fee	SCORE	
22	5:30 PM	7:30 PM	Financial Projections	No Charge	Maize Recreation Commission and SCORE	
22	7:30 AM	9:00 AM	Coffee & Conversation	No Charge	Wichita Independent Business Association	
23	3:00 PM	6:00 PM	The Shocker New Venture Competition Trade Show	No Charge	WSU Center for Entrepreneurship	
25	1:00 AM	2:30 PM	Marketing 101	No Charge	Wichita Public Library	

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26	2:00 PM	3:30 PM	World Intellectual Property Day 2021: Small Business-Taking Big Ideas to Market	No Charge	U. S. Patent and Trademark Office
26	5:30 PM	6:30 PM	Start with W	No Charge	W (formerly Young Professionals of Wichita)
27	9:00 AM	11:15 AM	Mid-West Air Force Collider Kick-Off	No Charge	WSU Strategic Initiatives
27	8:00 AM	9:00 AM	Derby Chamber Continental	Membership	<u>Derby Chamber of Commerce</u>
27	1:00 PM	2:30 PM	Trademark Basics Boot Camp, Module #4: Application Filing Walk-Through	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
28	10:00 AM	11:30 AM	Disadvantaged Business Enterprise (DBE) Certification Workshop	No Charge	City of Wichita and Kansas Department of Commerce
28	10:00 AM	12:00 PM	Website Globalization	No Charge	Kansas Department of Commerce International Division
28	3:00 PM	4:00 PM	KEDA Presents NetWork Kansas	Fee	Kansas Department of Commerce
28	12:00 PM	1:00 PM	Social Media Starter Kit	No Charge	WSU Kansas SBDC
28	11:45 AM	1:00 PM	Nonprofit Survival Series: Public Policy and Nonprofits	Check Site	Kansas Nonprofit Chamber
28	8:00 AM	3:00 PM	Improving Supervisory Skills	Fee	Center for Management Development
28			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
29	12:00 PM	1:00 PM	What to Expect When You Are Expecting - To Start a New Business	No Charge	WSU Kansas SBDC
29	9:00 AM	12:00 PM	State Tax Webinar	No Charge	WSU Kansas SBDC
29	1:00 PM	3:00 PM	State Tax Webinar for Construction Contractors	No Charge	WSU Kansas SBDC
29	5:30 PM	7:30 PM	Funding Sources & SBA Access to Capital	No Charge	Maize Recreation Commission and SCORE
29	6:00 PM	8:00 PM	Improving Supervisory Skills	Membership	<u>InventKansas</u>
29	5:30 PM	7:00 PM	Simple Steps #5 Funding Sources, SBA Access to Capital	No Charge	<u>SCORE</u>
29	5:30 PM	7:00 PM	Hutchinson/Reno County Chamber Business After Hours	Fee	<u>Hutchinson/Reno County Chamber</u>
29	10:00 AM	11:00 AM	Economic Update for Manufacturing	No Charge	Kansas Manufacturing Solutions
30	11:45 AM	1:00 PM	What to Look for in a Business Accelerator for Your Tech Industry	No Charge	Washburn University BRITE Center
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3	5:00 PM	7:00 PM	Derby Chamber Monday Mingle	Membership	<u>Derby Chamber of Commerce</u>
4	11:30 AM	1:00 PM	Women's Alliance Luncheon	Fee	Wichita Independent Business Association
4	11:30 AM	1:00 PM	Board University: Resource Development	Varies	Kansas Nonprofit Chamber
4	8:30 AM	11:00 AM	Competing For Government Contracts: Basic Training	No Charge	Kansas PTAC
4	8:30 AM	12:30 PM	SBIR/STTR Proposal Preparation Workshop	No Charge	WSU Strategic Initiatives
4	1:00 PM	2:30 PM	Trademark Basics Boot Camp, Module #5: Responding to an Office Action	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
5	11:30 AM	1:00 PM	How to Fund Your Innovation or Tech Venture and What Market Research Will You Need	No Charge	Washburn University BRITE Center
5	5:00 PM	7:00 PM	2021 Topeka Legislative Reception	Membership	Wichita Regional Chamber of Commerce
5			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
6	6:00 PM	8:00 PM	Entrepreneurial Mindset at Fab Lab ICC	Fee	Fab Lab ICC
6	12:30 PM	4:30 PM	SBIR/STTR Proposal Preparation Workshop	No Charge	WSU Strategic Initiatives
6	11:00 AM	12:30 PM	Innovators and Entrepreneurs: Learn about IP Basics and Helpful Resources	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
7	8:30 AM	9:30 AM	Hutchinson/Reno County Chamber First Friday Coffee	No Charge	Hutchinson/Reno County Chamber
11	1:00 PM	2:30 PM	Trademark Basics Boot Camp, Module #6: Registration Process Overview	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
11-12	8:00 AM	3:00 PM	Agile Project Management for Today's Project Leader	Fee	Center for Management Development
12	12:00 PM	1:00 PM	Startup and Start Right	No Charge	WSU Kansas SBDC
12	11:30 AM	1:00 PM	Executive Director Survival Series: Community Building & Leadership	Check Site	Kansas Nonprofit Chamber
12			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
12-13	8:00 AM	12:00 PM	#UpNext Wichita Conference 2021	Fee	Wichita Regional Chamber of Commerce
13	8:00 AM	3:00 PM	Mastering the Art of Essential Conversations	Fee	Center for Management Development
13	11:30 AM	1:00 PM	Derby Chamber Luncheon	Fee	Derby Chamber of Commerce
14	7:30 AM	3:00 PM	Derby Chamber Golf Tournament	Fee	Derby Chamber of Commerce
14	12:00 PM	2:00 PM	The Path to a Patent, Part IV: Learn How to Draft a Patent Application	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
18	1:00 PM	2:30 PM	Trademark Basics Boot Camp, Module #7: Keeping Your Registration Alive	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
18-19	8:00 AM	3:00 PM	Project Leadership and Communication	Fee	Center for Management Development
19	12:00 PM	1:00 PM	Mo-Money Marketing	No Charge	WSU Kansas SBDC
19	8:30 AM	9:30 AM	Hutchinson/Reno County Chamber Membership Breakfast	Fee	Hutchinson/Reno County Chamber
19	see schedule		Inspire Awards	Check Site	Kansas Nonprofit Chamber
19			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
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20	12:00 PM	1:00 PM	Lending 101	No Charge	WSU Kansas SBDC
21	12:00 PM	2:00 PM	The Path to a Patent, Part IV: Learn How to Draft Patent Claims	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
21	11:00 AM	11:50 AM	USPTO at the Kansas Bar Association's Midwest IP Institute	ivo charge	U. S. Patent and Trademark Office Rocky Mountain Region
24	12:00 PM	6:00 PM	Golf Classic	Fee	Wichita Independent Business Association
25	10:00 AM	12:00 PM	State Tax Webinar for Construction Contractors	No Charge	WSU Kansas SBDC
25	1:00 PM	4:00 PM	State Tax Webinar	No Charge	WSU Kansas SBDC
25	1:00 PM	2:30 PM	Trademark Basics Boot Camp, Module #8: Question and Answer Panel	No Charge	U. S. Patent and Trademark Office Rocky Mountain Region
26	11:45 AM	1:00 PM	Nonprofit Survival Series: How to use Video to Promote your Organization	Check Site	Kansas Nonprofit Chamber
26	11.437111	2.001141	Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
27	5:30 PM	7:00 PM	Hutchinson/Reno County Chamber Business After Hours	Fee	Hutchinson/Reno County Chamber
28	11:30 AM	1:00 PM	Understanding Which Regulatory Agencies You Need to Work with and How to Work with Them	No Charge	Washburn University BRITE Center
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June					
1	11:30 AM	1:00 PM	Board University: Effectively Govern & Strategically Plan	Check Site	Kansas Nonprofit Chamber
2	11:30 AM	1:00 PM	SBIR/STTR Training	No Charge	Washburn University BRITE Center
2			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
3	11:30 AM	1:00 PM	Business Contract Basics Part I: Doing Business	No Charge	WSU Kansas SBDC
3-4	8:00 AM	3:00 PM	Leading Project Teams	Fee	Center for Management Development
4	8:30 AM	9:30 AM	Hutchinson/Reno County Chamber First Friday Coffee	No Charge	Hutchinson/Reno County Chamber
8	11:30 AM	1:00 PM	WIBA Monthly Luncheon	Fee	Wichita Independent Business Association
9	11:45 AM	1:00 PM	Executive Director Survival Series: Creative Leadership	Check Site	Kansas Nonprofit Chamber
9			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
10	11:30 AM	1:00 PM	Business Contract Basics Part II: Getting In and Out of Business with Co-Workers	No Charge	WSU Kansas SBDC
10	11:30 AM	1:00 PM	Derby Chamber Luncheon	Fee	Derby Chamber of Commerce
15	11:30 AM	1:00 PM	Journey Unseen: Yolanda Camarena, Community Advocate/Philanthropist	Fee	Wichita Regional Chamber of Commerce
15	4:00 PM	5:00 PM	How to Do Business with the City of Wichita	No Charge	Create Campaign
16	12:00 PM	1:00 PM	Startup and Start Right	No Charge	WSU Kansas SBDC
16	11:45 AM	1:00 PM	Membership Luncheon	Fee	Hutchinson/Reno County Chamber
16	11:00 AM	2:00 PM	Two Part Intellectual Property Training	No Charge	Washburn University BRITE Center
16			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
17	11:30 AM	1:00 PM	Buying or Selling a Business-Legal Issues	No Charge	WSU Kansas SBDC
17-18	8:00 AM	3:00 PM	Increasing Influence for Project Managers	Fee	Center for Management Development
21	8:00 AM	3:00 PM	Transitioning from Individual Contributor to Leader – Live via Zoom	Fee	Center for Management Development
22	12:00 PM	1:00 PM	Lending 101	No Charge	WSU Kansas SBDC
22	8:00 AM	3:00 PM	Emotional Intelligence	Fee	Center for Management Development
23	12:00 PM	1:00 PM	What You Need to Know About SEO	No Charge	WSU Kansas SBDC
23			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce
24	8:00 AM	3:00 PM	Leadership and Communication Skills for Women	Fee	Center for Management Development
24	9:00 AM	12:00 PM	State Tax Webinar	No Charge	WSU Kansas SBDC
24	1:00 PM	3:00 PM	State Tax Webinar for Construction Contractors	No Charge	WSU Kansas SBDC
24	5:30 PM	7:00 PM	Hutchinson/Reno County Chamber Business After Hours	Fee	Hutchinson/Reno County Chamber
25	11:45 AM	1:00 PM	Taking Human Health Innovation to a new level Through SBIR/STTR Grants	No Charge	Washburn University BRITE Center
30			Business Accelerator Podcast	No Charge	Wichita Regional Chamber of Commerce