

# MARKETING MEETUP

JULY 11<sup>TH</sup>, 2025



## SPONSORSHIP OPPORTUNITIES

### » PLATINUM LEVEL SPONSOR • \$1000

#### Promotional Benefits Include:

- Conference:
  - Verbal sponsor recognition during presentations and event finale.
  - Visual ads thanking sponsors displayed during session breaks.
- Print Materials: Logo featured on all printed event flyers.
- Website: Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Email: Mentions in two (2) email blasts sent by the Kansas SBDC at WSU (audience of 11,000+).
- Social Media: Promotion of the event across Kansas SBDC social media channels for two (2) days.

### » SILVER LEVEL SPONSOR • \$250

#### Promotional Benefits Include:

- Conference:
  - Verbal sponsor recognition during event finale.
  - Visual ads thanking sponsors displayed during session breaks.
- Print Materials: Logo featured on all printed event flyers.
- Website: Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Social Media: Promotion of the event across Kansas SBDC social media channels for one (1) day.

### » BRONZE LEVEL SPONSOR • \$100

#### Promotional Benefits Include:

- Conference:
  - Verbal sponsor recognition during event finale.
  - Visual ads thanking sponsors displayed during session breaks.
- Print Materials: Logo featured on all printed event flyers.
- Website: Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.

### » GOLD LEVEL SPONSOR • \$500

#### Promotional Benefits Include:

- Conference:
  - Verbal sponsor recognition during one presentation.
  - Visual ads thanking sponsors displayed during session breaks.
- Print Materials: Logo featured on all printed event flyers.
- Website: Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Email: Mention in one (1) email blast sent by the Kansas SBDC at WSU.
- Social Media: Promotion of the event across Kansas SBDC social media channels for three (2) days.

### » SIGNAGE SPONSOR • IN-KIND \*\*

#### Promotional Benefits Include:

- Email - Mentions in one (1) email blast (total audience of 11,000+).
- Social Media - Promotion of the event across the SBDC social media channels for two (2) days.
- Website - Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Additional - Logo on all signage printed

\*\*The Kansas SBDC cannot pay for advertising. This sponsor would provide four (4) street signs to be put at main entrances of the WSU Metroplex, the corner of 29th and Oliver and at the main entrance.



Learn more at  
[www.wichita.edu/MarketingMeetup2025](http://www.wichita.edu/MarketingMeetup2025)  
or email [ksbdc@wichita.edu](mailto:ksbdc@wichita.edu).