



# SPONSORSHIP OPPORTUNITIES



## DIAMOND LEVEL SPONSOR • \$5000

### Promotional Benefits Include:

- Email - Mentions in two (2) email blasts sent by the Kansas SBDC at WSU (audience of 11,000+).
- Social Media - Promotion of the event across Kansas SBDC social media channels for two (4) days.
- Website - Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Print Materials - Logo featured on all printed event flyers.
- Promotional Table - Sponsored table to include materials, signage, or swag.
- Conference - Verbal sponsor recognition and visual ads displayed throughout presentations and exposition.
- Participation - Free entry into giveaways and raffles (optional).



## PLATINUM LEVEL SPONSOR • \$2500

### Promotional Benefits Include:

- Email - Mentions in two (1) email blasts sent by the Kansas SBDC at WSU (audience of 11,000+).
- Social Media - Promotion of the event across Kansas SBDC social media channels for two (3) days.
- Website - Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Print Materials - Logo featured on all printed event flyers.
- Promotional Table - Sponsored table to include materials, signage, or swag.
- Conference - Verbal sponsor recognition and visual ads displayed throughout presentations and exposition.
- Participation - Free entry into giveaways and raffles (optional).



## GOLD LEVEL SPONSOR • \$1250

### Promotional Benefits Include:

- Email - Mentions in two (1) email blasts sent by the Kansas SBDC at WSU (audience of 11,000+).
- Social Media - Promotion of the event across Kansas SBDC social media channels for two (2) days.
- Website - Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Print Materials - Logo featured on all printed event flyers.
- Conference - Verbal sponsor recognition and visual ads displayed throughout presentations and exposition.
- Participation - Free entry into giveaways and raffles (optional).



## SILVER SPONSOR • \$500

### Promotional Benefits Include:

- Email - Mentions in two (1) email blasts sent by the Kansas SBDC at WSU (audience of 11,000+).
- Social Media - Promotion of the event across Kansas SBDC social media channels for one (1) day.
- Website - Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Print Materials - Logo featured on all printed event flyers.
- Conference - Verbal sponsor recognition and visual ads displayed throughout presentations and exposition.



## BRONZE LEVEL SPONSOR • \$250

### Promotional Benefits Include:

- Website - Sponsor logo with links to webpage will be featured on Kansas SBDC at WSU website.
- Print Materials - Logo featured on all printed event flyers.
- Conference - Verbal sponsor recognition and visual ads displayed throughout presentations and exposition.

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**OR EMAIL [ksbdc.connect@wichita.edu](mailto:ksbdc.connect@wichita.edu).**



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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact us at 316-978-3193, [ksbdc@wichita.edu](mailto:ksbdc@wichita.edu) or 5015 E. 29th St. N., Wichita, KS 67220.