

KANSAS SBDC AT WICHITA STATE UNIVERSITY

JUNE WEBINARS

Register at wichita.edu/ksbdcworkshops

STARTUP AND START RIGHT

12 pm-1 pm • Wed, 6/16

You can own a business in 2021! Learn how to quickly startup in just 10 steps. This free webinar will cover licenses and permits, federal and state tax IDs, business structure, funding, marketing, and other essentials.

LENDING 101

12 pm-1 pm • Tues, 6/22

Do you want a business loan? This webinar offers insights from a former banker to help you understand what lenders require, the loan application process, and how a lender makes a decision on a loan request. Vince Haworth with the Kansas SBDC Capital Access Center will cover:

- documentation needed
- business plans
- credit requirements
- the credit decision process
- different loan programs available
- how to find the right lender
- getting straight answers from a lender
- the five C's of credit

WHAT YOU NEED TO KNOW ABOUT SEO

12 pm-1 pm • Wed, 6/23

Your website is online, but does anyone notice? Shift your website from invisible to visible. Learn the basics of search engine optimization (SEO) to help you move up in Google search rankings. Walk away with the ability to complete a simple "SEO Checklist" yourself or with the knowledge to confidently contact and hire an SEO expert.

STATE TAX WEBINARS

STATE TAX WEBINAR

9 am- 12 pm • Thurs, 6/24

Carl York with the Kansas Department of Revenue will give you the basics in this free webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.

STATE TAX FOR CONSTRUCTION CONTRACTORS

1 pm- 3 pm • Thurs, 6/24

Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services such as plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.

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SMALL BUSINESS LEGAL ISSUES

BUSINESS CONTRACT BASICS PART I:

DOING BUSINESS

11:30 am- 1 pm • Thurs, 6/3

Attorneys Sam Foreman and Mike MacPhee will cover key contracts for small and growing businesses. Topics include:

- employment agreements
- independent contractor agreements
- NDAs and Non-competes
- customer and supplier agreements
- leases

BUSINESS CONTRACT BASICS PART II:

GETTING IN AND OUT OF BUSINESS WITH CO-OWNERS

11:30 am- 1 pm • Thurs, 6/10

Attorneys Sam Foreman and Mike MacPhee will cover Operating Agreements, Partnership Agreements and Buy-Sell Agreements.

BUYING OR SELLING A BUSINESS

11:30 am- 1 pm • Thurs, 6/17

Ready to buy or sell a business? This webinar will address legal issues for you to consider. Attorneys Sam Foreman and Mike MacPhee will cover

- Initial Negotiations
- Building Your Team
- Letters of Intent and Term Sheets
- Due Diligence
- Documenting the Deal
- What Happens After The Deal?



FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. ALL KANSAS SBDC PROGRAMS OR CO-SPONSORED PROGRAMS ARE EXTENDED TO THE PUBLIC ON A NONDISCRIMINATORY BASIS. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT MARCIA STEVENS, WHO CAN BE REACHED AT 5015 EAST 29TH ST N, WICHITA, KS 67220 PHONE: 316-978-3193.