

# KANSAS SBDC AT WICHITA STATE UNIVERSITY SEPTEMBER WEBINARS

Register at [wichita.edu/ksbdcworkshops](http://wichita.edu/ksbdcworkshops)

## **SINK OR SWIM: CASH FLOW IS KING**

12 pm-1pm • Tues, 9/22

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*Whether you want a basic understanding of cash flow as you start a new business or you want to adjust your cash flow in the wake of COVID-19 impact, this workshop will help you focus and move forward.*

## **STARTUP AND START RIGHT**

12 pm-1pm • Wed, 9/23

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*This workshop will cover the 10 steps to take to start your business. Learn about licenses and permits, federal and state tax IDs, business structure, funding, marketing and other essentials.*

## **STOP THE MARKETING SHOUT**

12 pm-1pm • Thurs, 9/24

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*Is your target audience listening to you instead of the competition? This webinar will discuss best practices for online marketing and provide information on consumer behavior during COVID-19.*

## **STATE TAX WEBINARS**

*Before, during, and after the Covid-19 outbreak, we still need to pay taxes! Join Carl York from the Kansas Department of Revenue to learn what you need to know and get answers to your questions.*

### **STATE TAX WEBINAR**

9 am-12 pm • Wed, 9/30

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*Carl York with the Kansas Department of Revenue will give you the basics in this free webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.*

### **STATE TAX WEBINAR FOR CONSTRUCTION CONTRACTORS**

1 pm-3 pm • Wed, 9/30

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*Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services like plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.*

**FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION.**

**ALL KANSAS SBDC PROGRAMS OR CO-SPONSORED PROGRAMS ARE EXTENDED TO THE PUBLIC ON A NONDISCRIMINATORY BASIS.**

**REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT MARCIA STEVENS, WHO CAN BE REACHED AT 5015 EAST 29TH ST N, WICHITA, KS 67220 PHONE: 316-978-3193.**

