

Succeeding in the New Normal

Join the Wichita State University Kansas Small Business Development Center for two free webinar series that will help you take action now to get ready for the new normal.

Register: <http://www.wichita.edu/ksbdcworkshops>

Rebuild, Reset, and Reinvent Webinar Series

Whether the COVID-19 outbreak left you feeling crushed, stalled or energized, you know your business will never be the same. What's next? These webinars will help you rebuild your foundation, reset your priorities and direction, and start reinventing your business to take advantage of new opportunities.

Managing Business as Unusual

3:00 PM - 4:00 PM on Tuesday, May 5

What new consumer trends will emerge?
Learn how to reposition your business.

Sink or Swim: Cash Flow is King

3:00 PM - 4:00 PM on Thursday, May 7

What just happened to your cash flow!?!
Learn a 12-week cash flow essential to your survival.

Stop the Marketing Shout

3:00 PM - 4:00 PM on Tuesday, May 12

Is your marketing keeping up with the shift to digital?
Learn how to market in a louder, busier world.

Adjusting Your Supply Chain

3:00 PM - 4:00 PM on Thursday, May 14

Is your supply chain still optimal?
Learn how to assess, strategize and transform.

Cyber Security Webinar Series

Increasing reliance on digital interaction in the wake of COVID-19 leaves us increasingly at risk for cyberattacks. This series will help you understand standards and take steps to defend against threats.

Cyber Security: What You Need to Know

3:00-4:00 PM on Wed., May 6

Learn about NIST, IEEE, and IETF standards and how to anticipate and prevent attacks.

Cyber Security for the Healthcare Industry

3:00-4:00 PM on Wed., May 13

Learn about HIPAA, HITECH Act, MIPS, PCS: DSS, and NIST. Hear about trends and predictions.

Cyber Security for Manufacturing and Finance Industries

3:00-4:00 PM on Wed., May 20

Learn about industry standards and hear about case studies.



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All Kansas SBDC programs or co-sponsored programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Marcia Stevens, who can be reached at 5015 East 29th St N, Wichita, KS 67220 phone: 316-978-3193.