

KANSAS SBDC AT WICHITA STATE UNIVERSITY

JULY WEBINARS

Register at wichita.edu/ksbdcworkshops

STARTUP AND START RIGHT

12 pm- 1 pm • Wed, 7/6

Protect all your hard work by starting your business legally. Learn how to quickly startup in just 10 steps. This webinar will cover licenses and permits, federal and state tax IDs, business structure, funding, marketing and other essentials.

Location: Online

Cost: Free

SOCIAL MEDIA WHERE TO START

12 pm- 1 pm • Thurs, 7/21

This webinar will cover the basics of promoting your business on social media including goal setting, the benefits and drawbacks of different platforms, planning and measuring success. Whether you are just getting started with social media or have launched and stalled, this presentation will help you focus your social media efforts on what matters most – your business' success.

Location: Online

Cost: Free

QUICKBOOKS WEBINARS

QUICKBOOKS: THE BASICS

9 am- 12 pm • Tues, 7/26

Learn how to use the go-to cloud-based accounting software to help manage your company's finances. This webinar will cover the basics of bookkeeping, how to set up your QuickBooks Online account, how to record common transactions, and how to analyze your company's performance. Presenter Heather Denning is a Certified QuickBooks Online ProAdvisor, alumni of Wichita State University and local business owner.

Location: Online

Cost: \$119 (registration fee is nonrefundable)

QUICKBOOKS: THE DETAILS

1 pm- 4 pm • Tues, 7/26

Learn how to make the most of this cloud-based accounting software to help you manage your company's finances more efficiently. This webinar will cover more complex bookkeeping functions such as payroll, invoicing, inventory management, sales tax, etc. Also learn about the numerous programs created to assist with these functions that integrate with QuickBooks Online. Presenter Heather Denning is a Certified QuickBooks Online ProAdvisor, alumni of Wichita State University and local business owner.

Location: Online

Cost: \$119 (registration fee is nonrefundable)



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REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT MARCIA STEVENS, WHO CAN BE REACHED AT 5015 EAST 29TH ST N, WICHITA, KS 67220 PHONE: 316-978-3193.

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STATE TAX WEBINARS

STATE TAX WEBINAR FOR CONSTRUCTION CONTRACTORS

10 am- 12 pm • Wed, 7/27

Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services such as plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.

Location: Online

Cost: Free

STATE TAX WEBINAR

1 pm- 4 pm • Wed, 7/27

Carl York with the Kansas Department of Revenue will give you the basics in this free webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.

Location: Online

Cost: Free



We continue to offer confidential, no-cost advising by appointment through Zoom, phone, and email. If you want to start as a new client, follow the link below. We will review your information and contact you to schedule with your new advisor.

Advising sign-up: <https://ksbdc.ecenterdirect.com/>



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