Your Guide to Starting or Expanding a Business in South Central Kansas



Produced By:

The Small Business Education Consortium Call (316) 978-3193 for information.

The Small Business Education Consortium Mission, Goals, and Projects

The Small Business Education Consortium is made up of federal, state, and local government agencies and of membership organizations working together, to provide support services to area business owners and prospective business owners.

Mission

The mission of the Small Business Education Consortium is to facilitate the ability of participants to accomplish their missions more effectively by sharing ideas and by providing opportunities for collaboration.

Goals

- combine efforts to support small business development and enhance economic growth
- foster a routine interchange of information
- provide a structure for non-profit area agencies to meet and discuss common issues
- sponsor educational seminars and programs for area small business owners

Projects

Your Guide to Starting or Expanding a Business in South Central Kansas

The Consortium publishes a guide to increase awareness of area organizations that provide services to individuals interested in starting or growing a business.

Business Resource Expos

The Consortium sponsors Business Resource Expos to provide easy "one-stop" access to organizations that will help participants start, develop or expand a business.

Calendar of Area Business Workshops and Events

Consortium members use the NetWork Kansas website to promote their workshops and events. Please visit the site at http://networkkansas.com.

For additional information about the Small Business Education Consortium, contact the Wichita State University Kansas Small Business Development Center at 316-978-3193.

The WSU Kansas SBDC is funded in part through a Cooperative Agreement with the U. S. Small Business Administration.

Small Business Education Consortium

The organizations and agencies included in this guide offer services to area residents interested in starting, developing or expanding a small business. These groups want to help you! Contact them to learn more about what they can do for you.

Organizations

Center for Economic Development and Business Research at Wichita State University

Center for Entrepreneurship at Wichita State University

City of Derby

City of Wichita

Cowley County Economic Development Partnership (Cowley First)

Create Campaign

Go! Augusta

Internal Revenue Service (IRS)

InventKansas

Kansas Center for Entrepreneurship (dba NetWork Kansas)

Kansas Department of Commerce

Business and Community Development Division

Workforce Services

Kansas Department of Revenue

Kansas Global Trade Services

Kansas Manufacturing Solutions

Kansas Nonprofit Chamber

Kansas Procurement Technical Assistance Center

Kansas Small Business Development Center (Kansas SBDC) at Wichita State University

Kansas State University Small Business Environmental Assistance Program (SBEAP)

Mid-America Trade Adjustment Assistance Center

NXTUS

Patent and Trademark Resource Center at Wichita State University Libraries

Sedgwick County Economic Development/Foreign Trade Zone (FTZ) #161

Service Corps of Retired Executives (SCORE)

South Central Kansas Economic Development District

Sumner County Economic Development

U.S. Small Business Administration (SBA)

Wichita Hispanic Chamber of Commerce

Wichita Independent Business Association (WIBA)

Wichita Public Library

Wichita Regional Chamber of Commerce

Wichita State University Strategic Initiatives

Wichita Technology Corporation

Wichita U.S. Export Assistance Center U.S. Commercial Service – USDOC

Workforce Centers of South Central Kansas



1845 Fairmount Campus Box 121 Wichita, KS 67260-0121

Street Address

NIAR Building 1845 Fairmount Wichita, KS 67260-0121

Telephone

316-978-3225

Fax

316 978-3950

Email Address

cedbr@wichita.edu

Web Site

www.cedbr.org

Center for Economic Development and Business Research

W. Frank Barton School of Business Wichita State University

CEDBR collects, analyzes and disseminates reliable business, economic and demographic information. The Center conducts high-quality, objective research on issues related to the community's current and future economic well-being.

Data

The CEDBR is a regional storehouse for local, state and national statistical and business data at www.KansasEconomy.org, which includes:

Economic indicators

Population and demographic characteristics

Housing and construction activity

Industry analyses

Services

The CEDBR staff is available to apply their knowledge and expertise to real business problems through such activities as:

Forecasting

Cost benefit analysis Population projections

Market Research Competitive Landscape Analysis

Custom data analysis Economic impact studies

Retail/Services Gap Analysis

Forecasts

Each year, CEDBR and the W. Frank Barton School of Business, along with other sponsors, host the Kansas Economic Outlook Conference. This event provides thought-provoking and informative presentations by nationally recognized professionals on the economic climate of Kansas, the Wichita area and the United States. A highlight of the conference is the annual economic forecast for the Kansas and the Wichita area.

On Line

Visit our website at www.cedbr.org to find the annual forecast and updates, demographics, research studies, instructional resources and economic indicators for the United States, Kansas and Wichita.

CEDBR e-connection

CEDBR publishes e-connection, a monthly email newsletter, to inform the community about data resources and reports on business, industries, and the economy. For a free subscription, go to www.newsletter.cedbr.org,.



Mailing Address 1845 Fairmount Wichita, KS 67260-0147

Street Address n/a

Telephone 316-978-3000

Fax 316-978-3687

Email Address cfe@wichita.edu

Web Site www.cfe.wichita.edu

Center for Entrepreneurship

W. Frank Barton School of Business, Wichita State University

The Center for Entrepreneurship (CFE) is part of the W. Frank Barton School of Business and is housed in Devlin Hall. The Center fosters and promotes entrepreneurial thinking through a wide range of academic and community programs.

We offer training programs for established business owners and for individuals considering launching new businesses or ventures.

Economic Development and Community Outreach

- ➤ Kansas Family Business Forum
- Business Booster
- Growing Rural Business
- > E-Launch
- ➤ Launch Prep

The Kansas Family Business Forum is a nationally recognized, highly regarded membership organization of family business owners, their families and key employees. The Forum is designed to provide unique learning experiences to those involved with family businesses. Issues of ownership, management succession, family dynamics, family governance, etc., are covered.

Energize your entrepreneurial skills. Business Booster workshops provide practical know-how you can immediately put to use to build your business whether you are just starting or are scaling.

The Growing Rural Business model is an eight-week certificate program customized for rural businesses. GBR provides practical, applied information and examples necessary for rural communities.

E-Launch has been developed to foster entrepreneurial activity that will lead to the commercialization of technology-based ideas. Through an interactive process, participants will learn to clearly conceptualize how the product or service can provide real value to customers. Validation of a value proposition with customers and others will be at the core of this training.

Launch Prep, a partnership between the e2e Accelerator and Wichita State University's Center for Entrepreneurship, provides your early-stage company access to a select group of Wichita's most successful entrepreneurs. Their one-on-one mentorship will enable you to get your venture off the ground.



611 Mulberry Road, Ste 300 Derby, KS 67037

Street Address

611 Mulberry Road, Ste 300 Derby, KS 67037

Telephone

(316) 788-3081

Email Address

marciahartman@derbyweb.com

Web Site

www.derbyks.com

City of Derby – Economic Development

Community Highlights

Located in southeast Sedgwick County, Derby is the 2nd largest city in the Wichita Metropolitan Statistical Area (MSA) and is home to more than 25,000 residents. With a wide range of retail, service and manufacturing businesses, Derby has a reputation for quality living and for being progressive while maintaining the practical sensibility for which Kansas is known. Derby offers the best of small-town values combined with the resources of a progressive and growing community.

Community Development Connections

The City of Derby's Development Manager promotes healthy and sustainable growth by serving as a single point of contact for developers and businesses looking to relocate or grow in Derby. The Development Manager functions as a liaison between businesses and various city departments to help address business concerns, remove barriers, and help businesses navigate the development process.

Whether you are a large or small company, entrepreneurial or established, we strive to provide resources that will make businesses successful in our community. The Development Manager is available to provide one-on-one guidance, manage resources such as the Derby Business Center and provide information on State and other resources available to local businesses. Derby's Register and Start Your Business web page DerbyKS.com/dev was created expressly for businesses needing information about operating a business in Derby.

Derby Proud

Derby's ability to carve out a distinctive identity within the metro community has been a major factor in earning Derby its reputation as a great place to be. Its outstanding school system, community amenities, extensive parks and bike paths, low crime rate, friendly atmosphere, and commitment to excellence have all helped Derby mature into a premier community.

Our vision is to be a community where dreams take root and thrive. Our mission is to create vibrant neighborhoods, nurture a strong business community, and preserve beautiful green spaces. Derby is a city large enough to have all the amenities you need, yet still small enough to feel like home. This is a place where you can raise your family, grow your business, and retire in a community you'll love forever – a place of rich traditions, healthy living, safety & stability, education & recreation for all ages, sustainable growth and opportunities to thrive. We are Derby Proud.



Mailing Address 455 North Main Wichita, Kansas 67203

Telephone 316-268-4524

Fax 316-858-7890

Email Address tgoodpasture@wichita.gov

Web Site http://www.wichita.gov

Purchasing Division Web Site https://selfservice.wichita.gov

The City of Wichita

The City of Wichita provides many services for businesses in Wichita. Whether you are an existing business or looking to start a new venture, the City can be an important resource for you.

Environmental Services

Environmental Services provides services in the areas of environmental code enforcement, air quality and water quality monitoring and inspections, permitting of on-site sewage and water well installations, food establishment and childcare permitting, and animal control. For more information, call 268-8351.

Express Office

City Hall Express Office is a convenient payment center that combines services into one location for the quick payment of a variety of fees ranging from traffic and parking tickets to water bills and bus passes. The office also assists with dog licensing, business licensing, and garage sale permits. The Express Office is located on the first floor of City Hall and is open from 7:45 AM – 5:15 PM Monday through Friday. For more information, call 268-4375.

Metropolitan Area Building and Construction Department The Metropolitan Area Building and Construction Department provides services related to building construction and renovation, housing maintenance, zoning and land use issues, home occupation and regulatory licensing, condemnation and removal of abandoned structures. For more information, call 660-1840.

Office of Urban Development

The Office of Urban Development coordinates city projects involving economic development, downtown redevelopment and neighborhood redevelopment. For more information, call 268-4524.

Purchasing

The office is responsible for overseeing the formal and informal bid process, negotiating blanket purchase orders, managing the overall procurement process, registering vendors, and administering the Emerging and Disadvantaged Business Enterprise program. For more information, call 268-4636.

Water Utilities

The Wichita Water Utilities supplies and distributes high quality water, and collects and treats wastewater for the City of Wichita. Services provided include pumping and purifying water, maintaining the water distribution and wastewater infrastructure systems, treating wastewater, managing facilities and planning for future needs, as well as information for business specific needs. For more information, call 265-1300.



Address

311 E 9th Avenue Winfield, KS 67156

Telephone

620-221-9951 (Winfield) 620-442-3094 (Arkansas City)

Email Address

cowleyfirst@cowleycounty.org

Web Site

www.Cowley-first.com www.Cowley-works.com

Cowley County Economic Development Partnership (Cowley First)

Cowley First is a countywide economic development partnership dedicated to assisting in expansion and retention of existing businesses, support local entrepreneurs, attract new businesses and industries while utilizing Cowley County's prominent business atmosphere, high quality of life, recreation and tourism opportunities and excellent education facilities. See why Cowley County is the right place for your business.

Our Program of Work:

- **Business Retention** Programs to enhance the stability and expansion of existing business and industry
- *Entrepreneurship* Stimulating new business start-ups, emphasizing entrepreneurship and industrial innovation
- *Workforce Recruitment and Development* Provide and cultivate skilled workforce for business and industry
- Marketing Market resources and quality of life showing Cowley County as the place to live and work
- *Rural Development* Promoting all of Cowley County, including assets in rural communities
- **Business Recruitment** Promote Cowley County as an ideal location to bring in new industry
- *Vision 20/20* Cowley County's strategic plan and vision for the year 2020
- *Housing* Serve as a resource to communities for development in order to encourage growth in county population
- Additional activities include:
 - o Assistance with available sites and buildings
 - Assistance with local, state, and federal programs and incentives to assist new and existing businesses
 - Providing a resource and acting as a liaison for our businesses and communities to service providers and partner agencies
 - Providing support to Chambers and communities in community development issues and needs



Mailing Address 2333 E. 21st St. N. Wichita, KS 67214

Street Address 2333 E. 21st St. N. Wichita, KS 67214

Telephone 316-361-6915

Email Address info@createcampaignks.com

Web Site(s)

www.createcampaignks.com www.foundersgroveks.com

Create Campaign, Inc.

Create Campaign, Inc. activates urban entrepreneurs in Kansas to launch, innovate and grow.

We provide a number of business development solutions including:

Entrepreneurship education

- Create Campaign Forum
- Urban Business Expo
- Let's Create Workshop series
- Collaborations with local service providers

Create Capital Microloan fund

- More than \$18,000 loaned
- Contributions to loan fund may have the opportunity to be matched
- In partnership with the Bravely Onward Fund at the Wichita Community Foundation

Supplier Diversity Development

- Prosper Community Contractor Collective in partnership with the Evergy Investment Fund at the Wichita Community Foundation
- By Design Vendor Education Series in collaboration with the Wichita Regional Chamber of Commerce

Networking opportunities

- Multicultural Business Mentoring Initiative
- Our Directory
- BizBrunch

Entrepreneurship Hub

- Founders' Grove, located at 2333 E. 21st St. N., which houses a variety of Create Campaign programming, trainings and services
- Legal Clinics
- Success Circles
- Spark! Entrepreneurship Education
- And more

For more information, please contact:

<u>info@createcampaignks.com</u> or follow us on Facebook @createcampaign #letscreate



Mailing Address 618 State Street

618 State Street Augusta, KS 67010

Street Address

618 State Street Augusta, KS 67010

Telephone

316-775-4585

Fax

Email Address

goaugustaks@gmail.com

Web Site

www.goaugusta.org

Go! Augusta

Go! Augusta is a newly formed organization that contains the Chamber of Commerce - Downtown Augusta Inc, - a National and Kansas Main Street Community and the Convention and Tourism Bureau.

Because we are a smaller community - our city government does not include an economic development group, small business support or event and community planning so our organization has taken a position to make sure these things are available in our city.



6717 Shawnee Mission Pkwy Overland Park, KS 66202

Street Address

6717 Shawnee Mission Pkwy Overland Park, KS 66202

Telephone

Business Tax Questions 1-800-829-4933 Organizational Contacts 1-913-722-7551

Web Site

http://www.irs.gov/smallbiz



Mailing Address

555 N. Woodlawn St., Bldg. 4, Suite 112, Stop 1005-WIC, Wichita, KS 67208

Street Address

555 N. Woodlawn St., Bldg. 4, Suite 112, Stop 1005-WIC, Wichita, KS 67208

Telephone

Voice: 877-777-4778 316-651-2100

Fax

866-571-0147 toll free 316-651-2101

Web Site

http://www.irs.gov/advocate

Internal Revenue Service Small Business/Self Employed Center

Stakeholder Liaison

The IRS Small Business and Self-Employed Stakeholder Liaison (SL) establishes relationships with organizations representing small business and self-employed taxpayers. They provide information about the policies, practices and procedures to ensure compliance with the tax laws. SL collaborates with tax professional organizations, small business groups and industry associations to provided tax education and information for their members. Services include our Small Business/Self-Employed Community Web Site, which provides tax information for new businesses. A Virtual Small Business Tax Workshop is available on-line at

https://www.irsvideos.gov/Business/virtualworkshop.

Taxpayer Advocate Service

The Taxpayer Advocate Service is for individual and business taxpayers who have been unable to resolve federal tax problems through normal channels. The Taxpayer Advocate is independent within the IRS and reports directly to Congress through the National Taxpayer Advocate. As an advocate on behalf of the taxpayers, the Taxpayer Advocate Service educates taxpayers to help prevent any future problems or issues, and recommends changes to mitigate those problems for taxpayers in the future.

If you have an ongoing issue with the IRS that has not been resolved through normal processes, or you have suffered, or are about to suffer a significant hardship as a result of the application of the tax law, contact the Taxpayer Advocate.



Contact Information

Gary Stecklein, President 11918 North 279th Street West Burrton, KS 67020 316-667-2497

Email

inventor@inventkansas.com

Web Site

http://www.inventkansas.com

InventKansas

InventKansas (Formerly, "Inventors' Association of South Central Kansas") is a non-profit organization that brings together inventors and entrepreneurs from our local community and educates them on protecting, developing, and marketing or licensing their inventions.

To assist in accomplishment of these goals, IASCK holds monthly meetings on the 4th Monday of the month except May and December due to the holidays. These meetings generally include a guest speaker and time for discussions by members and guests.

Members pay annual dues, but guests may be invited to attend a meeting without charge. All guests and members are required to sign a Code of Ethics-Non-Disclosure Agreement as found on the Membership Application.



P.O. Box 877 Andover, KS 67002-0877 Toll-Free (877) 521-8600 Fax (316) 733-8373

Telephone

877-521-8600 316-425-6025

Fax

316-733-8373

Email Address

info@networkkansas.com

Web Site

www.networkkansas.com

Kansas Center for Entrepreneurship

NetWork Kansas

NetWork Kansas is devoted to the growth of entrepreneurship and small businesses throughout the state of Kansas. Our mission is to promote an entrepreneurial environment by providing a central portal that connects entrepreneurs and small business owners with the Expertise, Education and Economic Resources they need in order to succeed. In pursuit of this mission, we partner with well-respected business development organizations and educational institutions that work with entrepreneurs and small business owners who have the vision and potential to succeed. The result is a seamless system that helps accelerate economic and community development in Kansas.

Entrepreneurs and small business owners are encouraged to visit www.networkkansas.com or call (877) 521-8600 to speak with a NetWork Kansas referral coordinator to be connected with local resource partners who can assist them.

StartUp Kansas

StartUp Kansas provides funding for startups and expansions of existing businesses in rural and distressed Kansas communities in the form of matching grants and unsecured loans. Competitive rounds are held monthly and applications are submitted by a NetWork Kansas funding partner working on behalf of the entrepreneur. These partners administer the loan and/or grant and provide a minimum of 40% in matching funds.

NetWork Kansas E-Community

E-Communities partner with NetWork Kansas to establish a fund for entrepreneurs and small business owners that is administered at the local level. Each E-Community maps local, regional and state assets available to assist entrepreneurs and businesses and establishes a long-term tracking and accountability system to measure business and economic growth. They also engage in a long-term partnership with more than 500 NetWork Kansas partners statewide that assist entrepreneurs and small businesses to provide a positive impact on the Kansas economy.

Go to www.networkkansas.com for more information on these and other offerings, such as, Economic Gardening and the Kansas Capital Multiplier Loan and Venture Funds.



Contact Information

Marla Canfield
South Central Regional Project Manager
Business & Community Development
Kansas Department of Commerce
300 W Douglas, Suite 850
Wichita, KS 67202
Cell: 785-230-1025
Marla.Canfiield@ks.gov

Renee Lippincott
Regional Project Manager
South Central Regional Community
Development Kansas Department of
Commerce
125 West Cooper
Sterling, KS 67579
Phone: 620-204-0855
renee.lippincott@ks.gov

Wichita Workforce Center 2021 N Amidon, Suite 1100 Wichita KS 67203 (316) 771-6800

Web Site

kansascommerce.gov

Kansas Department of Commerce

As the State's lead economic development agency, the Kansas Department of Commerce strives to empower individuals, businesses and communities to realize prosperity in Kansas.

The Department administers programs and services that create jobs, attract new investment, provide workforce training, encourage community development and promote the state as a wonderful place to live, work and play. These programs are managed by a dynamic staff that is dedicated to improving the quality of life of all Kansans.

Business and Community Development Assistance staff can assist clients in identifying programs and incentives for business expansion, meeting licensing requirements and assessing the strengths and weaknesses of a local community.

On the community development side, staff can help rural communities seek assistance in developing community-driven strategic plans to attract businesses, workers and investment.

Regional Project Managers based throughout the state are available to ensure your business or community is prepared to achieve its goals. Managers will assist in identifying incentives and assistance available to help grow your business. They can also provide training, strategic planning facilitation and identification of community development assistance programs. In addition, Regional Project Managers serve as liaisons to other state and federal agencies.

Workforce Services

The Workforce Services Division links businesses, job seekers and educational institutions to help provide Kansas businesses with the skilled employees they need. The Division uses the state's higher education system in the delivery of training services, which are supported by federally and state-funded employment and training programs. Employment services are provided to employers and job candidates electronically and through KANSASWORKS Centers, which are located throughout the state. Services include:

- Recruitment
- Screening
- Assessment of job candidates



Kansas Department of Revenue ATTN: Taxpayer Education 915 SW Harrison Topeka, Kansas 66612

Street Address

Kansas Department of Revenue 915 SW Harrison, Room 230 Topeka, Kansas 66612

Telephone 785-296-1048

Fax 785-296-7928

Email Address carl york@kdor.state.ks.us

Web Site www.ksrevenue.org

Kansas Department of Revenue Taxpayer Education

The Kansas Department of Revenue maintains a Taxpayer Education Unit whose mission is to assist both taxpayers and professional tax practitioners in understanding and applying the Kansas tax laws. The Education Unit regularly conducts classes for the following Kansas taxes: Individual Income, Individual Estimated, Foodsales Tax Refund, Homestead Refund, Retailers' Sales, Consumers' and Retailers' Compensating Use, and Withholding.

A wealth of Kansas tax information may be obtained from the Kansas Department of Revenue's web site: www.ksrevenue.org
For example, businesses are able to register for "tax numbers" on-line at the KDOR web site, all forms and publications are available on-line, and taxpayers are able to file returns for and pay the tax due for many of the taxes administered by KDOR on-line. All inquires relating to electronic filing or electronic payment of taxes can be addressed toll-free at 1-800-525-3901.



Mailing Address Old Town Center 800 E. First, Suite 200

800 E. First, Suite 200 Wichita, KS 67202

Telephone 316-264-5982

Fax 316-264-5983

E-mail Address tradeservices@kansasglobal.org

Web Site www.kansasglobal.org

Kansas Global Trade Services

Kansas Global is a full service trade consulting firm dedicated to building international growth and commerce.

At Kansas Global, we have a variety of services that can fit your company's individual needs, ranging from global information to strategic marketing. We believe that every company should be looking globally for its next sale.

We make sure you meet compliance guidelines.

We research new markets and give you confidence that your product will sell.

We find you lower-cost suppliers to keep you ahead of the game.

Membership

Numerous membership options are available which provide membership benefits including discounted rates for many of our services. For more information, visit www.kansasglobal.org.

Education & Training

We offer education and training seminars and webinars on different import/export topics throughout the year. Price per seminar/webinar varies. Members receive discounts to all seminars. For more information on upcoming seminars/webinars and rates, visit www.kansasglobal.org.

International Trade Services

More Competitive Trade Access to New Compliance Markets **Suppliers** Annual Conferences: Missions and Global scan for lower Businesses comply and **Delegations: Networks** cost providers learn while growing build relationships that Our network of contacts relationships lead to sales can find better products • Seminars and Training: • Translate and Interpret: Training a qualified Accurate documents and Evaluate markets where workforce to grow trade effective marketing savings opens Trade Compliance: Access New Markets: opportunities Ensure regulatory Identify buyers in new challengers are not a locations barrier to markets Foreign Market Analysis

Let us become your trade advisor and help build your own trade department.

Contact tradeservices@kansasglobal.org for more information.



Street Address

Telephone 316.807.2149

Fax

Email Address jshea@wearekms.com info@wearekms.com

Web Site https://www.wearekms.com

Kansas Manufacturing Solutions (KMS)

Kansas Manufacturing Solutions (formerly MAMTC) exists to provide solutions to small and medium sized manufacturers in the state of Kansas. If you are a Kansas manufacturer, we want to help you increase your profits, grow your sales, and create and retain jobs, strengthening your competitiveness in the global marketplace.

A trusted advisor to Kansas manufacturers, KMS's suite of solutions include:

- Continuous Improvement
- Sustainability
- Quality and Compliance
- Workforce Development
- Business Optimization

KMS is the Kansas MEP Center for the NIST Manufacturing Extension Partnership (MEP). On average, MEP Centers provide clients a 14:1 return on investment.

KMS is held accountable through third-party initiated quarterly surveys of KMS clients with published results. This information provides a performance scorecard of certified value for the manufacturing customers we serve.

Let KMS be your go-to-resource for manufacturing in Kansas.



Mailing Address P.O. Box 637 Wichita, KS 67201

Street Address 610 N. Main Wichita, KS 67203

Telephone (316) 440-6744

Fax None

Email Address cindymiles@ksnonprofitchamb er.org

Web Site https://ksnonprofitchamber.org

Kansas Nonprofit Chamber

The Kansas Nonprofit Chamber serves to establish and grow successful nonprofit organizations that contribute to improving the quality of life in our community. We achieve this by providing training, networking, support and resources and by encouraging collaboration and alliances between nonprofit organizations, businesses, government, educational institutions and the community.

Programs and Services

• Networking Lunches

Our monthly luncheons not only provide opportunities to make connections but our presenters cover topics that will help you build a successful organization.

Executive Director Survival Series

Executive Directors have the opportunity to participate in a peer-to-peer group to share challenges, ideas and experiences.

• Board University

Board University sessions are held seven times a year and each session covers different topics related to being a better board member and building a better board.

Emerge & Lead

A 6-month leadership program, in partnership with the Kansas Leadership Center, specifically designed for nonprofit staff, board members and volunteers.

Mivers

We provide the opportunity to connect with others from nonprofits, businesses, educational institutions, as well as political candidates.

• Employee Recruitment

Post a job on our job board and we will work with you to help recruit the right person for the position as well as provide advice on transitions and onboarding.

• Board Recruitment

Post a board opening on our website or on our Facebook page (Kansas Nonprofit Board Member Match-Up) and we will work with you to promote the opening and try to connect you with someone from our board bank.

Consulting & Training

We provide consulting, training, and strategic planning at affordable rates and can connect you with others that provide similar services. We are also available for a phone call or meeting to just provide some advice and direction.

• Assistance with Finding Resources

We keep you updated with information on grants, emerging issues, the latest research on nonprofit trends, and provide information on resources for your organization. Need legal, accounting, HR or other services? We can connect you with businesses that specialize in services for nonprofits.

Membership

The Nonprofit Chamber of Service offers affordable memberships for students and student groups, individuals, nonprofits, businesses, universities, and government departments. Membership rates can be found on our website.



Procurement Technical Assistance Center

Home Office Kansas PTAC Wichita State University

Mailing Address

1845 Fairmount St. Box 215 Wichita, KS 67260-0215

Telephone

316-978-6788

Email

kansasptac@wichita.edu

Web Sites

http://wichita.edu/research/kans asptac www.kansasptac.org

Topeka Subcenter GO Topeka

120 SE Sixth Avenue, Suite 110 Topeka, KS 66603

Telephone

785-246-6154

Overland Park Subcenter Johnson County Community College

Regnier Center, Room 244 12345 College Blvd. Overland Park, KS 66210

Telephone

913-469-2313

Kansas Procurement Technical Assistance Center

Kansas Procurement Technical Assistance Center (PTAC) is funded by a cooperative agreement between the Department of Defense and Wichita State University to help Kansas businesses market their products and services to federal, state, and local governments and to support government agencies in reaching and working with suppliers.

Services offered by Kansas PTAC include:

One-on-One Counseling:

Kansas PTAC works with clients individually on a variety of topics such as bid/quote/proposal preparation, SBIR/STTR assistance, preaward and solicitation assistance, and post-award contract administration guidance.

Bid-Matching:

Bid-matching is an automated, web based system that notifies businesses daily (M-F) of bidding opportunities advertised on more than 3,400 federal, state, and local procurement web sites. A Kansas PTAC counselor will work with a client individually to develop a detailed search profile specific to the client, which includes keywords, National Stock Numbers (NSNs), North American Industry Classification System (NAICS) codes, etc., used to "query" procurement web sites.

Registration, Certification and Verification Assistance:

Kansas PTAC can assist with the various vendor registrations, certifications and verifications required by federal, state, and local governments, including the System for Award Management (SAM), Historically Underutilized Business Zone (HUBZone), Service-Disabled Veteran-Owned Small Business (SDVOSB), Disadvantaged Business Enterprise (DBE), etc.

Training:

Various training events are conducted and provided by Kansas PTAC. Topics include learning the basics of doing business with the government, how to write government proposals—including a U.S. General Services Administration (GSA) proposal, how to create a proper capability statement, etc.

Networking Opportunities:

Kansas PTAC offers workshops and procurement conferences where government buying officials, and both large and small companies come together to discuss government contracting.

This Procurement Technical Assistance Center is funded in part through a cooperative agreement with the Defense Logistics Agency. It is funded additionally by Wichita State University, Pittsburg State University, GO Topeka, and Johnson County Community College.



1845 Fairmount Wichita, KS 67260-0148

Street Address

5015 E 29th Street N Wichita, KS 67220 (29th and Oliver)

Telephone

316-978-3193

Fax

316-978-3647

Email Address

ksbdc@wichita.edu

Web Site

http://www.wichita.edu/ksbdc

Kansas Small Business Development Center at Wichita State University

The Wichita State University Kansas Small Business Development Center will help you start, operate, and grow your business.

We offer no-cost advising services and affordable training to owners of established business and to entrepreneurs ready to start a business.

No-Cost Advising Services

Our professional advisors will assist you with business plan development, marketing, market research, financial analysis, strategic planning, technology commercialization, export, and many other areas.

If you need market research, we can order reports from our state and national centers that include:

- customer profile reports
- competitor lists
- industry overview and trends

- industry trend reports
- demographics
- psychographic data
- GIS Reports: consumer expenditures, ring study, drive time, retail opportunity gap

We use SageWorks ProfitCentsTM to provide you with high quality **financial analysis**. Receive a report card in these areas:

- Liquidity
- Borrowing
- Sales

- Profits & Profit Margin
- Assets
- Employees

If you are an innovator interested in **technology commercialization**, call us. With extensive training and a national network of contacts, our advisors will help you identify funding sources, apply for SBIR/STTR grants, connect you with intellectual property, manufacturing, and product development experts, and help you develop your commercialization plan. Join us for **Encountering Innovation Week.** http://www.wichita.edu/encounteringinnovation.com.

Affordable Training and Business Events

We offer over 100 workshops each year along with major events. Our annual Business Transitions Conference offers tracts for Buy, Sell and Succession Planning. View our website for a schedule of upcoming workshops and events targeting businesses at all stages of development.

We will also design training to meet the needs of you and your staff. Contact us for a free needs assessment and a price quote.



Business in Motion: Making Business Expansion Easier

Are you ready to grow your business? Our Business in Motion program makes business expansion easier. Expand through

- new products new markets
- the web

- franchise
- export
- government contracts

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.



Mailing Address 7001 W 21st Street N

7001 W 21st Street N Wichita, KS 67205

Or

133 Ward Hall Manhattan, KS 66506-2508

Telephone

316-660-0104 800-578-8898

Fax

785-532-6952

Email Address

sbeap@ksu.edu

Web Site

www.sbeap.org

Kansas State University Small Business Environmental Assistance

The Kansas Small Business Environmental Assistance Program (SBEAP) will help businesses identify and understand environmental compliance and pollution prevention.

SBEAP offers free consulting through a toll-free environmental hotline, site visits, workshops, and Webinars. These services are funded in part by the Kansas Department of Health and Environment.

Free Technical Assistance

Trained regulatory and pollution prevention specialists can answer your questions or research options related to several different environmental compliance and pollution prevention topics including –

- Air permits
- Air emissions record keeping and compliance
- Hazardous waste identification
- Hazardous waste compliance
- Waste water permits
- Storm water permits
- Energy efficiency and conservation
- Waste minimization opportunities
- Water conservation opportunities
- Process engineering and material substitution
- Environmental interns
- Environmental awards

On-line Resources

The sbeap.org Web site is full of on-line resources including –

- Interactive training modules
- Archived Webinars
- Risk assessment tools
- Publications
- Case studies and cost-benefits
- Specialized resource links

SBEAP services are free, non-regulatory, and completely confidential. Call SBEAP with your environmental compliance questions.



taacenter.org

Mailing Address 4200 Little Blue Pkwy, Ste 590 Independence, MO 64057

Telephone 800-336-8205 816-666-9407

Fax 816-666-9407

Email Address
Mid-amer@taacenter.org

Web Site www.taacenters.org

Mid-America Trade Adjustment Assistance Center

The Mid-America Trade Adjustment Assistance for Firms (TAAF) program provides cost share grant funding to import-impacted U.S. **manufacturers** to strengthen their global competitiveness, expand markets, strengthen operations, increase profitability, and increase U.S. jobs.

The Mid-America Trade Adjustment Assistance Center (TAAC) administers the TAAF program in **IA**, **KS**, **MO & NE** through a Cooperative Agreement between the Department of Commerce's Economic Administration Agency (EDA) and the University of Missouri.

Technical and Financial Assistance:

Mid-America TAAC assist in determining eligibility, in preparing application documents and acts as an intermediary between the firm and EDA.

TAAC staff conducts a thorough assessment of the firm to identify and prioritize opportunities for increased profits, job creation and long-term financial stability.

Cost share grant funds are used to implement projects with consultants or industry-specific experts that are focused on improving a firm's internal operations and competitive abilities. The smaller cost share grant of \$30,000 requires a 25% company match. The larger cost share grant of up to \$150,000 requires a 50% company match.

Project Funding Categories:

Manufacturing, Engineering and Production; Financial and General Management, Marketing and Sales, and IT Support Systems.

Benefits of the Trade Adjustment Assistance for Firms Program: Improved Cash Flow/Leverage, Align and Maximize Resources, Strengthen Competitive Abilities and International Market Expansion

Program Phases:





Mailing Address 110 S Main, Ste 101 Wichita, KS 67230

Street Address 110 S Main, Ste 101 Wichita, KS 67230

Telephone 316-361-0323

Fax n/a

Email Address hello@nxtus.io

Web Site www.nxtus.io

NXTUS

NXTUS is a catalyst for the Wichita startup ecosystem. We help entrepreneurs launch and grow highly scalable businesses, and connect the business community with the innovation that startups provide. We fuel this growth with purposeful connections, action-orientated programs, and initiatives that provide access to capital. We believe in doing what we say we are going to do, giving first, big ideas and small wins, the Boulder Thesis, and successful failures. We believe that innovation knows no boundaries, that entrepreneurs are a force of nature, and that 1+1=3.

Accelerate Venture Partners (AVP)

Connections. Capital. Community. AVP is a collaborative group of active investors from diverse professional and industry backgrounds investing in early stage, high potential companies in Wichita and the Midwest. Providing more than just money, they bring connections, knowledge, mentoring and operational assistance to bold early-stage entrepreneurs with game-changing ideas. Our vision is to be a pillar of the startup ecosystem in Wichita and to play an active role in building Midwest businesses. We work collaboratively with other angel groups, venture capital firms, corporate venture groups and others focused on fueling the growth of innovative new businesses in the Midwest.

NXTSTAGE

The NXTSTAGE pilot competition helps entrepreneurs grow their young companies by connecting them to interested customers ready to implement innovations that can improve their operations and help serve their markets better.

NXSTAGE is open to startups around the world that have deploymentready technologies able to add immediate value to businesses and communities.

We have 3 focus areas:

Fintech - Banking and Financial Services: Wichita is home to a number of regional banks whose leaders are looking to drive that transformation in ways that help them serve their customers better.

Industry 4.0 - Advanced Manufacturing and Industrial IoT: This track is designed to provide the region's diverse manufacturers with unique access to promising developments in advanced data analytics, machine learning, process efficiency and related areas.

Community Health and Vibrancy: Fostering connections between young, sector-leading companies with Kansas communities to create real solutions can meaningfully and tangibly improve the health and vitality of our urban, rural and suburban populations.



Ablah Library Wichita State University 1845 Fairmount Wichita, KS 67260-0068

Street Address

Ablah Library Wichita State University 1845 Fairmount Wichita, KS 67260-0068

Telephone

Jessica Pierpoint 316-978-5074 Nicholas Wyant 316-978-5017

Email Address

jessica.pierpoint@wichita.edu nicholas.wyant@wichita.edu

Web Site

http://libraries.wichita.edu/ptrc

Patent and Trademark Resource Center at Wichita State University Libraries

Wichita State University Libraries is the only Patent and Trademark Resource Center (PTRC) in Kansas and 1 of 84 in the United States. PTRC representatives share patent and trademark information and resources to support the intellectual property needs of the public. Some of the resources provided include:

- Entrepreneurship Research Series workshops that are free and open to the public
- Patent and trademark searching instruction
- Individual consultations via phone, email, virtual, and inperson by appointment
- Brochures from the U.S. Patent and Trademark Office (USPTO)
- Books that can be checked out (with a community borrower card)
- Business databases (accessible at our community user computers)
- Online research guides (see website)

For an in-depth consultation, please schedule an appointment with Jessica Pierpoint at 316-978-5074 or Nicholas Wyant at 316-978-5017.



Sedgwick County Courthouse 525 N Main, Suite 823 Wichita, KS 67202

Street Address

Sedgwick County Courthouse 525 N Main, Suite 823 Wichita, KS 67202

Telephone 316-660-9231

Email Address

brent.shelton@sedgwick.gov

Web Site

https://www.sedgwickcounty.org/finance/economic-development

Sedgwick County Economic Development / Foreign Trade Zone (FTZ) #161

Economic Development

Economic Development promotes a strong and diverse regional economy by helping local businesses grow, increasing opportunity for international trade, and attracting new jobs to Sedgwick County. Several programs are coordinated under Economic Develop to achieve this goal.

Sedgwick County Foreign Trade Zone (FTZ) #161

FTZ is a general purpose zone where foreign and domestic goods are not within U.S. Customs territory. The zone is ready to work for businesses involved in international trade whether it is manufacturing, assembly or even distribution. Air, rail and surface transportation users find the international trade services and facilities convenient, user friendly and highly cost effective in the long run

Users of the FTZ are exempt from paying duty or federal excise taxes while the goods remain in the zone until exported goods are picked up for local distribution and use. Funding is used to promote the zone also for training and travel expenses for the economic development staff.

Sedgwick County Micro-Loan Program

The program is designed to assist low to moderate income small business owners by providing loans and technical assistance, for businesses expansion and help insure success over time.

Loan funds can be used for:

- Startup equipment
- Expansion equipment
- Increase inventory
- Advertisement
- General working capital

Loan sizes:

- Up to \$15,000 for an existing or start-up business
- No limit on total project debt.
- Other funds available through companion programs for projects that qualify

Applications are available from: South Central Economic Development Dist.

Website: www.sckedd.org or call (316) 262-7035 and ask for *Christie Henry*



Address

220 W. Douglas Ave. Suite 450 Wichita, KS 67202

Telephone 316-269-6273

Fax 316-269-6499

Email Address SCORE143@sbcglobal.net

Web Site http://wichita.score.org

Service Corps of Retired Executives (SCORE) Wichita Chapter 143

SCORE "Counselors to America's Small Business" is a national non-profit organization affiliated with the U.S. Small Business Administration. Its purpose is to provide free counseling and mentoring to small businesses and to individuals thinking of starting small businesses.

Wichita's SCORE chapter has counselors with over 500 years of business experience. Counselors come from backgrounds in banking, manufacturing, logistics, operations, legal, accounting, and small business ownership just mentioning a few. After-hours counseling is also available most week days and weekends by appointment with a SCORE counselor.

Our counselors focus on development of business plans and reviewing business improvement opportunities. They offer a confidential 'new set of eyes' to review financial data. People interested in seeking small business counseling at no charge can reach SCORE by calling 316-269-6273.

The Wichita SCORE chapter also offers workshops from 9:00 AM to 12:00 PM on the third Saturday of each month, excluding May and December, to help people start and grow their own small business. There is a nominal charge of \$20 for these workshops.



Mailing Address 9730 E. 50th Street N. Bel Aire, KS 67226

Street Address 9730 E 50th Street N Bel Aire, KS 67226

Telephone 316-262-7035

Fax 316-262-7062

Email Address

Web Site http://www.sckedd.org

South Central Kansas Economic Development District

The mission of SCKEDD is to enhance and improve the economic vitality, community infrastructure and housing quality within our region. Our business loan programs stimulate the regional economy by allowing entrepreneurs to access capital for their business ventures.

We offer four different types of business loans; these funds can be used to purchase capital needs (furniture, equipment, and inventory), access working capital and to purchase more complex loans like commercial real estate. To learn more about the types of loan and the other ways we impact the State of Kansas, see our website or connect with us.

https://www.sckedd.org/copy-of-business-loans

Loan Types:

- SBA Microloan: \$5k-\$50k
- SBA Community Advantage Loan; \$50k-\$250k
- Gap Financing; \$5k-\$300k (match conventional bank or community loans when additional funds needed)
- SBA 504 Loans; \$250K \$5MM (purchase of commercial real-estate or machinery and equipment)



Mailing Address P.O. Box 279 Wellington, KS 67152

Street Address 123 N. Jefferson Wellington, KS 67152

Telephone 620-326-8779

Fax 620-326-6544

Email Address scedc@co.sumner.ks.us

Web Site www.gosumner.com

Sumner County Economic Development Commission

The Sumner County Economic Development Commission (SCEDC) provides assistance to new and existing business in Sumner County.

Our focus:

- Retention and expansion of existing businesses
- Recruiting businesses to locate within Sumner County and its communities
- Providing entrepreneurs/business startups with access to business plan writing, marketing, financial resource assistance
- Assistance with available sites and buildings
- Assistance with local, state, and federal programs to assist new and existing businesses
- Providing a resource and acting as a liaison for our businesses and communities to service providers and partner agencies
- Providing support to Chambers and communities in community development issues and needs



U.S. Small Business Administration

Address

220 W. Douglas Ave. Suite 450 Wichita, KS 67202

Telephone

316-269-6616

Fax

316-269-6499

Email Address:

Wichita DO@sba.gov

Web Site: http://www.sba.gov/ks

Kansas Small Business Resource

Guide: Click HERE

U.S. Small Business Administration Wichita District Office

Realize your dreams of entrepreneurship with a wealth of resources from the U.S. Small Business Administration. Whether your enterprise is a startup, an established or an expanding business, the SBA's resources and services can help you succeed.

As *Your Small Business Resource*, the SBA can connect you with a network of services to fit your needs.

SBA Loan Guaranties

- Obtain the financing you need for startup, expansion, to export or working capital with a 7(a) loan through SBA participating lenders.
- Secure long-term, fixed-asset financing with a 504 loan provided by SBA Certified Development Companies.

Federal Contracting Assistance

- Certify your company with the 8(a) Business Development Program, which provides business development and federal contract support to eligible small, disadvantaged businesses.
- Obtain federal contract preferences in the HUBZone Program if your business is in a qualified historically underutilized business zone and meets ownership, control and employee residency requirements.
- Make one-to-one connections with procurement managers at Business Matchmaking events or online.

Business Counseling and Training

- Attend training workshops and receive one-on-one free consulting at the <u>Wichita State University Small Business</u> <u>Development Center</u>.
- Consult <u>SCORE</u>, "Counselors to America's Small Business," for mentoring and management counseling.
- SBA's Learning Center is a virtual campus complete with free online training courses and a comprehensive e-library with hundreds of publications, workshops, podcasts and tools.
- Emerging Leaders initiative is an intense seven-month entrepreneurship training program for executives of existing small businesses to help them create a strategic growth plan for their firms. The curriculum is designed to accelerate the growth of high-potential small businesses, stimulate job creation and help drive economic development.

Disaster Assistance

SBA provides low interest disaster loans to homeowners, renters, businesses of all sizes and private, nonprofit organizations impacted by a <u>declared disaster</u>.



Address

350 W. Douglas Avenue Wichita KS 67202

Telephone

316-265-6334

Fax

316-462-9965

Email Address

whce@wichitahispanicchamber.org

Web Site

http://wichitahispanicchamber.org

Wichita Hispanic Chamber of Commerce

Who We Are

The Wichita Hispanic Chamber of Commerce, Inc. (WHCC) is a volunteer membership driven organization comprised of individuals, small business owners, corporate representatives, and associates representing various nonprofit organizations

When We Began

In March of 2002, Hispanic business leaders gathered and created the Wichita Hispanic Chamber of Commerce (WHCC). These Hispanic business leaders envisioned the need for an organization to represent their interest and meet the needs of the Hispanic business community. The WHCC was incorporated later that year, creating a coherent and strong organization within the Wichita Hispanic business community. WHCC was incorporated with the Kansas Secretary of State's office in April 2002 and was established in June 2002 as Wichita's first minority Chamber of Commerce.

Why Join Us

WHCC membership offers many benefits, both directly and indirectly. Members have access to networking opportunities and special events. WHCC hosts the Annual Meeting and Awards Dinner, which honors outstanding leaders, businesses and corporate partners.



200 E. 1st St., Ste. 101 Wichita, KS 67202

Telephone

316-201-3264

Fax

316-201-3268

Contact

Alicia Holloway, President Tristan Carter, Director of Marketing

Email Address

Alicia@wiba.org Tristan@wiba.org

Web Site

http://www.wiba.org

Wichita Independent Business Association/ Kansas Independent Business Coalition

The Wichita Independent Business Association (WIBA) is an association of privately owned businesses throughout the state of Kansas. Membership ranges from sole proprietors operating a home-based business to medium and large companies with thousands of employees – such as Koch Industries.

WIBA believes every business should have the opportunity to succeed.

WIBA connects people, provides expertise, opportunities and an influential voice to help businesses thrive. We do this because we believe strong businesses build strong communities.

CONNECT TO SUCCESS

Partnership

Networking that broadens your reach in the community.

Events

- Women's Leadership Alliance Luncheon
- Monthly Membership Luncheons
- WIBA Simply Social networking events
- WIBA On Tap mixers
- Educational Seminars

Resources

Educational opportunities and group discounts for you and your employees.

Advocacy

- Political advocacy that impacts issues of concern to your business.
- Government Affairs Committee monthly meetings
- Tracking of state legislation
- Annual Day in Topeka (March)
- Annual Legislative and Elected Officials Luncheon (November)



Mailing Address 711 W. 2nd St. Wichita, KS 67203

Street Address 711 W. 2nd St. Wichita, KS 67203

Telephone 316-261-8500

Fax 316=262=4540

Email jcleary@wichita.gov

Web Site http://www.wichitalibrary.org/

Wichita Public Library

The Wichita Public Library has print and digital resources for all aspects of small business. This includes books on starting a business, business plans, marketing, accounting, management, and many other aspects of business. https://catalog.wichitalibrary.org/Polaris/default.aspx

Databases include the A to Z Database, Small business Reference Center, and Business Source Premier.

http://www.wichitalibrary.org/Research/Pages/databases.aspx

Library staff is available to apply their knowledge in the following areas:

Market Research
Lists of Competitors
Lists of Potential Customers
Sales Leads
Sample Business Plans/Templates
Business Directories
Detailed Business Profiles

Business articles from magazines, trade journals, newspapers, business journals, and academic journals.

Non-profit organizations/Grant funding resources

We partner with Wichita SCORE to offer free small business programs at the library throughout the year on Simple Steps to Start your Business, Business Planning, Social Media Marketing, Non-Profits, and QuickBooks. http://www.wichitalibrary.org/Events

Collaboration Rooms (1-10 people) http://www.wichitalibrary.org/Services/Pages/meeting-rooms.aspx

Meeting Rooms (25 to 300 people) http://www.wichitalibrary.org/Services/Pages/meeting-rooms.aspx

Cox Gigablast Wi-Fi

45 PCs with Microsoft Office

Chromebooks-check out for 3-hours

AV Studio (work on promotional materials for businesses),

Copy, fax and printing services

Wichita Regional Chamber of Commerce



Mailing and Street Address 350 West Douglas Avenue

Wichita, Kansas 67202-2970

Telephone 316-265-7771

Fax 316-265-7502

Email Address aelliott@wichitachamber.org

Web Site www.wichitachamber.org

Contact:
Angie Elliott
VP, Membership & Engagement

The Wichita Regional Chamber of Commerce is a nonprofit membership organization for people who recognize that a competitive business environment provides businesses a distinct advantage in achieving their objectives. Achieving a competitive environment requires constant activity in four focus areas:

CONNECTING - Providing opportunities to build relationships to help members become more profitable and competitive

PROMOTING - Championing the community to attract and retain top talent and improve the quality of life in the region

ADVOCATING - Representing business interests by advocating for responsible regulations and policies

INFLUENCING - Providing political action to impact the election process

What are the main reasons businesses join the Chamber?

- Increased visibility for the business, products or services
- Education/Information regarding business and community issues
- Civic Responsibility/Supporting the Business Environment/Government Advocacy

The Chamber is your primary voice to legislative bodies and your resource for professional connections and development opportunities. We respond to the specific needs and interests of our diverse business members by providing tailored, value-based business, employee, educational and personal development experiences.

The Chamber also has several **affiliate organizations** with specific objectives and opportunities for involvement:

- Young Professionals of Wichita (YPW) works to attract, engage, and retain diverse young talent to effect positive change for a brighter future.
- Friends of McConnell (FOM) expresses community pride and appreciation of the military by supporting Commander-directed programs at McConnell Air Force Base.
- Wichita Educational Foundation The Foundation provides education and training for lifelong learning, and improvement of jobs skills.
- Wichita Manufacturer's Association (WMA) promotes area manufacturers and supports educational activities to develop manufacturing interests, methods and employees.
- **Political Action Committee (PAC)** supports candidates and issues at the local, regional, and state levels that reflect the goals and objectives of the Chamber.



1815 Innovation Blvd. Wichita, KS 67208 John Bardo Center Rm 163

Street Address

1815 Innovation Blvd. Wichita, KS 67208 John Bardo Center Rm 163

Telephone (316) 978-5363

Email Address partners@wichita.edu

Web Site wsustrategicinitiatives.org

Strategic Initiatives

Wichita State University

Extraordinary things happen when powerful teams accelerate great ideas.

WSU Strategic Initiatives will connect you to the best resources to engage, educate, and assist you in developing your market-driven technology.

- Access to university research labs
 - Exploring university laboratory capabilities to help develop new and innovative products and services and prepare your ideas for market
- NSF Innovation Corps, achieve commercial impact with customer driven development
 - Leveraging customer discovery to achieve commercial impact and transition ideas, devices, or processes into the marketplace
- SBIR/STTR Resources
 - Meeting with innovators who want to learn more about America's Largest Seed Fund, the U.S. Small Business Innovation Research (SBIR) / Small Business Technology Transfer Program (STTR)
- Testing facilities for design, development, and demonstration
 - Applying academic and industrial knowledge to real-world problems to develop products that meet a specific need or recognized requirement, while factoring in business considerations
- Prototyping
 - Connecting innovators to a variety of prototyping materials and platforms. 3D printing, and engineering services to create physical proof-of-concept and scale models for customers looking to fast-track product development
- Technology implementation
 - Introducing technological change and equipping new users with the knowhow and tools to put new technology to work effectively

Closing the gap between technical promise and successful implementation.



Address

(located in the High Touch Building) 110 S. Main, Suite 101 Wichita, KS 67202

Telephone

316-651-5900

Fax

866-810-6671

Email Address

wtc@wichitatechnology.com

Web Site

http://www.wichitatechnology.com

Contact:

Trish Brasted
President & CEO
brasted@wichitatechnology.com

Wichita Technology Corporation

- Fostering Technology Advancement, Transfer & Commercialization in Kansas

WTC provides a variety of business services to inventors, entrepreneurs and early-stage technology businesses. Our services fall into two categories; business assistance/consulting services and access to capital.

Business Assistance & Consulting Services

Our team has years of combined experience in business development and will assist you with business plan development, market analysis, strategic planning, financial model development as well as a number of other services. Consulting services are feebased and may consist of an equity position in the company, a royalty on future sales, a cash fee or any combination of the three.

Following is a list of the most common business assistance services provided by WTC:

- Business Plan Consulting
- Market Research & Market Validation
- Competitor Analysis
- Sales and Marketing Strategy Development
- Business Model Development
- Business Valuation
- General Management, Operations and Accounting Assistance
- Public Relations and Promotion
- Patent and Trademark Assistance
- Assistance in Locating and Accessing Debt and Equity Financing

Access to Capital

Wichita Technology Ventures, LLC, founded in 1994, is a seed and early-stage venture capital fund managed by WTC and funded by the Kansas Technology Enterprise Corporation (KTEC) and Wichita Area Development. WTV is looking for opportunities in early stage high-growth businesses. WTV's investment decisions are driven by return on investment criteria and in optimizing opportunities to invest in high growth technologies with entrepreneurs located primarily in Kansas. For more information, visit www.wichitatechnology.com.

Midwest Venture Alliance (MVA) is a membership organization of accredited private investors committed to investing in high-growth seed and early-stage technology companies in Kansas. Members share their knowledge and expertise during the investment selection process and with the companies that are funded and supported by the Alliance. For more information, visit *www.midwestventure.com*.

Accelerate the Heartland will showcase high growth companies representing diverse fields including advanced materials, software & IT, energy, and life sciences. The Highlights Include: One Million Cups, Expert Venture Capital Panel, e2e Accelerator's Demo Day, Great Plains Capital Conference, and Pipeline Entrepreneurs.



300 W. Douglas Ave., Suite 850 Wichita, KS 67202

Street Address

300 W. Douglas Ave., Suite 850 Wichita, KS 67202

Telephone

316-263-4067

Email Address

Andrew.Anderson@trade.gov

Web Site

http://www.export.gov

Wichita U.S. Export Assistance Center U.S. Commercial Service - USDOC

The U.S. Commercial Service provides export counseling and advice, information on markets abroad, international partner contacts and advocacy services. We are a federal government agency helping companies export their goods and services and compete in international markets.

The Wichita U.S. Export Assistance Center is part of an international office network covering all 50 states and over 80 countries. We work with companies who are seasoned exporters as well as those exporting for the first time.

Services

- free export counseling and advice
- on-line market research library containing free country and industry specific research
- customized market research
- foreign distributor searches Intl Partner Search and Gold Key Service
- foreign company investigations Intl Company Profile
- trade missions and programs at major domestic and foreign trade
- resources for pre/post export finance and receivables insurance
- export controls and compliance help
- referrals to other service providers to support your export business



Administrative Offices R. H. Garvey Building 8th Floor 300 W. Douglas Wichita, KS 67202

Telephone

316-771-6800

Fax

316-771-6690

Email Address

info@workforce-ks.com

Web Site

www.workforce-ks.com

Workforce Centers of South Central Kansas

The Region's "One-Stop" For Workforce Solutions

Workforce Centers of South Central Kansas is a one-stop resource for employers that provides a single point of contact for all workforce development needs in the region.

Our goals are to:

Provide valuable resources, such as

- Labor Market Information
- Referral assistance to other area resources

Assist with workforce recruitment by providing services, such as

- Job posting
- Regional employee outreach
- Hosting area job fairs
- Community orientations

Support with hiring efforts by

- Providing skill assessments and testing that are
 - o standard to an industry
 - o tailored to an employer
- Providing offsite interviewing facilities that includes
 - o private office space
 - o comfortable conference rooms

Provide support to help meet training needs, including

- Providing training needs assessment
- Facilitating the delivery of standard programs
- Facilitating the development of customized programs
- Selection and coordination of providers
- Classroom education
- Student recruitment / Career development

Provide assistance at accessing funds established by

- State Programs, such as the
 - Kansas Industrial Training (KIT) Program Kansas Industrial Retraining (KIR) Program
- Federal Workforce Investment Act Programs, such as the Incumbent Worker Training (IWT) Program

Organization Referral Wichita State University Strategic Initiatives

If you are not sure which organization can best assist you, contact these groups for a targeted referral.

Network Kansas

A NetWork Kansas Resource Coordinator will listen to you and learn about your exact needs. They will research their resource partner network and connect you to the resources you need today. Call toll free at 877-521-8600 or use the "Resource Navigator" at http://networkkansas.com

Kansas Small Business Development Center at Wichita State University
The WSU Kansas SBDC staff members stay in regular contact with area resources.
They will be glad to refer you to the organizations that can best meet your current needs. Call 316-978-3193 for assistance.