

JULY 2024 • KANSAS SBDC AT WSU

TRAINING & EVENTS

Register at wichita.edu/ksbdcworkshops.

STATE SALES TAX FOR RETAILERS

This webinar is presented in conjunction with the Kansas Department of Revenue to give you a basic understanding of the goods and services subject to sales tax. Learn the differences between the Kansas Retailers' Sales Tax, the Kansas Retailers' Compensating Use Tax, and the Kansas Consumers Compensating Use Tax. We will also discuss record keeping and filing requirements, form preparation, how to use exemption certificates, and Withholding Tax.

Tuesday, July 9 • 10:00 a.m. - 12:00 p.m.

Cost: None

Location: Online

STATE SALES TAX FOR CONSTRUCTION CONTRACTORS

If you provide plumbing, carpentry, electrical, roofing, heating/air conditioning, landscaping, oil field services, etc., you'll want to attend this specialized webinar. Presented in conjunction with the Kansas Department of Revenue, we'll focus exclusively on sales tax issues for construction contractors, and subcontractors. We'll cover how sales tax applies to materials and labor, Project Exemption Certificates, sales tax returns, billings, etc.

Tuesday, July 9 • 1:00 p.m. - 4:00 p.m.

Cost: None

Location: Online

UPCOMING SBA EVENTS

Learn more about our Small Business Administration Wichita Offices and register for their events at: <https://www.SBA.gov/district/Wichita>.

ACCOUNTING FOR NON-ACCOUNTANTS – THE BASICS

Do you ever feel overwhelmed by financial terms like "balance sheet" or "income statement"? This introductory session, designed specifically for those new to accounting, is the perfect starting point. By gaining a grasp of financial cornerstones, you'll be well-equipped to make informed decisions that contribute to the success and growth of your business.

Wednesday, July 10 • 12:00 p.m. - 1:00 p.m.

Cost: None

Location: Online

MANAGE YOUR OWN SOCIAL MEDIA

Developing a strategy, creating content, and managing your social media can feel overwhelming. Paying someone to do it can ALSO be challenging or simply too expensive. Join us to learn budget-friendly tips and tricks and be your own social media manager.

Thursday, July 11 • 12:00 p.m. - 1:00 p.m.

Cost: None

Location: Online

ENGAGE YOUR SOCIAL MEDIA AUDIENCE, GROW YOUR BUSINESS

Want to transform your social media? This workshop unlocks the secrets to creating engaging content, from building your brand to hooking viewers. Learn how to implement calls to action, quality content, and audience connection to increase your engagement and ultimately grow your business

Tuesday, July 23 • 12:00 p.m. - 1:00 p.m.

Cost: \$10.00

Location: Online

DON'T MISS OUT! REGISTRATION CLOSES AT NOON THE BUSINESS DAY PRIOR TO THE EVENT.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact us at 316-978-3193, ksbdc@wichita.edu or 5015 E. 29th St. N., Wichita, KS 67220.

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MARKETING MEETUP

Be empowered to take your marketing efforts to the next level. Join as we discover cutting-edge marketing trends, discuss actionable tactics, and explore tried-and-true strategies to ensure your small business stays ahead of the curve.

Wednesday, July 17 • 10:00 a.m. - 4:00 p.m.

Cost: None

Location: WSU Hughes Metropolitan Complex



Join us for 1 Million Cups Wichita prior to the Marketing Meetup! Starting at 8:30 a.m. - 10:00 a.m. Learn at more: www.facebook.com/1MCWichita.

UNEMPLOYMENT INSURANCE, COMPLIANCE, AND TAX MANAGEMENT

Are you a small business owner feeling overwhelmed by unemployment insurance (UI) requirements? This webinar is designed to empower you with the knowledge you need to stay compliant and manage your UI tax liability effectively. Representatives from the Kansas Department of Labor break down the basics of UI taxes, how they impact your business, and how to calculate your contribution rate. They will guide you through the process of filing timely and accurate UI reports. You will also learn the importance of reporting new hires, filing options of layoffs, and how to properly classify your workers to avoid misclassification penalties.

Wednesday, July 24 • 11:00 a.m. - 12:00 p.m.

Cost: None

Location: Online

STARTUP AND START RIGHT

Ready to turn your business idea into reality? This webinar untangles the startup process and guides you through 10 essential steps. We'll navigate licenses, taxes, business structure, funding, and more with clear explanations and actions to take!

Tuesday, July 30 • 12:00 p.m. - 1:00 p.m.

Cost: None

Location: Online

INTELLECTUAL PROPERTY

Protect your intellectual property and secure your future! Join us for a webinar on intellectual property basics. Learn how to safeguard your inventions, designs, creative works, and trade secrets. Presented by Jessica Pierpoint from the USPTO Kansas Patent and Trademark Resource Center at WSU Libraries.

Wednesday, July 31 • 12:00 p.m. - 1:00 p.m.

Cost: None

Location: Online

ONE-ON-ONE ADVISING



Kansas SBDC at WSU continues to offer customized, confidential, no-cost advising by appointment.

Scan the QR code to learn more and become a client, or visit:

wichita.edu/ksbdc/signup

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