

JUNE 2024 • KANSAS SBDC AT WSU

TRAINING & EVENTS

Register at wichita.edu/ksbdcworkshops.

HOW TO BUILD RESILIENT ORGANIZATIONS

Discover how to navigate risk, cultivate a resilient company culture, and build a high-performing team with business strategist, Tariq Azmi. Gain actionable insights to mitigate challenges, unlock employee potential, and propel your small business forward with proven leadership strategies.

Tuesday, June 4 • 12:00 p.m. - 1:00 p.m.

Location: Online

Cost: None

STARTUP AND START RIGHT

Ready to turn your business idea into reality? This webinar untangles the startup process and guides you through ten essential steps. We'll navigate licenses, taxes, business structure, funding, and more with clear explanations and actions to take!

Wednesday, June 5 • 12:00 p.m. - 1:00 p.m.

Cost: None

Location: Online

WHAT IS CANVA? LEARN THE BASICS (PART ONE OF TWO)

Canva makes it easy to create eye-catching visuals for your small business. This webinar explore how to use Canva to create business cards, social media posts, edit photos, and more. We'll also touch briefly on Canva's AI tools and video editing and leave time for lots of questions!

Thursday, June 20 • 12:00 p.m. - 1:00 p.m.

Cost: \$10.00

Location: Online

QUICKBOOKS ONLINE TRAINING FOR BEGINNERS

Ready to use QuickBooks Online software to help manage your company's finances from anywhere using the cloud? Presenter Charnea Bell, a Master Accountant, Certified QuickBooks Online ProAdvisor, alumna of Wichita State University, and local business owner, will show you how to set up your company account, navigate the user interface, record common transactions, and run reports to assess your company's performance. Learn how to set up products and services, customers, vendors, sales tax, and more.

Tuesday, June 18 • 9:00 a.m. - 12:00 p.m.

Cost: \$179.00

Location: Online

QUICKBOOKS ONLINE TRAINING FOR INTERMEDIATE USERS

Build on your skills learned in the Beginners course to make the most of this cloud-based accounting software and manage your company's finances more efficiently. Presenter Charnea Bell will cover more complex concepts in this session including setting up sales tax, creating estimates, recurring transactions, inventory management, journal entries, and payroll. Also learn how to manage accounts receivable and accounts payable, reconcile accounts, and analyze reports.

Thursday, June 20 • 9:00 a.m. - 12:00 p.m.

Cost: \$179.00

Location: Online

DON'T MISS OUT! Registration for Kansas SBDC at WSU training closes at 12:00 p.m. the day PRIOR to the event.

FOR THE LATEST UPDATES, FOLLOW KANSAS SBDC AT WSU ON SOCIAL MEDIA!



@KSBDC.WSU



@KSBDCWSU



@KSBDC-WSU



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact us at 316-978-3193, ksbdc@wichita.edu or 5015 E. 29th St. N., Wichita, KS 67220.

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DISASTER AND BUSINESS CONTINUITY PLANNING

Can your small business survive a natural disaster, cyber-attack, or any other major disruption? According to FEMA, 25% of businesses won't survive a disaster. Join former business owner and current Kansas SBDC Advisor, David Kreller, on a step-by-step approach to disaster and business continuity planning that can be implemented with ease. He'll share the fundamentals to build your own plan as well as available third-party resources.

Tuesday, June 25 • 12:00 p.m. - 1:00 p.m.

Cost: None

Location: Online

HOW TO DO BUSINESS WITH THE CITY OF WICHITA

Are you a local small business curious about working with the City of Wichita? The Kansas SBDC at WSU hosts Chris Haislett, Contract Compliance Officer, in this session to gain firsthand knowledge on how to become a vendor with the City of Wichita, the City's procurement processes, requirements, and more.

Wednesday, June 26 • 12:00 p.m. - 1:00 p.m.

Location: Online

Cost: None

COFFEE & CONNECTIONS



Are you looking to take your small business venture or idea to the next level, but you're unsure where or how to access the needed funding? Join us for June's Coffee & Connections to talk about financial strategies and resources with other small business leaders.

We've also invite local commercial bankers and alternative financing institutions who understand the unique challenges and opportunities facing small businesses to join the conversation.

Tuesday, June 25 • 8:00 a.m. - 9:00 a.m.

Cost: \$5.00 for Banking & Financing Professionals

Location: WSU Hughes Metropolitan Complex

GET STARTED WITH CANVA: HANDS-ON (PART TWO OF TWO)

Want to design professional graphics for your business? Our interactive Canva workshop lets you create stunning visuals while learning. Walk away with finished graphics like business cards, social media posts, and edited photos – all in one session! A basic level of Canva experience is recommended, and please come prepared with few a graphics or ideas to work with and a device to edit content.

Thursday, June 27 • 2:00 p.m. - 3:30 p.m.

Cost: \$20.00 - Space is Limited

Location: WSU Hughes Metropolitan Complex

ONE-ON-ONE ADVISING



Kansas SBDC at WSU continues to offer customized, confidential, no-cost advising by appointment.

Scan the QR code to learn more and become a client, or visit:

wichita.edu/ksbdc/signup

SAVE THE DATE!

JULY 17, 2024
MARKETING MEETUP