

Student Affairs Retention Plan

The Division of Student Affairs is committed to fostering a sense of belonging for all students and impacting student retention at WSU. The retention plan seeks to provide a structured plan of action as well as a streamlined reporting process.

Purpose 1

Enhance student retention - This plan will develop a comprehensive 'roadmap' of tailored retention strategies and actions. This roadmap will serve as a guiding resource for Student Affairs staff, empowering them to make informed decisions to support individual student needs and department-specific goals.

Purpose 2

Capture the impact - We know the work we do has an impact on the students we serve. But by establishing a standard, and gathering and analyzing data on the outcomes of our initiatives, we can showcase our work to the broader campus community.

Purpose 3

Deeper Understanding - We seek to understand the relationship between student belonging and retention within Student Affairs. Through rigorous examination and assessment, we aim to identify effective practices that foster a sense of belonging among students, ultimately, leading to improved retention rates.

Next Steps....



What we need from you:

- Edit, or adjust and finalize any strategies and metrics in the "Retention Strategies" Excel sheet. Located in Microsoft Teams > SALT > Files > Retention Plan **by August 11th.**
- Confirm which EAB student belonging component(s) has been tagged to each retention strategy **by August 11th.**
 - EAB Document: Microsoft Teams > SALT > Files > Retention Plan

What you can expect from SASE:

- SASE will be reaching out to schedule a meeting with each AVP unit and directors to discuss assessment & retention for FY24. **Meetings held between September 1 - 30th**
- You will receive a customized template with your retention strategies and metrics that can be included in your FY24 annual report. **These will be provided at unit meetings to discuss.**

Overview

- Our Primary Retention Strategy is "Student Belonging" which has been operationalized through EAB's Five Components of Student Belonging: Seamless Student Experiences, Mental Health & well-being, Active & Engaged Learning, Co-Curricular & Social Engagement, and Staff Mentoring & Support.
- Each Component will be measured and assessed through specific indicators - the indicators will be the 6 standard questions. (See reverse side for model)
- The 6 standard questions will be measured on a 5-point Likert scale ranging from Strongly Agree to Strongly Disagree
- Data will be compiled and analyzed to show the relationship between each component and retention across the division and shared via an annual Student Affairs Retention Impact Report. Through statistical analysis, we will be able to determine a positive or negative relationship and if that relationship is statistically significant.
- Department-specific reports may be provided by request.
- Each department will be given a customized template outlining its specific retention strategies and metrics that may be used in FY24 Annual Reports.
- The only data that will be requested divisionally are the responses to the 6 standard questions.
- Data will be requested semesterly. A form will be sent after the conclusion of each semester asking what population was surveyed, and what platform was used to collect data.
- It is recommended that all surveys and evaluations be conducted via Baseline.
- A question bank of all the standard questions is available on Baseline to incorporate into assessment & event evaluations
- Reach out to Emily Guthrie (emily.guthrie@wichita.edu) with any questions.