

# Communication Upward Bound



**F**or nearly a decade, Wichita State's Communication Upward Bound (CUB) has provided academic services to area high school students attending Wichita Public Schools. The mission of CUB is to provide individualized academic support to prepare students to immediately pursue postsecondary education upon graduation.

CUB is the only communication-focused program in the country. The program's unique partnership with staff and faculty at the Elliott School of Communication allows program staff to access a myriad of resources. Journalism, integrated marketing, public speaking, strategic communication and other curriculum prepare participants for careers in an industry where disadvantaged groups are underrepresented, while encouraging them to pursue a communication major in college.

Academic school year services include monthly workshops, curriculum designed to build common core standards in English composition, activities to develop advanced social communications, career exploration, individualized academic support action planning, tutoring, ACT test prep, financial aid advising and scholarship preparation.

CUB hosts a summer residential program where students obtain first-hand experience of college life by residing in dorms, attending classes, and participating in weekly community service outreach. Students who successfully complete the academic year and summer program qualify to travel on campus visit tours. CUB serves 52 students each year and is 100 percent funded by the U.S. Department of Education.



Carla Williams, Richard Armstrong, PhD (director),  
Larissa Tessendorf, Catherine Lawless

## 2016-2017 Highlights



52 Students Served



Serves High School Freshmen,  
Sophomores, Juniors and Seniors



12 Students Admitted to  
Postsecondary Institutions



\$48,000 Awarded Scholarships

Contact: (316) 978-6731  
[wichita.edu/cub](http://wichita.edu/cub)