VEIERANS

UPWARD

BOUND

Veterans Upward Bound



Annual Report 2013-2014

CREATING

VETERANS UPWARD BOUND

CONTENTS

I. THE PROGRAM

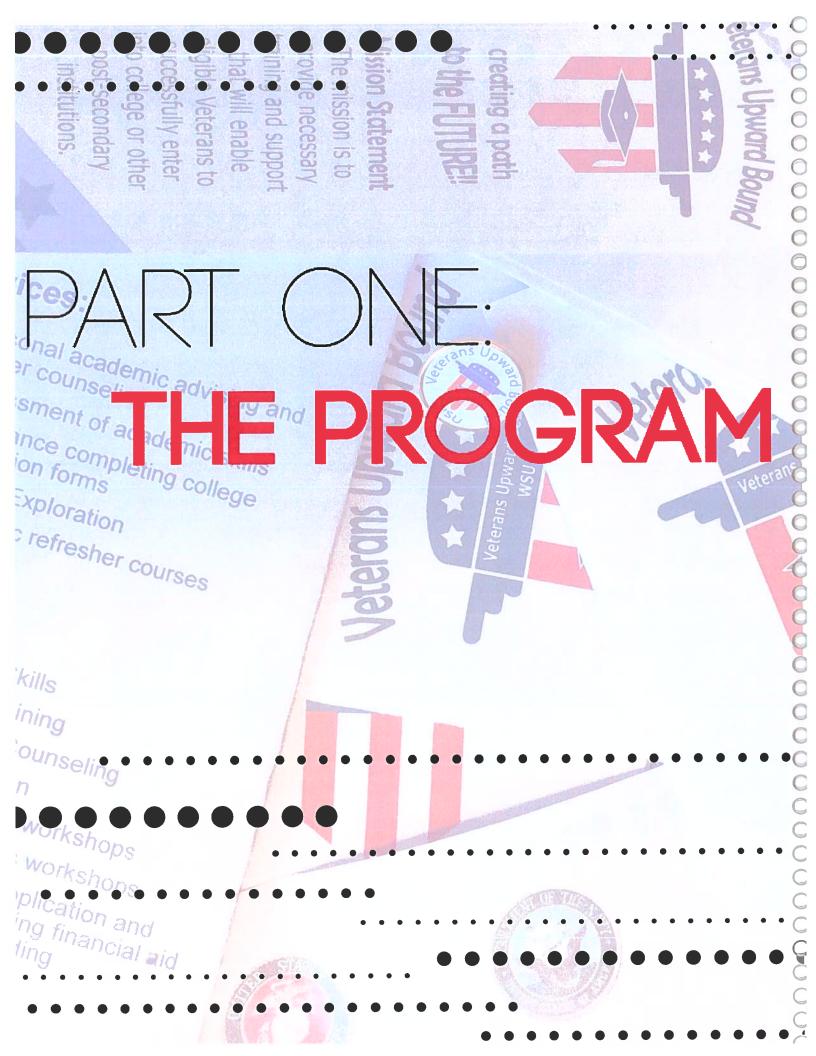
- * An Introduction
- * About WSU VUB
- * Program Objectives
- * VUB Logic Model
- * Areas Served
- * Our Office Location
- * Organizational Chart
- * VUB Staff
- * Professional Development
- * Community Partners
- * Community Involvement
- * Looking Back: A Year in Photos

II. VUB MARKETING

- * VUB's Marketing Plan
- * Marketing Materials
- * Social Media
- * Website

III. DATA

- * About Our Participants
- * VUB By The Numbers
 - -Participants' Reasons for Entering the Program
 - -Participants' Educational Goals
 - -Desired Courses
 - -First Generation/Low Income Stats
 - -Gender
 - -Ethnicity



AN INTRODUCTION

TRIO - Veterans Upward Bound (VUB) is a federally funded program through the U.S. Department of Education, hosted by Wichita State University, Office of Special Programs in the division of Campus Life and University Relations. VUB serves 125 first generation, limited income and high-risk veterans who reside in the greater Wichita Metropolitan area, Sedgwick,

Butler and Harvey counties. The program provides target area veterans access to the services that will prepare them for postsecondary education.

The VUB program has additional funding, through the Kansas Board of Regents that provides postsecondary education preparation for veterans' spouses and dependents. The College Access Challenge Grant (CACG) provides the same educational and academic support as VUB.

VUB provides a wide array of educational services to qualifying veterans: tutoring, workshops, counseling, career and academic planning, financial assistance, referrals to community agencies and preparatory courses for acceptance into post-secondary education. VUB assists veterans by focusing on the following:



SHUKURA BAKARI-COZART,

DIRECTOR

- -Assessment of academic skills
- -Basic skill development to increase the likelihood for success in core subject areas of math and language
- -Postsecondary enrollment
- -College retention and completion

By serving a three-county area (Butler, Harvey and Sedgwick), VUB can support numerous veterans academically, assisting them in entering two or four-year institutions of higher education, or vocational training of their choice.

During the 2013 – 2014 grant year, VUB has made an effort to reach veterans who have not traditionally participated in the program. In the past, a majority of referrals came from the Veterans Affairs offices. While the VA continues to be a valuable partner, VUB has also reached out to the homeless community. This year, VUB established important relationships with Catholic Charities and the Salvation Army's Supportive Services for Veteran Families in order to ensure that this special population of veterans' needs are met in terms of academic readiness. VUB looks forward to the

0000000000000000

continued development of this component.

EVALUATION PLAN

In collaboration with the Director, Data Specialist, Program Specialist and Graduate Assistant, evaluation and reporting protocols have been established to gather and assess data. With the use of a database management system, data can be collected to evaluate short-term and long-term outcomes.

Outcome Measures:

Short term: increasing pretest scores, college enrollment and placement into college-level math and language courses.

Long Term: increasing the number of VUB participants attaining associate's degrees in three years and bachelor's degrees in six years.



The Wichita State Veterans Upward Bound program was established in September of 2007. VUB's target population is veterans who are first generation college students and have low income. VUB serves 125 veterans annually.

-REFRESHER COURSES AND WORKSHOPS: VUB offers various online refresher courses and workshops through ComFit, BlackBoard, and Panopto. These courses are designed to increase the skill level of each participant and prepare them for typical college courses. Emphasis is placed on three subjects: mathematics (pre-algebra through pre-calculus), writing, and reading/vocabulary.

-COLLEGE PREP AND FINANCIAL AID COUNSELING: Participants receive assistance in preparing for college entrance exams, completing college applications, obtaining appropriate military forms and records, GI Bill advice, and FAFSA assistance.

MISSION STATEMENT

To prepare, motivate, and assist eligible veterans with the necessary training and support that will enable them to successfully enter into college or any other post-secondary institution.

GOALS

VUB seeks to increase the target population's academic skills, college preparedness, and enrollment in post-secondary education.

- (a) Support participants with improving their academic skills through rigorous refresher courses (measure by pre and post-testing).
- (b) Encourage and support participants, so that they will remain enrolled in the VUB program and complete the VUB program.
- (c) Enrollment of participants in a program of post-secondary education after their completion of the VUB program.
- (d) Monitor participants to determine continued enrollment and completion of postsecondary studies.

PROGRAM OBJECTIVES

- *PROVIDE CAREER AND ACADEMIC COUNSELING
- *MEASURE SKILL IMPROVEMENT DATA ON VETERANS THROUGH PRE AND POST TESTS
- *MAINTAIN DATABASE OF VETERAN STUDENT ACTIVITY, PARTICIPATION, ACADEMIC COURSES AND PERFORMANCE, AND COLLEGE PREPAREDNESS.
- *OBTAIN TRANSCRIPTS AND EDUCATIONAL RECORDS FOR PARTICIPANTS
- *ASSIST WITH POST-SECONDARY ENROLLMENT
- *INCREASE VETERANS' COMPUTER PROFICIENCY
- *PROVIDE BASIC COLLEGE COURSE REFRESHER CLASSES
- *PROVIDE WEB-BASED COURSES
- *INCREASE VETERANS' PROFICIENCY IN TEST TAKING, STUDYING, AND OTHER RELEVANT POST-SECONDARY EDUCATIONAL SKILLS
- *ASSIST VETERANS IN COMPLETION OF ACADEMIC AND MILITARY FORMS
- *PROVIDE TUTORING
- *ASSIST WITH SCHOLARSHIP APPLICATIONS
- *CONNECT VETERANS WITH AVAILABLE SUPPORT SERVICES
- *Assist with GED completion

VETERANS UPWARD BOUND-WICHITA STATE

UNIVERSITY

LOGIC MODEL

| INPUTS | ACTIVITIES | OUTPUTS | SHORT-TERM OUTCOMES | INTERMEDIATE OUTCOMES | LONG-TERM OUTCOMES |
|---|---|--|--|---|---|
| -Veterans with 180 days or more service after 31 January 1955, and an other than dishonorable dischargeFirst generation potential college students who are veteransLow income veterans -Veterans with academic need | -Academic advising -Academic counseling -Resource information -Career Counseling -Recruiting in the community -Tutoring -Workshops -Pre-tests and Post-tests/ evaluations -Support personnel -Assistance Applying for financial aid | -125 veterans from Harvey, Butler, and Sedgwick County | -VUB's goal for participant numbers is met. -More veterans are involved in academic preparation programs (ie. Pre-college workshops and refresher courses) -Participants are able to pass college entrance exams -Participants are able to receive financial aid for post-secondary education | -Participants are able to enter college without the need for remedial classes; they are college-ready -Participants are knowledgeable about available academic resources and are able to use them -Participants are more likely to stay in school | -The number of veterans who graduate from college within six years is increased |

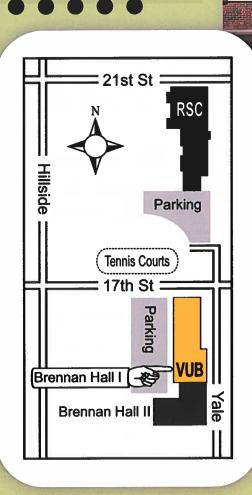
AREAS WE SERVE

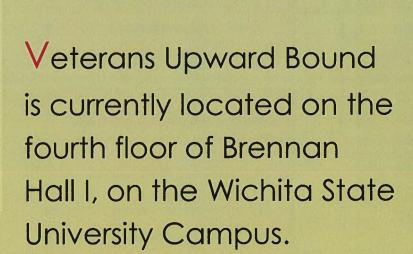


Veterans Unward Bound currently

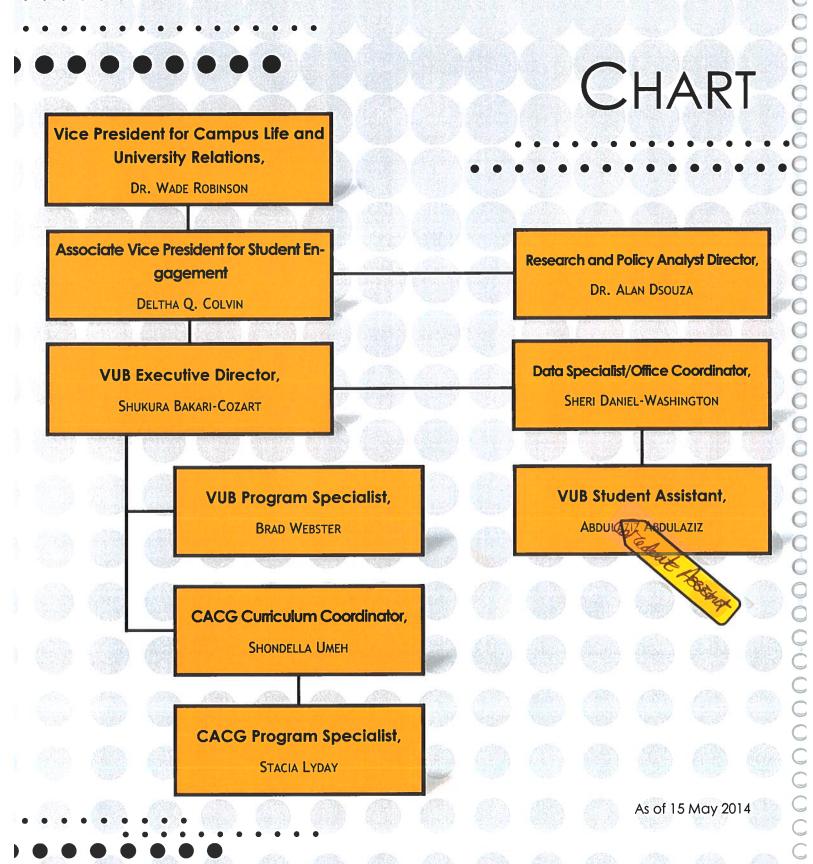
Veterans Upward Bound currently serves three counties in the state of Kansas: Harvey, Butler, and Sedgwick County.

Our Location





VUB ORGANIZATIONAL



UB STAFF



SHUKURA BAKARI-COZART, VUB EXECUTIVE DIRECTOR,

earned a B.A. Field Major in Minority Studies, Sociology and English and a M.Ed. in Counseling. She has a long history in TRIO, working her way through the TRIO pipeline as a student in Student Support Services (SSS) and the McNair Scholars program. In 2000, she became a TRIO professional in the roles of advisor in SSS, and later a program counselor and assistant director with the McNair Scholars Program. Bakari-Cozart joined Veterans Upward Bound in the Fall of 2013.

BRAD WEBSTER, VUB PROGRAM SPECIALIST,

enlisted in the Army Reserve in 1993. Attended basic training at Fort Jackson, South Carolina and Infantry AIT at Fort Benning, Georgia. In 1995 he graduated from the University of Oklahoma with a BA in History. In 1996 he completed primary leadership development course and was promoted to Sergeant. In 1997 he finished Drill Sergeant School. Also, during that time he earned a teaching certificate at Oklahoma State University. In 1998 Staff Sergeant Webster started teaching in the Leadership Program at Curtis Middle School. After September 11, 2001, he deployed with his National Guard Unit C Company 2/137th Infantry to Schweinfurt Germany to protect U.S. military families and facilities. Following that deployment he received a commission as a 2nd Lieutenant and he attended Ordnance Officer Basic Course in Maryland. In October of 2005 he led a truck platoon from the 731st medium truck company to New Orleans following Hurricane Katrina and Rita. In 2008 he deployed to Iraq with the Headquarters Company of



the 287th Sustainment Brigade. While deployed he was promoted to Captain and he served as a Liaison Officer from his brigade to the 10th Mountain Division on Camp Victory and the 172nd Infantry Brigade Combat team on FOB Kalsu. At this time he is the commander of the Brigade's Headquarters Company. Brad joined the VUB team in the Fall 2013.



SHERI DANIEL-WASHINGTON, DATA SPECIALIST/OFFICE COORDINATOR

Sheri Daniel Washington is a native of Wichita, Kansas. Sheri has been employed with WSU for 11 years. She is currently working for the TRIO Veterans Upward Bound Program as the Data Specialist/Office Coordinator. Her employment within WSU began with TRIO's McNair Scholars program as an Administrative Assistant. She was later promoted to Sr. Administrative Assistant with the School of Community Affairs. Sheri has a Bachelor's of art degree majoring in English with a minor in Ethnic Studies, an Associate's degree in Paralegal, and has aspiration to obtain a degree in counseling and advising. Her favorite quote is "When you feel like giving up, remember why you held on for so long in the first place" (author unknown). Sheri

joined VUB in the Spring of 2014.



SHONDELLA UMEH, CACG PROGRAM COORDINATOR,

received her undergraduate degree and graduate degrees from Wichita State University. She received her first MA in 2012, from the Sociology department and second MA in 2014 from the Aging studies department. She also completed a graduate

certificate in Public Health. She has a background in healthcare and has worked as a Licensed Practical Nurse and Certified Neuromuscular Therapist for more than 10 years. She joined the VUB team in April 2014.

STACIA LYDAY, CACG PROGRAM SPECIALIST,

received her undergraduate degree in Criminal Justice from Wichita State University. She plans on pursuing a Master's degree in Criminal Justice next year. Stacia has been a part of the VUB team since June 2011.





ABDULAZIZ ABDULAZIZ, VUB STUDENT ASSISTANT,

Earned a Bachelors of Science in Industrial Engineering with a minor in Mathematics from Wichita State University. He plans to pursue a Master's of science in Industrial Engineering with an emphasis in quality. Abdulaziz is from Dammam, Saudi Arabia. He joined Veterans Upward Bound in June 2010.

2013-14 PROFESSIONAL

DEVELOPMENT

Shukura Bakari-Cozart

- * National Association of Veterans Upward Bound 36th Annual Conference
- * MOKANNE 36th Annual Professional Conference

Sheri Daniel-Washington

- * Beginning Windows 8.1
- * PeopleAdmin Training
- * Business Continuity Planning
- * MOKANNE 36th Annual Professional Conference

Brad Webster

- * MOKANNE 36th Annual Professional Conference
- * Military Cultural Awareness Training
- * Military OneSource Online Training
- * Blane Harding: University of Kansas Director of Multicultural Affairs: Best Practices for Advisor Development
- * Best Practices Training with Dr. David Arendale
- * Wichita State University Department Tools Basic Training
- * FAFSA Training Webinar
- * Online FERPA Training
- * Informational meeting with Julia O'Dell, Director of University of Kansas Veterans Upward Bound

Stacia Lyday

- * Wichita State University Department Tools Basic Training
- * Military Cultural Awareness Training
- * Military OneSource Online Training

COMMUNITY PARTNERS

WICHITA STATE UNIVERSITY

Conveniently located in the largest city in Kansas, Wichita State University enhances the traditional classroom experience by providing veterans with great opportunities and oncampus resources. Wichita State offers a Military and Veteran Student Center and also serves as host to the Veterans Upward Bound Program. In addition to its numerous oncampus resources, WSU also provides veterans with better access to business contacts, government leaders, employment opportunities, and internships. Wichita State boasts an enrollment of over 15,000 students and prides itself on the ability to give specialized attention to each student.

~THANK YOU~

We here at Veterans Upward Bound wish to extend a special thank you to everyone in the community who has offered us support in the past year!

ALEF'S HARLEY DAVIDSON

CATHOLIC CHARITIES

VETERANS ADMINISTRATION

BETHEL LIFE CENTER

DISABLED AMERICAN VETERANS (DAV)

VA CREDIT UNION

NATIONAL AMERICAN UNIVERSITY

SALVATION ARMY

ATWATER NEIGHBORHOOD RESOURCE CENTER

MILITARY ONE SOURCE

BUTLER COUNTY COMMUNITY COLLEGE

USMC RESERVE

184th Air National Guard Wing

931st Air Force Reserve Wing

NAVY RESERVE

161st Artillery HHB; Newton, Kansas

MCCONNELL AIR FORCE BASE

VFW, Post #3115

VFW, Post # 112

D2 731ST MEDIUM TRUCK COMPANY, ARMY NATIONAL GUARD

2/137th Infantry, ARMY NATIONAL GUARD

451st Expeditionary Sustainment Command, Army Reserve

AMERICAN LEGION, POST # 273

AMERICAN LEGION, POST # 4

AMERICAN LEGION, POST #408

AMERICAN LEGION, POST #2; NEWTON, KANSAS

AMERICAN LEGION, POST # 2231; NEWTON, KANSAS

AMERICAN LEGION, POST # 136; MULVANE, KANSAS

TRANSITION ASSISTANCE PROGRAM (TAPS) ON MCCONNELL AIR FORCE BASE

MICCOMMELL AIR TORCE DASE

287th Sustainment Brigade, Army National Guard

226 ENGINEER COMPANY, ARMY NATIONAL GUARD

COMMUNITY INVOLVEMENT

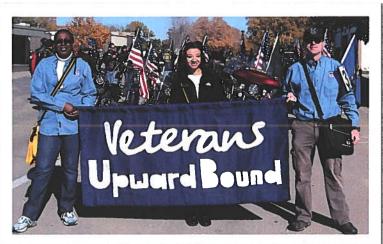
Veterans Upward Bound, strives to be a vital, community-connected organization. By staying involved in veteran-related community events, VUB is able to associate with veterans whom the program would not know by any other means. Because the staff are able to understand the challenges and conditions veterans face on a daily basis, they are able to meet the needs of participants and serve them to the best of their ability.

This year, VUB partnered with the Army National Guard 287th Sustainment Brigade. VUB has

been present at resource fairs and the first open house at the newly built armory, while maintaining on-going relationship with their in-house Family Assistance Center.

Veterans Upward Bound has also been present at various military-related celebrations in the community. On October 26, 2013, VUB took part in the first ever Veterans Appreciation Day at Alefs Harley Davidson. At this event, VUB was able to network with veterans and their families, as well as other veteran resource organizations in the community.

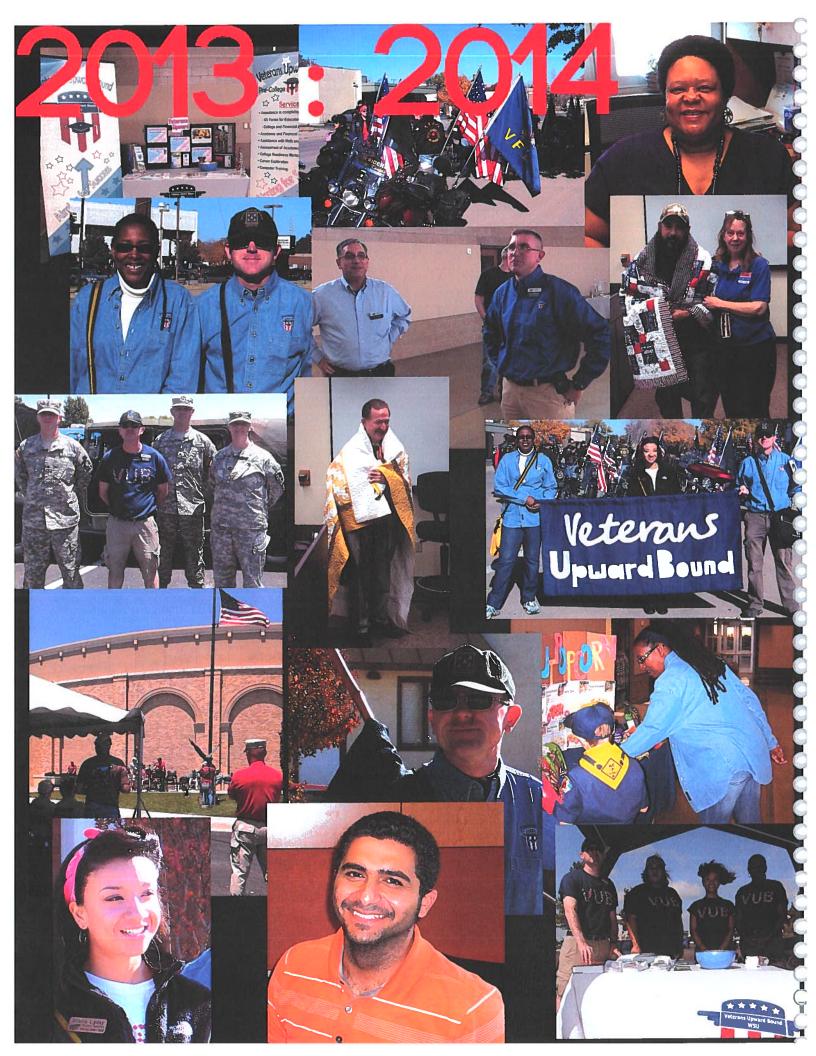
On November 9, 2013, VUB participated in the Wichita Veterans Day Parade. During the parade staff members tossed out candy with information about the program to paradewatchers. The following day, VUB was involved in another veteran appreciation event. VUB

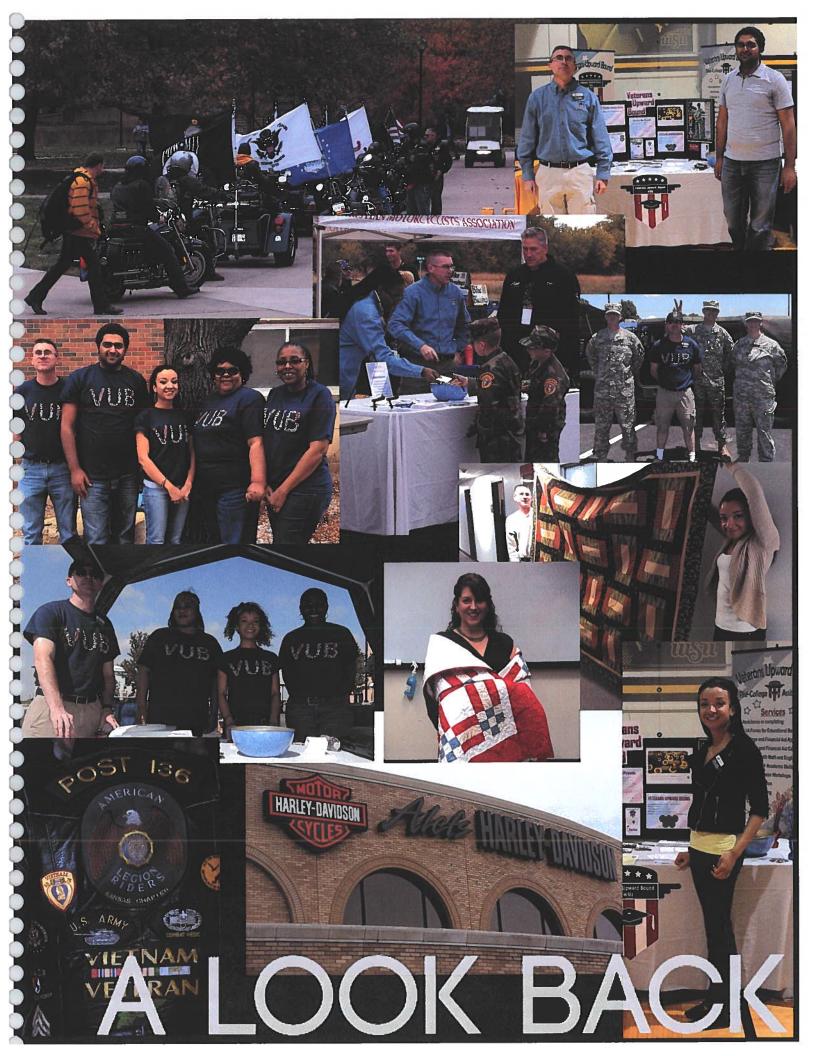


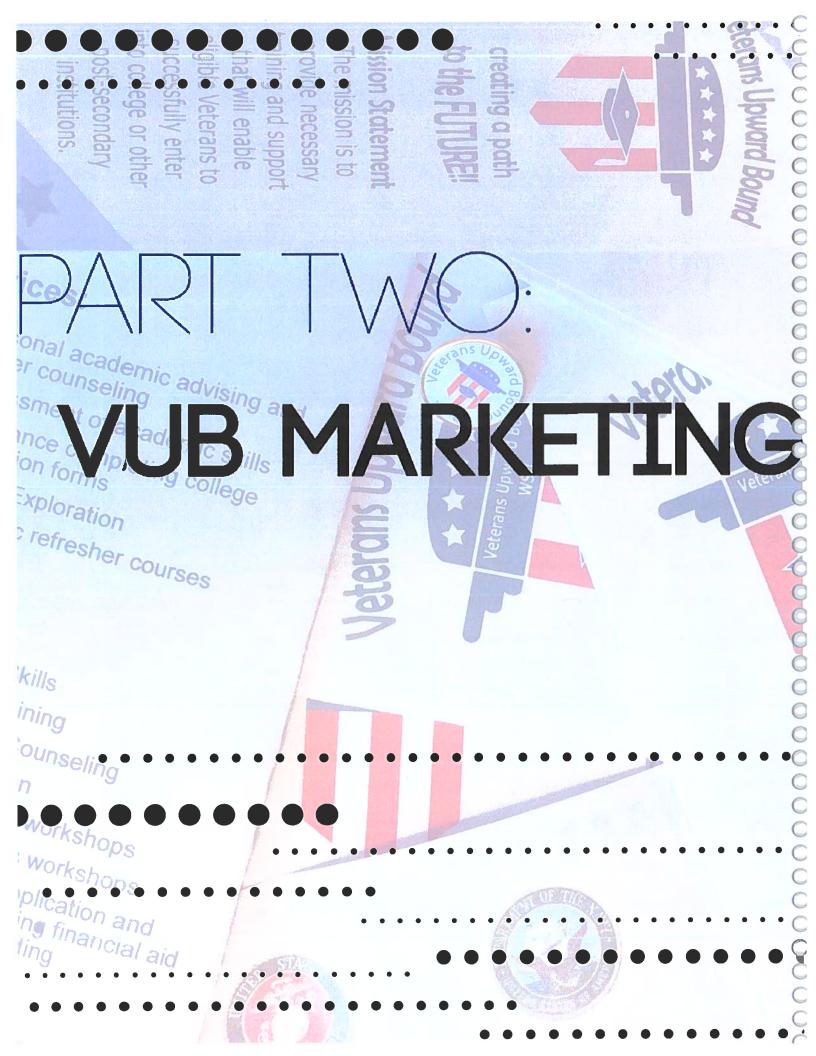
participated in the Veterans' Welcome Home Event for service-members returning home from active duty.

VUB has also maintained a presence at multiple VA roundtable meetings and local veteran's focus groups. Whenever an opportunity to meet veterans arises, VUB will be there.



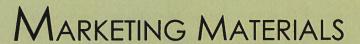


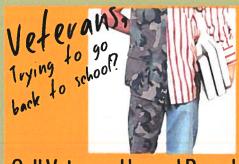




VUB'S MARKETING PLAN

The VUB marketing plan is multifaceted. VUB reaches its demographic through various media, the internet, and through personal contact. The target demographic consists of veterans with over 180 days of service, and an other than dishonorable discharge who will be first generation/low income college students. When materials are dispersed, a strong emphasis is placed on veterans' organizations, such as the local VA, area VFWs, and American Legions. In addition to area veterans' organizations, VUB targets community outreach centers like the Salvation Army and United Way.





Call Veterans Upward Bound (316) 978-6742 WE CAN HELP.

-Academic Advising -Computer Literacy -Financial Aid Help

KEEP

-Career Counseling -Tutoring

UNIVERSITY

WE ALSO SERVE DEPENDENTS

Been There.

Doire That.

Have the Ribbons.

What is Ne X 12

VUB employs a variety of marketing materials including, but not limited to, brochures, flyers, postcards, and bookmarks. All marketing materials contain general program information, as well as contact information.

The materials are designed to get VUB's name out in to the public and to initiate a first contact. All marketing materials are designed and produced in the VUB office. All materials are updated regularly and care is taken to make sure they retain a professional and relevant appearance throughout.



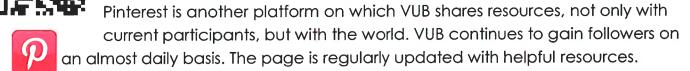


SOCIAL MEDIA

Social media is one of VUB's most powerful marketing tools. VUB's two main social media outlets are Facebook and Pinterest. Facebook serves as a convenient way to keep up with current

participants and to inform them of upcoming events and opportunities. It is also a great way to receive feedback from participants after they have completed the program. Their insight allows us to continually improve the program.





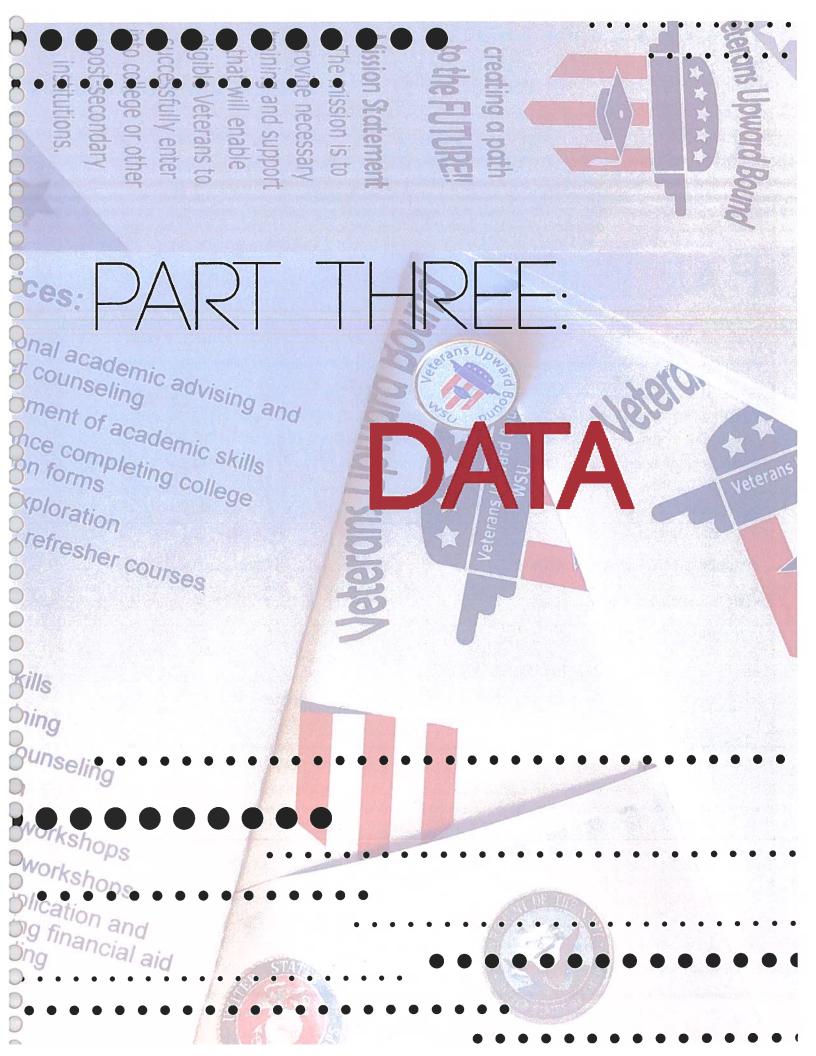
*Scan the QR codes to visit our pages.

THE VUB WEBSITE

In addition to social media platforms, the website is one of VUB's best recruitment tools. VUB's website is designed with two functions in mind:

1) to inform potential applicants about the program and 2) to provide knowledge about other veteran resources. The website is regularly updated so that VUB's audience can be provided with the latest program information and resources.





ABOUT VUB's

PARTICIPANTS

Participants are selected based on their eligibility for the program. All participants must have at least 180 days of active service and an other than dishonorable discharge. The target demographic is first generation/low income college students. Ethnicity and gender are never considered as factors for participation; however, records of these statistics are kept for review by the United States Department of Education. One-hundred and twenty-five (125) veterans are selected from three counties (Harvey, Sedgwick, and Butler) for the grant year. The following sections contain vital statistics on program participants from the 2013-2014 grant cycle:

- -REASONS FOR ENTERING VUB
- -EDUCATIONAL GOALS
- -DESIRED COURSES
- -FIRST GENERATION/LOW INCOME STATS
- -GENDER
- -ETHNICITY

VUB BY THE NUMBERS

-PARTICIPANTS' REASONS FOR ENTERING VUB:

53% wanted preparation for a 4-year degree.

2% wanted preparation for a 2-year degree.

12% wanted assistance in college entrance.

1% wanted preparation for GED.

7% wanted to **increase** their employment skills.

-PARTICIPANTS' EDUCATIONAL GOALS:

67% want to obtain a college degree.

6% want to obtain a vocational/ technical degree.

1% want to obtain their GED.

3% are undecided.

DESIRED COURSES

-MATH: 39%

-SCIENCE: 5%

-ENGLISH: **2%**

-COMPUTER LITERACY: 4%

-FRENCH: 1%

-SPANISH: 1%

-OTHER: 14%

FIRST GENERATION/LOW INCOME STATUS

-FIRST GENERATION ONLY: 15%

-LOW INCOME ONLY: 11%

-LOW INCOME AND FIRST GENERATION: 54%

-LACK OF ACADEMIC PREPAREDNESS FOR COLLEGE-LEVEL COURSE WORK: 33%

GENDER

-MALE: **86%**

-FEMALE: **5%**

ETHNICITY

-AMERICAN INDIAN OR ALASKA NATIVE: 2%

-ASIAN: **2%**

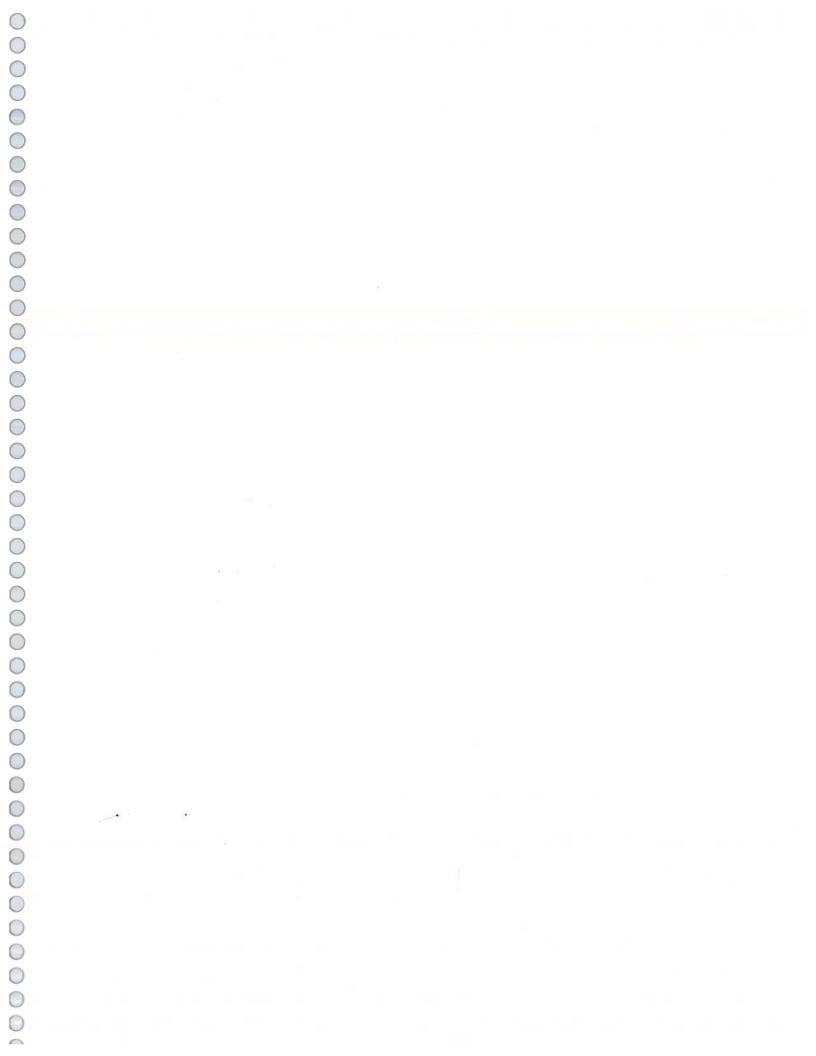
-BLACK OR AFRICAN AMERICAN: 16%

-HISPANIC OR LATINO: 11%

-CAUCASIAN: 55%

-NATIVE HAWAIIAN OR PACIFIC ISLANDER: 1%

-OTHER: **0%**



VETERANS UPWARD BOUND

WICHITA STATE UNIVERSITY

1845 FAIRMOUNT STREET

WICHITA, KANSAS 67260-0137

PHONE: (316) 978-6742

Fax: (316) 978-3676

WWW.WICHITA.EDU/VUB

VETERANS UPWARD BOUND-WSU IS A 100% FEDERALLY FUNDED PROGRAM HOSTED BY WICHITA STATE UNIVERSITY.

NOTICE OF NONDISCRIMINATION

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, political affiliation, status as a veteran, genetic information, or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies:

Executive Director

Office of Equal Employment Opportunities

Wichita State University

1845 Fairmount Street

Wichita, Kansas, 67260-0205

Phone: (316) 978-3186



