

Communication

Upward

Bound

**T**he TRIO Communication Upward Bound (CUB) program began in 2008 and is the only Upward Bound program in the nation exclusively serving students interested in the communication industry. CUB partners with the administration, faculty, and staff of the Elliott School of Communication at Wichita State and Wichita metropolitan area communication professionals to provide communication related training and postsecondary preparation for students. Annually, the program serves 50 students and receives \$250,000 in funding.

The program's mission is to help eligible youth graduate from high school and enter college while teaching them skills valuable in the communication, marketing and media professions. An important element of CUB is a four-week intensive, residential summer component for students. They live in campus residence halls and attend classes taught by area professionals and WSU faculty and staff. Students learn about the field of communication while expanding their public speaking, writing, photography and media production skills.

CUB partnered with the United Methodist Open Door Ministry at Thanksgiving and prepared more than 3,500 meals for Wichita residents.



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## 2015-2016 Highlights

Launched Digital Storytelling Course during summer program

87% of spring 2016 graduates enrolled in postsecondary education

Implemented on-going preparation for the ACT and other standardized tests

Served 50 students during the grant year

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